



Citi celebrated its Global Community Day with training for entrepreneurs and an environmental event

- *Every year, Citi celebrates Global Community Day around the world, an initiative that brings together the Bank's employees in various volunteer activities.*



October 2022. Citi Ecuador held the seventeenth edition of Global Community Day with the participation of over 100 volunteers, who were involved in training sessions for micro-entrepreneurs and entrepreneurs and a tree-planting activity in the San José de Cocotog Commune, promoting the preservation of natural spaces and respect for the environment. On one hand, virtual training sessions conducted by Citi employees took place throughout June and July, benefiting over 500 individuals who received informative talks on topics such as basic financial education, the importance of credit history for entrepreneurs, profit and loss management, and social media promotion. For the implementation of this activity, Citi partnered with organizations such as Fundación Avina, Children International, and the Chamber of Industries and Production, who provided access to beneficiaries of their programs for complementary training provided by the #CitiVolunteers.

On the other hand, with the aim of encouraging tree planting in rural areas of Quito, contributing to the management of risks derived from deforestation, and preserving natural beauty, community members, civil society members, and local authorities joined Citi volunteers in the Cocotog sector for a planting day of over 500 plants that will be part of the ecological trail of the community's dry forest.

"At Citi, we believe that through the exchange of knowledge and connecting with our community, we can contribute to progress and economic development. Therefore, it is inspiring to see how our employees commit to the activities scheduled for Global Community Day, benefiting over 500 individuals, and it motivates us to become even more involved in strengthening the capacities of entrepreneurs, who are an important engine of the economy,

and making projects that seek to protect our planet and improve the quality of life of the community a reality," mentioned Rocío Velarde, General Manager of Citi Ecuador.

Citi's Global Community Day is carried out with multiple activities in 400 cities, in 90 countries where the Bank has a presence around the world. Its employees volunteer their time in the various initiatives deployed in each operation because they are committed to positively impacting and promoting social, environmental, and community development in Ecuador.

About Citi

Citi is a leading banking partner for institutions with cross-border needs, a global leader in wealth management, and a consumer services bank valued in its home market, the United States. Citi conducts business in over 160 countries and jurisdictions, providing corporations, governments, investors, institutions, and individuals with a wide range of financial products and services.

Citibank, N.A. Ecuador Branch has been serving the public in Ecuador continuously since 1960. It currently has offices in Quito and Guayaquil and is the only authorized branch of a foreign bank to operate in Ecuador. Our franchise is exclusively dedicated to the corporate segment, has a AAA rating, and was the first bank to obtain a specialized license in its segment. Our greatest asset is our international network, which, combined with the professionalism of our employees, sets us apart from our competitors. Our employees take pride in serving the communities where we work, providing the highest quality services to our clients.

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