

Hi everyone! We are so stoked that you're joining in BizBaz at SoCal Comics - this is going to be so fun! ✨💖



Just a friendly reminder that there are only **four requirements** to vend at this event:

- 1) **PROMOTE!!** As always, an event will only be as successful as the promoting. Between the algorithm, people not reading, and people just not remembering - we need to pull our weight to have this event be amazing. If you can't promote this event or don't want to - please do not vend at it. We have a flyer ready to go to make it easy peasy but you are welcome and encouraged to make your own too! Of course, on top of each of us promoting, we will be running ads and all that good stuff too. Please add the link for tickets to you website/Linktree/etc too!

**a) Here are some examples of what promoting means:**

- i) Within 2 weeks of the event, posting *at least* once a day on your Stories with information about the event. This should NOT be just a repost but should include text as well to educate your followers about what the event is, how to attend, and what promo you're offering.
- ii) Add our ticket link to your website **and** link in your bio.
- iii) If you do not like our graphics, please create your own so you are excited to promote the event. If you're not excited to promote the event, it is not going to be a fun day!



- iv) Posting *at least* one time on your feed about the event. I know we all love our aesthetics and for things to look a certain way with our brand, so once again let me emphasize that you can totally make any graphics you want to fit in with your branding if you do not dig ours.
  - v) [Here are the graphics](#) we have made for the event, so feel free to use these if you aren't able to create your own.
- 2) **Sale or Promotion:** Each vendor should have some sort of sale or promotion that is BizBaz specific so that you can see some success at the event. Please make this sale as simple as you want (here are some examples):
- a) A free B grade pin with a purchase
  - b) 10% off \$25+ orders,
  - c) New product drop
  - d) Mystery bags
  - e) Etc!

Please let me know by this weekend what you're going to offer (if anything) so I can promote it for you appropriately.

- 3) **Vendor Fee:** There is a \$95 vendor fee to participate in this event. This assists us in hosting the event and covering the expenses of BizBaz @ SoCal Comics. Some of those expenses include:
- Venue fee
  - Providing the tables, chairs, linen, vendor badges, etc
  - Exclusive pin/sticker set
  - Prizes for games/contests
  - Giveaways/raffle prizes
  - Live entertainment
  - Signage and marketing
  - The time it takes to organize and host this event. We have been doing this for 5 years and strive to bring you the best experience.
  - And more!
- 4) **Have fun!:** I know we all want to make money first and foremost. And, yes, that is important. BizBaz does everything possible to bring a crowd and fill up the event. I like to iterate that there are other ways to find success in event if the sales aren't there too:
- a) *Brand awareness:* just because a sale wasn't instant, does not mean it is not there. Be sure to connect with everyone that comes to your table so you can gain new followers - they can support you by sharing your posts, interacting with your social media, etc!
  - b) *Networking:* There are usually 30+ vendors at this event! Make the most of that. Create new friendships, generate new ideas, and more by networking.



- c) *Feedback*: You'll get a good idea of what is working vs what is not working from your table display to product to your approach and everything in between. Everything is always a learning experience!

### **\*Not Mandatory Aspects of vending at BizBaz:**

1. **Donate any products to our giveaways.** This would be very helpful to keep the event super versatile in our giveaway prizes. You can drop off your prizes the day of the event at our BizBaz booth.
2. **[Join our Discord](#).** We have an incredible Discord community that I use to promote the event beforehand: the tickets are posted in here, giveaways prizes, and other first looks to the attendees. I'll also assign you a role in our Discord if you join so that our followers know you're vending at the event!
3. **Create your own freebie merch of any versions you create of our characters.** A lot of our vendors will create their own versions of our mascots and make them buttons or stickers to give away as part of their promotion for the event. I am totally fine with you doing this and encourage it! I just ask that you **only** give your items that incorporate our mascots away for free as part of your promo for the event, and then after that they are not used in any type of sales way (even if giving them away for free)
4. **Add any logos/graphics you'd like me to use to this [Google Folder](#).** This also has all promo materials in it. If you want me to incorporate anything specific, please upload any graphics/photos to this folder and label it "Shop Name/Image Name". I'll do my best to use them! *Please just message me to confirm you've uploaded graphics so I know to check.*

I really appreciate you all vending at BizBaz together. It's going to be pretty epic to say the least.

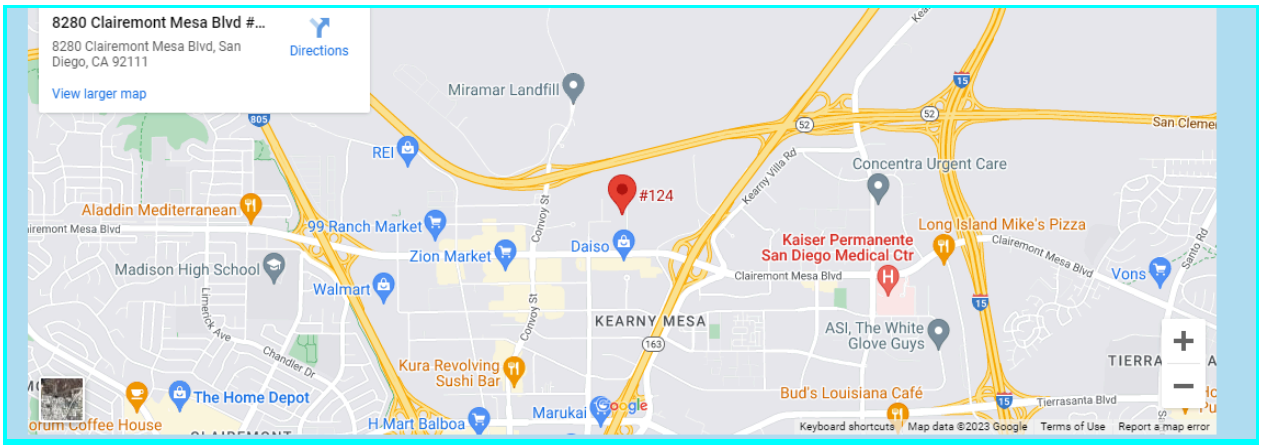
🔥 We have a fun show planned and it couldn't happen without you! 🎉🎉🎉

### **Venue Photos**

**We have worked with SoCal Comics since 2023, have been hosting events for 6+ years.** SoCal Comics is:

- San Diego's best comic book shop since 1998
- Comics, graphic novels, collectibles, and more inside
- Large parking lot for event itself
- Parking lot and street parking
- PA system, projector for all sound/entertainment needs
- Board games and outdoor games such as cornhole
- Societe Brewing is nextdoor for beer, additional seating, additional parking, and restrooms

















**This month's tickets are available here on our website:**

**Vanity Link:** <https://bizbazclub.com/socalcomics>

**Direct Link:**

<https://www.bizbazclub.com/collections/frontpage/products/bizbaz-social-comics-free-nerdy-anime-kawaii-cute-mini-convention-%EF%B8%8F%F0%9F%93%9A>

**Facebook Event:** <https://fb.me/e/1o4ZGwpmB>

**EventBrite link:**






<https://www.eventbrite.com/e/879195215557?aff=oddtcreator>

Once attendees register for their ticket, they can access our Discord!

The exclusive gift will be given out for free to the first attendees who opt for the “Free” tier ticket while supplies last, after they complete our stamp rally. As listed above, you can also reserve the exclusive item (usually an enamel pin or large sticker) by purchasing the appropriate ticket tier. You can pick up the set at the event or have it shipped to you depending on where you're at in the world!

You can see the rest of the agenda and the rules for the contest/prizes/etc on our Discord. You are 100% allowed to participate in everything as a vendor! Please register for the event as well, it takes about 10 seconds, so you can have a ticket so you know what your followers will be looking at when they sign up!

**Text/Hashtags to use if needed for posting:**

Check out BizBaz @ SoCal Comics on 5/4... a nerdy, anime, Kawaii-cute mini-convention! It is also  FREE COMIC BOOK DAY! ! The first 100 attendees to arrive will receive a free mega sticker of the BizBaz crew cosplaying in their Star Wars best!   








**We have the best day ever in store for you:**

-  **Flair from BizBaz Club**
-  **FREE Comic Book Day at SoCal Comics**
-  **Traditional Aguas Frescas, Hot drinks, & Snacks from @aguasbenditass**
-  **Artists vending**
-  **Anisongs and Jpop from @emorain.sd**
-  **MtG tournaments with prizes from @akhtradingcardco**
-  **Karaoke from @etcsandiego**
-  **Yummy, beautiful macarons from @vizcarrasmacarons**
-  **Enamel pin trading post**
-  **Anime portraits, BizBaz photo cards & more from @pitangawang**
-  **Delicious food from @soulsarap**
-  **Cosplay contest with prizes**
-  **Cars n Anime pulled up**
-  **Friendship bracelet station & coloring area from @littlefishcomicbooks**
-  **Scavenger hunt & stamp rally**
-  **Tasty brews at Societe next door**
-  **RC Racing by Curbside RC**

**+ more! This is a free, all-ages event so bring your whole squad for an amazing, dork-a-fied Saturday!** 🍕🌈🍷

#### ↓ **IMPORTANT DEETS** ↓

-  **5/4 from 10AM - 5PM PT**
-  **8280 Clairemont Mesa Blvd #124, San Diego, CA 92111**
-  **Parking available & Pet friendly**
-  **ALL AGES & FREE GIFT WHILE SUPPLIES LAST**
-  **Tix in bio**

#### ↓ **VENDOR LINEUP** ↓

- ✨ **@akhtradingcardco**
- ✨ **@anditheduke**
- ✨ **@bizbazclub**
- ✨ **@blank\_slate\_design**
- ✨ **@cars\_n\_animesd**
- ✨ **@casdcollective**
- ✨ **@comicartistssd**
- ✨ **@de.kay.art**
- ✨ **@elblackbat**
- ✨ **@hexesandbrews**
- ✨ **@iced\_covfefe\_**
- ✨ **@kodojakaiju**
- ✨ **@leekohse**
- ✨ **@littlefishcomicbooks**
- ✨ **@\_mattcossin\_**
- ✨ **@miraculousmakes**
- ✨ **@noskeill**
- ✨ **@nyummyapparel**





✨ @oksusheh  
 ✨ @pencil\_fighters  
 ✨ @pitangawang  
 ✨ @purpletophat  
 ✨ @reereeh.jpeg  
 ✨ @scottlost  
 ✨ @shansclub  
 ✨ @sividraws  
 ✨ @spitfirepirate  
 ✨ @socalcomics  
 ✨ @suamilk.art  
 ✨ @SuLab\_Toys  
 ✨ @thespudsco  
 ✨ @tofutrap

#### 📌 FOOD, DRINKS, & FUN 📌

🚀 One stop flair shop from @bizbazclub  
 🚀 Comics, collectibles, graphic novels + all things nerdy from @socalcomics  
 🚀 Traditional Aguas Frescas, Hot drinks, & Snacks from @aguasbenditass  
 🚀 Anisongs and Jpop from @emorain.sd  
 🚀 Delicious food from @soulsarap  
 🚀 MtG tournaments with prizes, collectibles + trading from @akhtradingcardco  
 🚀 Karaoke from @etcsandiego  
 🚀 Anime portraits, BizBaz photo cards & more from @pitangawang  
 🚀 Tasty brews at Societe Brewing next door  
 🚀 Enamel Pin Trading Post  
 🚀 Cosplay contest with prizes  
 🚀 Delicious and beautiful macarons from @vizcarrasmacarons  
 🚀 @cars\_n\_animesd pulled up  
 🚀 Friendship bracelet station & coloring area  
 🚀 Scavenger hunt + stamp rally  
 🚀 Video Game Corner & selfie station

#bizbazclub #bizbaz #sandiegobeer #sandiegolife #sandiegomarket #sandiegoartist  
 #sandiegobreweries #sandiegomethingstodo #sandiegopopup #sandiegopopupshop #sandiegoevents  
 #sandiegomarkets #sandiegocraftfair #sdartist #sdvoyagemag #sdpopup #sdbeer #sdmarket  
 #sdpinpups #thingstodoinsandiego #sandiegocounty #sandiegohandmade #sandiegocrafted

### **Details for the day of the event:**

- **Location:** 8280 Clairemont Mesa Blvd #124, San Diego, CA 92111
- **Jules cell:** (610) 800-8321 (please only text me if it's absolutely necessary - I probably won't answer a call from an unknown number either so text is preferred)



- **Parking:** After unloading, please park on the street vs the parking lot so the parking lot can be reserved for our attendees.
- **Set up/tear down time:** You can arrive as early as 8:30 AM PT to prepare your booth, please do not arrive sooner because we will be setting up the tables and prepping the venue. If you arrive earlier, I will kindly ask you to wait to come in. You can unload right in front of the shop and then please park on the street. We want to leave the entire parking lot open to attendees. You can bring your car back around at the end of the event to pack up. I will ask everybody to please fold up their own tables and bring them to a designated spot in the venue to help with tear down. (if you are able to physically) It should take just a few minutes and is a tremendous help to us since it's just myself, my fiancé, and one team member that does all the physical labor. Additionally, per your application, if you tear down early you will not be allowed to vend again with us. This is disrespectful and disruptive to your neighbors along with the customers that have seen the event is advertised to be open until 5 PM.
- **Floor Plan:** [Here is the floorplan.](#) **This is usually ready a few days prior to the event so keep in mind this may have the previous month's link depending on when it's accessed.** We work with SoCal Comics on this floor plan and need to abide by their layout. Be sure to notate which direction your 6ft set up is facing. **You should not have to change anything about your setup except the direction you are physically facing.** Your tables are clearly shown on this layout to ensure you are on the same page on the day of. No accommodations can be made less than 72 hours prior to the event unless it is health related.



**Legend:**

- Guest seating
- Artists/Vendors
- Free Activities
- Special Guests
- Entertainment
- Stamp Rally

**BIZBAZ @SOCAL COMICS**

**Vendors and Activities:**

- #1 - BizBaz Club (Check In)
- #2 - Purple Top Hat
- #3 - Pitangawang/Anime Portraits
- #4 - AKH MtG Area
- #5 - El Black Bat
- #6 - Pencil Fighters
- #7 - Blank Slate
- #8 - Sua Milk + No Skeill
- #9 - Nyummy Shop
- #10 - The Spuds Co
- #11 - De Kay Art
- #12 - Accidental Aliens
- #13 - Reereeh & Sividraws
- #14 - Mike Velazquez
- #15 - Coloring/Crafts/Trading
- #16 - Paul Rowden
- #17 - Simply Divine Cosplay
- #18 - ETC/"Stage"
- #19 - SuLab Toys
- #20 - Lee Kohse
- #21 - Tofutrap
- #22 - Arturo Roman/Iced Covfe
- #23 - Comic Book Artists of San Diego
- #24 - Vizcarras Macarons
- #25 - Soul Sarap
- #26 - Aguas Benditass
- #27 - Miraculous Makes
- #28 - Ok Susheh & Shans Club
- #29 - SoCal Comics

- **Food:** Please eat and stay hydrated! There are food and drinks available. If you need someone to watch your table to take care of yourself, please ask me, Stephen, or your neighbor so you can eat/drink/use the restroom/explore the event.
- **WiFi:** The shop has WiFi but it probably can't reach outside so please make sure to bring your hotspots!







**\*\*CLICK HERE\*\*** Here are some of the main graphics/our characters if you'd like to make your own graphics/products:



POWERED BY  
**signking.com**  
@LAPEL\_PIN\_FACTORY

**BIZBAZ**  
@SOCAL COMICS

ISSUE #4  
MAY 4  
10AM-5PM

**FREE GIFT FOR  
THE FIRST 100  
GUESTS**

**KARAOKE  
FOOD  
MUSIC  
COSPLAY  
COMICS  
COLLECTIBLES  
ARTISTS**

**Biz Baz CLUB**

**CARS N' ANIME**  
San Diego

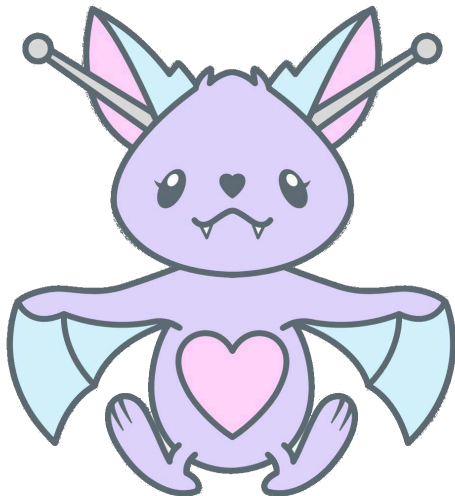
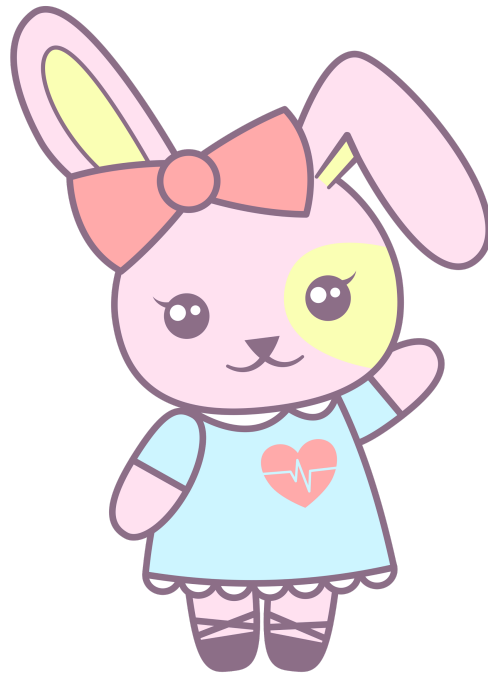
**So Cal Comics**

**etc.**  
SD

8280 CLAIREMONT MESA BLVD #124, SAN DIEGO, CA 92111







**BIZBAZ**  
**@SOCAL COMICS**

