

\$2k/PER MONTH

- Start delivering 3 emails per week for the second client
- Call with my second client and we agree on \$1k retainer for 3 emails per week
- Pitching the idea for managing an email list
- My client being extremely happy
- Deliver insane results with Facebook ads
- Landing my second client on the sales call
- Make the prospect interested in hopping on a sales call
- Pitching the idea for Facebook ads in a cold email
- Send a cold email
- Start delivering 3 emails per week for the first client
- Call with my first client and we agree on \$1k retainer for 3 emails per week
- Pitching the idea for managing an email list
- My client being extremely happy
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- Landing my first client on the sales call
- Make the prospect interested in hopping on a sales call
- Pitching the idea for Facebook ads in a cold email
- Send a cold email
- Practice my short-form copy so I am 100% confident in the results I can provide