

Template for Requesting Statements of Support for Save the UNCA Woods

Subject: Asking for Your Support to Save UNCA Woods

To: Organizational leaders, board members, business owners

Dear _____,

I am writing as a member of Organization / as a resident of Asheville to urge our local chapter / your business to issue a statement in support of [Save UNCA Woods](#). This local effort feels aligned with the work we / you do, and it matters to me that we / you live out our / your mission of _____. I'd be grateful for your support!

The statement could be just a few sentences like the following:

<Organization Name> urges UNCA to protect their urban woods, which provide important habitat for an abundance of wildlife as well as recreational trails and relief from urban heat-sinks that exacerbate the effects of a warming climate. We urge the Chancellor to reconsider development and commit to protecting these woods.

And there are three steps for sharing the statement:

1. Share via your website, newsletter, and/or social media.
2. Allow us to post [the statement](#) and [your logo](#) on our website.
3. Send a copy of the statement to the Chancellor [<chancellor@unca.edu>](mailto:chancellor@unca.edu) and Board of Trustees [<bot@unca.edu>](mailto:bot@unca.edu).

Thank you for representing our local chapter and acting on our collective commitment to _____. // OR:

Thank you for serving the Asheville community by _____ and for showing up at this moment to support our urban wilderness.

Appreciatively,

<Your Name>

NOTE:

An alternative closing is to offer your help with crafting the statement, sharing it publicly, or showing up in some other way.

NOTE:

If you'd like to share a fuller sample statement, here's one to swap out with the short paragraph above.

Example of Letter to UNCA Chancellor

Subject: Woods Preservation on the UNCA Campus

To: chancellor@unca.edu <chancellor@unca.edu>

Chancellor Van Noort,

I urge the University of North Carolina Asheville to protect their urban woodland from development. These woodlands provide an important habitat for an abundance of wildlife and also provide access to recreational trails for Asheville residents and visitors.

Additionally, as an increasingly rare urban forest, this habitat plays a crucial role in providing relief from urban heat-sinks that exacerbate the effects of a warming climate on urban areas and their inhabitants, including both animals and humans.

Again, I urge you and the Board of Trustees to reconsider development and commit to protecting these woods.

Sincerely,

<your name>