



## Request for Proposals for a Mural in Jackson, Tennessee: The AMP

**Location:** the AMP | 91 New Market St. Jackson, Tennessee

**Total Budget:** \$31,000

**Honorarium:** \$150 each for 3 finalists

**Proposal Due Date:** November 22nd, 2024

### **Overview:**

Our Jackson Home, in partnership with the City of Jackson, is seeking proposals from artists or artist teams for a mural installation on the AMP building, to be installed on two walls; the brick and metal exterior staircase wall to the right of the AMP stage, and the teal cinder block wall immediately to the right facing the audience on a sloped hill.

The design of the mural should center around the theme of music, emphasizing Jackson as a hub of music and musical heritage in the state. Artists are encouraged to explore a wide range of musical themes and local music history. Overall, the design should reflect the good vibes and energy of the area, reflecting the AMP's role in the community as a gathering place for live performances and community events.

### **Project Goals:**

- *Beautification:* Enhance the environmental and aesthetic appeal in this area of Jackson's Arts District
- *Cultural Development:* Reflect the AMP's character, the surrounding environment, and the community it serves, enriching the identity of the already existing space to make it meaningful to those who use it
- *Inclusivity:* Install public art that is reflective of the Jackson community's diverse population and culture
- *Economic and Tourism Growth:* Attract visitors to the AMP and surrounding downtown area

### **Wall Materials:**

Brick, Cinderblock, Metal

No existing structures on the wall can be altered or removed for this installation.

### **Size and Photos:**

*Front facing wall:* stairs in center of wall, estimated 5 ft. length walls on each side of staircase x 30 ft. tall

*Side wall:* estimated 20 ft. long x 30 ft. tall, wall on angled hillside



[Download photos here](#)

**Artwork Location and History:**

The AMP at the West Tennessee Farmers' Market in Jackson, Tennessee, is an outdoor amphitheater that serves as a community gathering for live music, entertainment, and outdoor events. The AMP is a central cultural hub in the Downtown area, and is surrounded by multiple shops and restaurants within walking distance. The space hosts performances, concerts, festivals, celebrations, and often provides free and family-friendly entertainment in an open-air setting. Hundreds of thousands of people from the region frequent the space each year.

This area of Downtown Jackson is especially popular during warmer months when the community can enjoy the free AMP Summer Concert Series that features a mix of local and regional musicians. The annual Vintage Makers Music Festival and the Jacob Barker Music Festival also draw large crowds to the space.

Jackson, Tennessee, has a rich music history that is deeply rooted in rockabilly, gospel, and blues genres. Jackson is on the Tennessee Music Highway, and is tied to Memphis, Nashville, and the Mississippi Delta musical influences through close proximity. Today, Jackson continues to celebrate its musical heritage through regular live music performances at venues like the AMP.

This site has a deep music history in Jackson, being home to the former Shannon Street Blues Festival, a local annual blues festival that lasted over two decades. The festival was created by a grassroots movement to honor Sonny Boy Williamson, a Madison County native. Although the festival is no longer active, its legacy of honoring blues music at this site has lived on beyond its time.

**Budget:**

Total project budget is \$31,000, including but not limited to, artist design and labor fees, artist administration and documentation, supplies, liability insurance, licensing, equipment rental, transportation, and lodging. Expenses outside of the allotted budget will be the responsibility of the chosen Artist.

**Artist Eligibility:**

Experienced artists or artist teams with a past experience painting large-scale outdoor murals, managing project budgets, meeting project deadlines, and communicating clear artistic vision that align with the goals of a project are encouraged to apply.

**Timeline:**

Oct. 16, 2024	Virtual Q&A - <a href="#">Register here</a>
Nov. 22, 2024	Deadline to apply
Dec., 2024	Finalists notified
Jan., 2025	Chosen artist notified
Jan. - Mar., 2025	Artist planning/fabrication
April - May, 2025	Installation

*Specific installation dates will be organized between the Our Jackson Home and the chosen Artist.*

**Selection Process & Criteria:**

Individual artists or artist teams within the United States with previous experience in public art installations are welcome to apply. Interested artists must be able to provide relevant past experience and demonstration of artistic expertise. They should also demonstrate the ability to clearly communicate their ideas both visually and verbally.

The ideal artist(s) for this project would have past experience installing large-scale murals, and understand the social and cultural context of the existing space to create art that is appropriate for the site.

Applicant proposals will be evaluated and chosen by a committee of community volunteers based on the following criteria:

- Clear, complete, and professional proposal
- Compliance with budget and timeline
- Accomplishment of terms within this proposal
- Past artist experience and expertise in public art installations
- Medium(s) that will withstand outdoor elements
- Reflection of cultural and/or historic elements appropriate to this location
- Reflection of positive identity for Jackson, is aesthetically pleasing, and has strong appeal to the public
- Accessible conceptually and physically to Jacksonians

- Compatible with surrounding architecture, landscape features, or other nearby public art installations
- Meets high community standards
- Ability to be affordably maintained

### **How to Apply:**

Send the following documents, or questions about this RFP, to Lizzie Emmons, Program Director of Our Jackson Home, at [lizzie@attheco.com](mailto:lizzie@attheco.com)

- Resume and References
- Portfolio and/or link to online portfolio/website
- Initial visual representation
  - Initial drawings, renderings, or other visual representation; download photos [here](#)*
    - *Finalists will be required to submit detailed design renderings*
- Artwork Description
  - Detailed description of the artwork, including how it meets the project goals, materials to be used, and construction process*
- [Budget, Integration & Maintenance Plan](#)
  - Use the linked forms above to complete a budget template and Site, Maintenance, and Subcontract Services form*

Chosen artist(s) for this project will be allowed free access to theCO in Jackson, Tennessee, where Our Jackson Home is housed. The space includes a makerspace and coworking space to allow for planning and fabrication as needed.