

What is Google Arts & Culture?

[Google Arts & Culture](#) puts over a 2.000 museums at your fingertips. It's your doorway to explore culture in all its diversity. Discover stories about cultural heritage ranging from [Van Gogh's bedroom paintings](#), [Puerto Rico's heritage](#), [Sports in Australia](#) or [the women's right movement](#) to [ancient Maya temples](#), [Japanese Food](#) and [Indian Railways](#).

The Google Arts & Culture app is free and available on [the web](#), on [iOS](#) and [Android](#). Our team has been an innovation partner for cultural institutions since 2011. We work on technologies that help preserve and share culture and allow curators to create engaging exhibitions online and offline, inside museums. You can read about our latest projects on the official [Google Keyword blog](#).

The aim of Google Arts & Culture is twofold. First, it gives access to art and culture to everyone, everywhere. Second, we are an innovation partner to the cultural sector.

We work cultural organisations to help them share and preserve cultural content and create exciting cultural experiences using cutting edge technology.

- Each month, there are more than 500 million art-related searches on Google.
- Google Art & Culture brings cultural treasures of the world to the fingertips of the culturally curious people. It enables everyone to discover art, history, wonders of the world, cultural treasures and heritage in new ways through cutting edge technology.
- We partner with cultural institutions to digitize and showcase culture in all its diversity and tell stories about it to a global audience. We innovate together with the cultural sector to create compelling cultural experiences, using technologies such as virtual reality, augmented reality or artificial intelligence.

We're making freely available technology and features that are designed for the cultural sector. We innovate together and develop solutions that meet their needs and offer people access to culture in new ways

- **Online exhibitions:** Google Arts & Culture gives cultural institutions an easy-to-use tool to create beautiful online exhibitions with images, videos, Street View imagery and let anyone around the world explore their stories. [Read more here](#).
- **Super high resolution imagery with Art Camera:** A gigapixel image is made up of over one billion pixels, and can bring out details invisible to the naked eye. Creating digital images in such high resolution is a complex technical challenge. This is why we built the Art Camera, a robotic camera, custom-made to create the highest possible resolution images of paintings. It will bring an unprecedented number of works online for everyone to explore in new level of detail. [Read more here](#).
- **Pocket Gallery:** a new immersive exhibition feature that uses Augmented Reality to open up a curated and life size virtual space. [Read more here](#).
- **In-painting Tours:** an interactive experience that guides through a piece of art by zooming in and out of its details, with insightful commentary. For example [Girl with a Pearl Earring](#) or our [Artzoom series](#) on YouTube.
- **360-degree:** encounter a [Jurassic giant](#), explore a [Space Shuttle](#) or join a classical music concert in Beijing's [Forbidden City](#). Visit via your screen or, for full immersion, with a [Google Cardboard](#).
- **Street View inside museums:** You've seen Street View cars and Street View [Trekks](#), but what about the [Street View Trolley](#)? Now also used to collect Street View images indoors, this high-tech pushcart was initially developed in 2009 to give viewers the experience of a museum walkthrough.
- **Arts & Culture Experiments:** see how technologies such as AI, VR or AR can be used to help people explore culture and also as a tool for creativity ([g.co/artsexperiments](#)).

...and much more.

In numbers, Google Arts & Culture:

- More than 2000 cultural institutions from 80 countries. [See them on the map here](#).
- More than 6 million photos, videos, manuscripts and other documents of art, culture and history.
- Over [10.000 digital exhibitions](#) across the Google Arts & Culture platform.
- Our [Art Camera](#) has created over 5,000 ultra-high resolution images of artworks around the world.

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Learn more at [artsandculture.google.com](#) or download our free app for [iOS](#) and [Android](#).