



**The mission of the  
Theatre Alliance of Louisville  
is to unite and strengthen  
the local theatre community.**

## **LETTER OF COMMITMENT FOR MEMBERS**

The theatre company or individual below agrees to become a member of the Theatre Alliance of Louisville (TAL). TAL is a coalition of Louisville-based theatre companies and theatre artists that is committed to mutual support and the growth of Louisville theatre. A member of TAL agrees to follow all requirements of membership, and understands that a member is eligible for all benefits of membership. This document is an agreement among peers, and is not legally binding. Each member of TAL is equally a part of the organization's decision-making structure. TAL membership is constantly evolving, and the organization is always open to new members.

### Requirements of Membership

- \* A TAL member is a theatre company or an individual committed to producing theatre in Louisville.
  - 1) A TAL member makes an effort to attend each meeting, or to send another representative. When unable to attend, a member takes responsibility for keeping up with events and contributing to ongoing discussions.
  - 2) A TAL member displays the TAL calendar of events at their own performances. Often, this means using the TAL playbill insert, but it can also mean displaying the calendar in the lobby during performances.
  - 3) A TAL member mentions TAL or uses the logo on all new printed materials (including programs, postcards, posters, and advertisements) except when prohibited by cost or other limitations.
  - 4) A TAL member mentions TAL or uses the logo in press releases.
  - 5) A TAL member makes an effort to attend performances by other members.
  - 6) A TAL member company pays annual dues of \$50. An individual member pays \$35. These funds pay the cost of the benefits listed below.

### Benefits of Membership

- \* A TAL member receives advertising and other support from the group.
  - 1) A TAL member receives some publicity for their performances and events on TAL-produced playbill inserts and blog.
  - 2) A TAL member is entitled (but not obligated) to participate in TAL-sponsored unified auditions, joint performances, and fundraising events.
  - 3) A TAL member has the opportunity to participate in sharing selected props, costumes, scenery, and space with other members.
  - 4) A TAL member is invited to participate in social and networking gatherings, and to be a full member of Louisville's theatre community.

NAME OF COMPANY OR INDIVIDUAL: \_\_\_\_\_

TAL REPRESENTATIVE: \_\_\_\_\_

\_\_\_\_\_

SIGNED: \_\_\_\_\_ DATE: \_\_\_\_\_  
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