# "Mastermind Maker" - Homepage



~ Writer's Note: a mock homepage for a fictional conscious community retreat in Costa Rica called "Mastermind Maker" - five days of meditation, yoga, conversation, dance and overall spiritual nourishment in the midst of nature. The goal of the copy is to speak to those uninitiated with such practices, caught in the matrix of modern day reality and wishing to change their perspective on life and community.

# **Headline**

#### Find presence in community.

Breath. Meditate. Converse. Dance. Transform Make yourself into a Mastermind.

[BUTTON - Sign up for our <u>email newsletter</u> + community forum here!]

#### Subheadline

Mastermind Maker is not a retreat, but an advance.

Join us for five days in Costa Rica at the Mastermind Institute, in meditation, yoga, dance, conversation, and inspiration in the midst of nature, for an unforgettable dose of spiritual nourishment.

Led by world-class coaches and facilitators, the Mastermind Maker 'advance' is designed from the ground up to get you out of your head and into your body - off your routines not serving your health, wealth, and relationships and onto your singular path of self-actualization.

In a circle of committed souls seeking the same, join us and change your life.

## **Details**

What you will experience at the Mastermind Maker:

- **Breathing**. Our life comes from our breath; find out what happens when you pay attention to it throughout your day.
- **Meditation**. Mindfulness, transcendentalist, visualization experience the archetypes of meditation under guides. Find clarity in your return to center, to the breath, in a mind cleared of momentary distraction.
- Yoga. Under the direction of trained practitioners, combine physical, mental and soulful healing through your body in motion. Yoga, as an ancient tradition, builds strength, flexibility, and confidence.
- **Conversation**. Face-to-face. Eye-to-eye. Heart-to-heart. What wonders await us authentically relating to one another in live conversation among circles of growing self-understanding?
- Dance. In the flow of the sound of music and the vision of the others, release your body into impassioned movements across the dance floor. Let your soul choose the direction of your motions.
- Intention + Knowledge + Passion. With this triad of values in hand, agreed upon and pursued by everyone in the circle, the Mastermind Maker retreat creates a container for nearly guaranteed transformational changes.

[Institute - link to Mastermind Institute retreat center site] - Explore our world class center in the jungles of southern Costa Rica, where nature and comfort coincide to create the perfect stay for your mind, body, and stomach!

[**Testimonials** - From previous retreat-goers] - Read and view stories from past Masterminds wishing to share on their experience and their life at present.

[**Photos** - From previous retreats] - Peruse images captured from prior retreats, documenting transformations past.

### **Action**

Destiny awaits you.

Mastermind Maker promises you a profound experience in the presence of our circle.

[BUTTON - Join our circle. Sign up now!]