

Privacy Policy

Effective date: January 24, 2025

DapDap (“us”, “we”, or “our”) operates the DapDap mobile application and website at dapdap.ie (collectively, the “Service”).

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy.

Information Collection And Use

We collect several different types of information for various purposes to provide and improve our Service to you.

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Display name
- Username (for public profile URLs)
- Profile biography
- Website URL
- Profile and cover photos
- Event information you create (titles, descriptions, dates, locations)
- Cookies and Usage Data

Usage Data

When you access the Service by or through a mobile device or web browser, we may collect certain information automatically, including, but not limited to, the type of device you use, your device unique ID, the IP address of your device, your operating system, the type of browser you use, unique device identifiers, referring URLs, and other diagnostic data (“Usage Data”).

Location Data

When you create events using our Service, we use Google Places API to help you find and specify event locations. This includes storing the location name, address, and geographic coordinates (latitude and longitude) for events you create.

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service and maintain your authentication.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Analytics Cookies.** We use Analytics Cookies to track usage patterns and improve our Service.

We also use browser local storage and session storage to:

- Store marketing attribution data (UTM parameters) to understand how you found our Service
- Remember if you have visited before
- Temporarily store event drafts before submission

Use of Data

DapDap uses the collected data for various purposes:

- To provide and maintain the Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that we can improve the Service
- To monitor the usage of the Service
- To detect, prevent and address technical issues

- To process payments for event listings
- To personalize your experience

Session Recording

To improve our Service and understand how users interact with our application, we use session recording technologies. These technologies may record:

- Mouse movements, clicks, and scrolling behavior
- Pages you visit within the Service
- Form interactions (with sensitive data masked)
- Error occurrences and technical issues

Session recording helps us identify usability issues and improve the user experience. We implement data masking to protect sensitive information such as passwords during these recordings.

Transfer Of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

If you are located outside Ireland and choose to provide information to us, please note that we transfer the data, including Personal Data, to Ireland and the European Union and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

DapDap will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure Of Data

Legal Requirements

DapDap may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of DapDap
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Service Providers

We employ third party companies and individuals to facilitate our Service (“Service Providers”), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Backend Services

- **Supabase** Supabase provides our authentication, database, and file storage services. Your account information, profile data, and event data are stored securely on Supabase’s infrastructure. Supabase is GDPR compliant and provides secure data handling. For more information: <https://supabase.com/privacy>

Analytics

We use third-party Service Providers to monitor and analyze the use of our Service.

- **PostHog** PostHog is a product analytics platform that helps us understand how users interact with our Service. PostHog processes data in the European Union. PostHog may record user sessions to help us improve the user experience. For more information: <https://posthog.com/privacy>
- **Amplitude** Amplitude is a product analytics service that helps us understand user behavior and improve our Service. Amplitude processes data in the European Union. Amplitude may record user sessions. For more information: <https://amplitude.com/privacy>
- **Google Analytics** Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You may opt-out of certain Google Analytics features through your mobile device settings, such as your device advertising settings or by following the instructions provided by Google in their Privacy Policy: <https://policies.google.com/privacy>
- **Hotjar** Hotjar is a behavior analytics service that helps us understand user behavior through heatmaps and session recordings. Hotjar records how users interact with

our Service to help us identify usability issues. For more information:
<https://www.hotjar.com/privacy/>

- **Sentry** Sentry is an error tracking and performance monitoring service that helps us identify and fix technical issues. Sentry processes data in the European Union (Germany). Sentry may capture session information when errors occur to help us diagnose issues. For more information: <https://sentry.io/privacy/>

Payment Processing

- **Stripe** Stripe is used to process payments for event listings. When you make a payment, your payment information is sent directly to Stripe and is not stored on our servers. Stripe may collect your email address to send payment receipts. Stripe is PCI-DSS compliant. For more information: <https://stripe.com/privacy>

Location Services

- **Google Places API** We use Google Places API to provide location autocomplete functionality when creating events. When you search for a location, your query is sent to Google to retrieve matching places. For more information: <https://policies.google.com/privacy>

Data Retention

We retain your personal data for as long as your account is active or as needed to provide you the Service. You may request deletion of your account and associated data at any time.

Analytics data retention periods vary by service provider:

- PostHog: Data retained according to their retention policies
- Amplitude: Data retained according to their retention policies
- Google Analytics: 14 months (default setting)
- Hotjar: 365 days
- Sentry: 90 days

Your Data Protection Rights (GDPR)

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. DapDap aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

You have the following rights:

- **The right to access** – You have the right to request copies of your personal data.
- **The right to rectification** – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- **The right to erasure** – You have the right to request that we erase your personal data, under certain conditions.

- **The right to restrict processing** – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- **The right to object to processing** – You have the right to object to our processing of your personal data, under certain conditions.
- **The right to data portability** – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you wish to exercise any of these rights, please contact us using the contact information below.

Links To Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Children's Privacy

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By visiting this page on our website:
<https://www.facebook.com/DapDap-Local-Events-App-316158915662397/>