Hi John,

The story of how you chose to open up your own cleaning company because of your newborn son is truly inspiring I must say - not to mention the speed of how you've earned a great reputation among the people of Austin in less than a year.

As a professional marketer, I help businesses that give a positive impact on the world. I would like to present a real and genuine opportunity for you to grow your business further.

Here's the thing: your website is neat and I'm sure it will convert well. Just need more traffic to the site. I know of a simple but counter-intuitive SEO method that will direct lots of traffic to your site.

You can steal this idea if you like it. Would you like to know what is it?

Best,