Colegio Andino Arica
"More than a privilege, a commitment"

English Teaching Department
Miss Andrea – Miss Fernanda
7th grades

Evaluation Rubric: Infographic – Success Story

Name:_____ **Score:** _____

Grade:_____ **Total score: 20pts**

Criterion	Excellent (4 pts)	Good (3 pts)	Acceptable (2 pts)	Insufficient (1 pt)
Content	The story is complete, relevant, and inspiring. Includes specific facts and details.	The story is clear and relevant, though it could be more detailed.	The story is somewhat unclear or missing important information.	The story is irrelevant, incomplete, or unclear.
Visual Design and Creativity	The infographic is visually appealing, original, and uses color, images, and text effectively.	The infographic is clear with some creative visual elements.	Simple or messy design; minimal use of visual elements.	Little or no creative effort; poor or missing design.
Organization and Structure	Information is logically organized and easy to follow.	Generally well-organized with minor improvements needed.	Somewhat unclear or disorganized in parts.	Disorganized and hard to understand.
Spelling and Grammar	No spelling or grammar errors.	Few errors that do not affect understanding.	Several errors that make reading difficult.	Many errors that hinder understanding.
Classwork Effort	Worked actively throughout the class period; excellent use of time.	Worked consistently with minor distractions.	Intermittent participation; frequent distractions.	Did not work in class or disrupted others.