

Subject line: Have BlackWolf last Generations!

Hello Sam and Alex,

I wanted to congratulate you on starting such a business from a bad situation. But to cut to the chase, I am contacting you because I wish to propose an offer that will be mutually beneficial to us.

I have explored your website and am inspired by your grandfathers' story and how it motivated you to start up your business.

As you are a family who has survived hardships, I wish that your business will do the same. And I have many ideas on how to make your writing future-proof.

If you don't think you should waste time with me, I completely understand, but I at least want to show you what you are missing out on.

I propose that you give me a task, one that would benefit your business and allow Us to grow as partners.

After this task, if you are satisfied with the work provided and believe that I am worthy of more of your time, I recommend we hop on a call and discuss how my expertise can help the company the most.

Of course if you aren't satisfied with the work provided, I will leave you alone and allow you and your business to do what works best.

Eagerly awaiting your response,
Sean Geary

Rewritten version:

Subject line: Shine like James Bond

Hello Sam and Alex,

I discovered your company through instagram. I was happy I found it too because I was searching for self care products.

What caught my eye was the sonic scrubber. It looks convenient and effective, but also sleek and suave.

This got me intrigued.

You have quality products and a quality website. But your product descriptions have room to improve.

I propose you allow me to provide you with a sample of the improved descriptions, free of charge.

Sonic Scrubber description rewrite: Don't you want to feel like a man in every way? Throw away your loofah and experience quality, whole body cleaning. Sonic Scrubber is rechargeable with a 3 hour battery life, sure to make you feel proud again.

I found the original a little clunky and hard to read, so I shortened it and made it sweeter.

Sonic Scrubber + Body Wash + Face Wash description rewrite: The trifecta of self care is here! The Sonic Scrubber, able to efficiently clean your entire body, paired with Black Wolf's Body and Face wash, will have you shining! Black Wolf's Charcoal face wash cleans the face thoroughly, leaving no dirt or grime. Our Charcoal body wash will leave your skin feeling amazing, and you smelling great!

(No need to have the entire description for the Scrubber, makes the description too long.)

Sonic Scrubber + Body Wash + Face Wash + Shampoo description rewrite: This all encompassing combo displays what it truly takes to be a man! Packed with the Sonic Scrubber, Black Wolf's Charcoal Body and Face Wash, and now with the new Charcoal Shampoo that will keep your hair healthy and attractive.

(No mention of the body/face wash, or the shampoo.)

If the work fits into your vision, a call where we discuss further areas of improvement will be beneficial.

Best Wishes,
Sean Geary