

Ashley Sullivan's passion for music started at a young age as a percussionist, with her upbringing centered around music but also wanting to pursue culinary arts.

Throughout her studies in school, her focus in music became a pivotal moment when her Mother Joan Sullivan, owner and Chief Executive of Kingdom Records, playfully suggested succession to the label. After graduating from Indiana State University in 2016, Ashley saw the potential she could contribute within the music industry in Chicago, and is currently the Assistant A&R and Artist Manager for Chicago Creed.

Building upon a foundation set in stone for her, Ashley's inspiration stems from not only her Mother who has been in the business for over two decades giving her guidance as a music executive but inspiration from producer icons like Missy Elliot, Timbaland, Pharrell, Jermain Dupri, and Kanye West.

As an entrepreneur Ashley's main focus is creating a space for local artists to make a name for themselves in the city of Chicago. A haven of music and talent, where they can thrive without leaving for major cities like LA, NYC, or ATL and learn the industry. While wanting to create change and rise above the challenges Chicago faces with violence and corruption, Ashley envisions music to be untouched by those issues and allow artists to thrive within their creativity.

While Ashley is making a name for herself in management, she has already collaborated with individuals from Indianapolis building a bridge between cities who have successfully created similar spaces. Ashley takes the initiative by scouting talent for Chicago Creed by attending local shows and face-to-face interactions, with the current roster of 7-9 artists in different genres, the label offers artists with exclusive distributions, financial support, and development opportunities.

Her goal is to continue to make new connections in the music industry and thrive as an entrepreneur while positioning herself and new talent as the ones who are up next in Chicago.