

PNWCA Meeting Minutes – February 20 2022

OVERVIEW

- 1_ Call to Order, Members Present: Jim Pleasants, Art Placek, Stuart Beck, Matt Moore, Greg Schatzman, Gina Triolo, Lisa Tamura, Jeff Tomlinson,
Absent: Jenny Evans, Josh Engle Guests: Darryl Horsman, Doug Potter
- 2_ Minutes Approved for Meeting January 9 2022.
- 3_ **USCA Report** – Darryl Horsman
 - _ Status of National Playdowns – These have not yet been rescheduled.
 - _ USCA approval of Bend, OR Curling Club application to join PNWCA – Done Deal.
 - _ Olympic curling coverage discussed. Exposure and viewer numbers reviewed.
- 4_ **Treasurer’s Report** - A Financial Statement was submitted by Stuart.
 - _ Membership is better than expected.
 - _ Bank accounts now all at Wells Fargo.
 - _ WSCA pins - Discussion on what to do with remaining WSCA pins.
 - _ Discussion on level of support for players going to Nationals.
 - _ Website management discussed – Domain options, increase funding.
 - _ Host Club fees and expenses for PNWCA events discussed – Ice crew, rental, ...
- 5_ **Old Business**
 - _ Club Men’s Playdown and U-18 Boys Playdown.
 - Both events went well. Some men’s registration issues.
 - _ Mixed Playdown.
 - Event also went well. Mixed Nationals does not yet have a site.
 - _ Tacoma Twin Rinks Status.
 - Robbie Kaufman, who was the main Tacoma contact, has died.
 - Other Tacoma members have expressed desire to continue club.
 - _ Bend Curling Club Status.
 - March 1 meeting about options and practicalities of creating a dedicated ice facility.
 - _ Safesport Compliance – Board members need to be up to date and send certificate to Jim P.
- 6_ **New Business**
 - _ Regional Development Committee
 - Meeting planned in March with Doug, Bruce, Art, Ben
 - _ Logo Contest. Announce approved. PNWCA Board will all be judges.
 - _ Competitive Curler Development. Ideas of Gina and Lisa discussed.
 - _ Mission Statement. Discussion on the suggested edits of Stuart’s original.
 - General agreement was to simplify.
 - Website link will be used for further editing by the board members.

 - _ Crystal and Banners for event winners? Yes.

Next Meeting – Sunday March 20 2022 7:00 PM

MEETING DETAILS

- 1_ Call to Order, Members Present: Jim Pleasants, Art Placek, Stuart Beck, Matt Moore, Greg Schatzman, Gina Triolo, Lisa Tamura, Jeff Tomlinson,
Absent: Jenny Evans, Josh Engle
Guests: Darryl Horsman, Doug Potter

- 2_ Minutes Approved for Meeting January 9 2022.
Two corrections noted. U18 dates & PNWCA typo.

- 3_ **USCA Report** – Darryl Horsman
 - _ Status of National Playdowns – Currently canceled.
 - _ There has been no discussion when these will be rescheduled.
Darryl will pass information on when he hears of changes.
 - _ USCA approval of Bend, OR Curling Club application to join PNWCA – Done Deal.

 - _ Olympic curling coverage discussed. Exposure and viewer numbers reviewed.
NBC has not yet provided viewing numbers to USCA.
USCA acquired other data for media action that include:
American Rock Stars series on Peacock, articles in Sports Illustrated, People, Parade, Washington Post, Top Gear, Jimmy Fallon, Blake Shelton guitar, US News World Report, Tonight Show and ESPN. As well as Mr. T’s enthusiasm for curling.

	Up to Feb 1	Feb 2 - 8
Media Impressions	74 million	576 million
Biggest Instagram event	3000 views	6000 views
Biggest Facebook event	902 likes	13600 likes

 - _ USCA general updates have been quiet. Assumption is Olympics has kept them busy.
Darryl will pass information on when he hears something interesting.

4_ **Treasurer's Report** - See Financial Statement submitted by Stuart.

- _ Recently have received revenue from the three clubs, so assets have increased. Club dues have been received.
- _ Bank accounts now all with Wells Fargo. Bank of America accounts closed. Will take the WF WSCA account and consolidation into PNWCA account.
- _ WSCA pins - Discussion on what to do with remaining WSCA pins. No plans at this time. Could still offer these to the traveling teams.

- _ **Membership** better than expected. Budget assumed 20% reduction, but actual was ~10%.

Membership Report from Clubs (January 31, 2022)

GCC:	508
Evergreen	213
Inland Northwest	<u>51</u>
	772

- _ Clubs have not seen regional entry fees money from USCA. Stuart pointed out these funds usually are sent out in March/April.
- _ **Host Club fees and expenses** for PNWCA events discussed – Ice crew, rental, ... Granite CC charges for Ice Crew. Evergreen CC does not. GCC has already taken out ice crew charges (& fees) for events they hosted. Event entry fees cover the ice crew charges. GCC ice crew charges were \$226 for the recent U-18 / Club Men's weekend. Other "minor" costs are for banners and maybe an Official. However, Doug P pointed out that the value of Ice Time is the real cost. This real cost is much higher than PNWCA can afford. Doug gave figure of \$125/hour. Inland facility would charge \$200/hour. USCA receives their take for events leading to national events, but funds from non-national events (seniors, U18) do not feed USCA.

Further discussion is needed about distribution of fees to the host clubs.

- _ **Website management** discussed – Domain options, increase funding. Gina requested a budget increase for PNWCA web activities. PNWCA has several domain names. Gina states one domain cost is \$15/year. Evergreen CC claimed two other domains. Options discussed was to keep all domains, but use redirect to preferred domain, or just remove older domains with commitment to favored one. This may a good time to switch to one site. This would create consistency.
- _ Future Option is using a **different web site** and more versatile site. The current site is free (non-profit status) but has limited abilities. Improved site would increase costs so proposal made to increase budget to \$100/year.
- _ Discussion on level of **player support** for teams going to Nationals.

PNWCA budget has money for traveling teams. Granite also contributes to travel teams.
Unknown if Evergreen still has a subsidy for travel teams.
PNWCA will continue to contribution to players on current budget.

5_ **Old Business**

- _ Club Men's Playdown and U-18 Boys Playdown. Both at GCC.
 - Both events went well. Some registration issues. Aaron at USCA was helpful.
 - Men had five teams, three GCC, two ECC. Boys had two teams.
 - Men's playoffs went into Monday.
- _ Mixed Playdown at ECC.
 - Event also went well. Three ECC, one GCC and one Inland.
 - It was great to have an Inland team and they won a game.
 - Mixed Nationals does not yet have a site.

- _ Tacoma Twin Rinks Status.
 - Robbie Kaufman, who was the main Tacoma contact, died late December.
 - This sadly is the reason for the communication loss the last few months.
 - Other Tacoma members have expressed desire to continue club.
 - Contact will be made with the Tacoma members. Lori Markham has a contact name and Gregg S has names from a Tacoma Learn-To-Curl.
 - Jim P will contact Tacoma asking for information and offering to help.

- _ Bend Curling Club Status.
 - USCA has approved the Bend, OR Curling Club application to join PNWCA.
 - Bend will need to apply to PNWCA. PNWCA needs information about the BEND CLUB.
 - It appears they will enter by next season's start.
- _ March 1 meeting is scheduled to discuss options and practicalities of creating a dedicated ice facility. Bend appears serious about dedicated ice and is asking for our advice.
 - Bend Parks & Rec and ice skating group seem interested.

- _ Safesport Compliance – Board members need to be up to date
 - Jim P will check with USCA about the board's level of compliance.
 - Yearly renewal is required. Make sure that your certificate reaches USCA.
 - Doug P stated Jenna Burchesky is, at the moment, the best USCA contact.
 - Doug P recommends going through Sport 80, not just SafeSport.

Jim P would appreciate board members sending their SafeSport certificate to him.

6_ **New Business**

_ **Regional Development Committee** – Report from Doug P.

Doug, Bruce and Art met last week. Ben could not make it.

Another meeting is planned in March. Others may be interested to join committee.

Looking for leads to form new clubs. Wanting to find more about Spokane & Tacoma.

Dean Gemmel, USCA Development, is in need of regional assistance.

PNWCA Development Committee is our way to help Dean.

It appears the Midwest and GNCC regions have similar efforts.

Ex Granite member, Benj Guzman, is the current president of GNCC.

Greg mentioned new GCC member Shannon Brown may have development experience.

_ **Logo Contest.**

The contest announcement letter, created by Jim P, was approved and will be sent out.

The PNWCA Board will be the design judges.

_ **Competitive Curler Development.**

Committee has not met, but Gina and Lisa have discussed ideas.

There may be others interested in joining this committee.

Cyndy Eng-Dinsel, former WSCA rep, has development procedure documents.

Thought is to have development clinics ready for the autumn.

Need to get onto club's calendars.

However, Will Dimmit (GCC Development) has Spring training plans at GCC.

These plans could be used to help form our approach.

Could something be done by PNWCA this coming May? If so, need to start plans now.

Officiating development also needs to be addressed.

Is it necessary to fly in USCA or Canadian experts?

Doug P stated that official training will have to come from USCA.

Priorities have not been determined. Committee will discuss.

Other areas mentioned: Team Building, Team Dynamics, assist players to move on from beginner to intermediate to competitive levels.

Sources of help could be Bill Tschirhart and Phil Tilker.

6_ **New Business** – continued

_ **Mission Statement.**

Stuart B had released a Mission Statement initial draft.

A discussion was held on the compilation of ideas and edits made to the draft.

General agreement seemed to be to keep statement simple.

Doug P strongly recommended a very short and simple statement.

Keep it short but have words that imply our intentions.

As an example, Lisa read the one sentence ECC statement.

Evergreen Curling Club will be a self-sustaining club inclusive of all people and skill levels that promotes curling development in an enjoyable environment.

Gina T posted this in the chat messages. Source not clear.

Matt M thinks this was a purpose statement at the beginning of our bylaws.

Our mission is to foster competition and grow the sport of curling in our region. We pursue this mission in several ways: Provide development resources to curlers within our region Host competitive events and qualifiers leading to national events Assist arena clubs in transitioning to dedicated facilities Provide support to those looking to start a curling club

Matt M believes PNWCA is more for club development rather than player focus.

What are PNWCA priorities? Club development? Player skill development?

If PNWCA does not do certain developments, who does?

Doug P pointed out that our tax deduction, as a non-profit, is based on promoting curling at the national and international level. The basis of the 501C for clubs, regions & USCA is that we are promoting an amateur sport at the national and international level.

Argument could be made using “promote” in statement covers competitive play intention.

General agreement was to simplify.

Website link will be used for further editing by board members.

Gina T has set up website link. Email was sent out after the meeting.

_ Crystal and Banners for event winners?

General consensus appeared to yes, continue with crystal and banners.

Crystal for players and banners for clubs.

Trophies and plaques are another subject.

_ Pins for Competitors – Mentioned in Treasurer’s report.

_ Discussion on what to do with remaining WSCA pins.

No plans at this time. Could still offer these to the traveling teams.

Next Meeting – Sunday March 20 2022 7:00 PM – Typical third Sunday of month.