

## WEB160 » 03) Project Scope

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Your Project Scope should answer the following questions:

1. What type of written information is the potential user of this site looking for and/or wanting to gain by coming to this site?

The potential user of this site is looking for a front-end web developer . This potential client or employer will be looking at my portfolio because they want to see my skill set. This person will be critiquing my work to see if I will be a match for their team. The viewer is looking for my previous work, my toolbox of skills, contact information, and they might be looking to see what kind of personality I have under the about me page. The blog page will have web related research papers and my thoughts whatever is trending in the web related field.

2. What type of written information is the client looking to convey to the user with this site and why?

I'm looking to show the client that I'm a creative individual. They need to see that I have the skills to build a brand, design a website & develop a website, and they want to know what if I can help them with user experience design.

3. What is the perception, attitude and tone that the user will feel most comfortable with and why?

When the user looks at my website I want them to feel at ease because my site is aesthetically pleasing to the eye and calm because it's easy to find answers and navigate. They should also feel intrigued by work because the site will be cutting edge and high tech. If the viewer doesn't feel this way they will navigate off my portfolio and will not reach out to me.

4. What perception, attitude and tone does the client want to convey to the user and why?

They should feel like my site is laid out professionally, easy to navigate, and it should be effortless to find information. I need to update my portfolio on a regular basis to make sure my style is on trend to show that I'm keeping up with the industry. If the user is not having a good experience it will tell this person that I'm not qualified for the job.

5. & 6. What might be some typical questions the potential user might ask about your site's business or organization? (**Write at least 20 questions.**)

What are the answers your client should provide to the users' questions? (**Answer questions you described above as this will eventually become "content."**)

- 1) **What coding language do you use?**

My current skill set includes: HTML, CSS, Sass, JavaScript, PHP, & jQuery.

- 2) **Can you build a WordPress site?**

I can build a website from scratch and turn it into a custom theme. I'm also able to build a wordpress site with the theme of your choosing and customize the wordpress site to the clients liking.

- 3) **Are the sites you build responsive?**

The sites that I build are responsive to mobile, tablet and desktop computers.

- 4) **What is your educational level?**

I'm currently in the process of getting my AA in web design from Seattle Central. After I receive this degree I will continue taking classes and studying to keep up with the latest trends in the world of web design.

**5) How do I set up a meeting?**

My contact information will be on the contact page on my website. I will check my schedule and let you know the date and times that I can meet up to discuss your website.

**6) Can you redesign a website?**

I can redesign a website or we can start from scratch.

**7) What do you charge?**

It depends on the scope of the project and what kind of services you need.

**8) Do I need to pay up before you start the work?**

I will charge a deposit fee when I start doing mock-ups of the site.

**9) Will you provide a domain name and website hosting?**

We will try to our best to get the domain name you want but we might need to cycle through a few options. We will provide website hosting for an annual fee.

**10) Do we have to host the website with your company?**

No, you can buy your own domain and find your own web hosting site.

**11) How long will it take to build the website?**

It will depend on the size of the website that you need. Also, take into consideration that any unexpected changes during the process will push back the sites launch dates. If everything goes smoothly a standard five page website should only take 3-4 weeks build.

**12) Can you provide a references from previous clients?**

I can provide references from previous clients on request. I will need to contact the previous client beforehand to make sure it's ok for you to reach out to them.

**13) Where do you get images for the websites?**

I use istock photos with the watermark for my mock-up sites. If you like the images they can be purchased. You can give us photos to use but make sure they are compliant with copyright laws. If they are not compliant you could be sued or be forced to pay copyright fees.

**14) Does a logo come with a website?**

Logos and/or branding will be an extra charge on top of building the website.

**15) What do I need to provide as a client for you to build my website?**

I will need you to supply images, content, logo, a briefing on how you want the web pages designed, a color scheme, and layouts that you prefer. If you cannot provide this information I can offer you our personalized branding package.

**16) Do you offer a warranty for your websites?**

The specifics on a warranty for a website would need to be discussed. If the site functionally works when it's handed over to the client I have fulfilled my guarantee. If the client chooses to change the code the warranty will be voided.

**17) Can you show me work that you designed?**

You can view my previous work on my portfolio page.

**18) How will your design help me reach my goal?**

"I want to help your company succeed by making you the website will make you proud." Please let me know if you have any questions or concerns during any step of the process.

**19) What is your process for building a website?**

First, we will need to come up with a strategy and research your goals for this website. The second phase will be focused on the design of the site. The third phase will be

working on the development of the website. The fourth phase will consist of the launch and evaluation of the new or redesigned website.

**20) I already have an existing brand can you provide consistent look for my website?**

We will design a website that is consistent with your brand values and maintains the standards of your brand name. We will need you provide us with the brand identity guidelines.