



Fresh Earth Deodorant - 2.6 Oz / 75 g

Product Analysis

Rich, warm, and grounding, FRESH EARTH Deodorant embodies the essence of natural strength and quiet confidence. This aluminum-free, plant-based formula blends Clove Leaf, Cinnamon, and Patchouli essential oils to create a deep, spicy-wood aroma that energizes the senses while offering dependable, all-day protection. Thoughtfully crafted for all skin types, it features Arrowroot Powder, Magnesium Hydroxide, and Kaolin Clay to naturally absorb moisture and neutralize odor—without clogging pores or causing irritation. A nourishing base of Shea Butter, Coconut Oil, and Caprylic/Capric Triglycerides ensures a smooth, conditioning texture that softens and protects underarm skin. The fragrance unfolds with warm spice and earthy undertones, reminiscent of freshly turned soil and grounded vitality. Infused with Vitamin E for antioxidant support, Fresh Earth offers more than freshness—it's a connection to nature's raw, restorative energy.

Ingredient Super Stars

Arrowroot Powder & Kaolin Clay

- Absorb excess moisture while maintaining a soft, breathable finish.
- Support natural odor control without blocking pores.
- Contribute to a smooth, dry feel throughout the day.

Magnesium Hydroxide

- Neutralizes odor naturally and effectively.
- Gentle alternative to baking soda for sensitive skin.
- Balances skin pH while maintaining comfort.

Shea Butter & Coconut Oil

- Deeply condition and protect delicate underarm skin.
- Provide smooth application and lasting hydration.
- Help prevent irritation, especially post-shave.

Essential Oils: Clove Leaf, Cinnamon, Patchouli

- Deliver a warm, spicy-earthly aroma that feels both comforting and bold.
- Offer natural antibacterial and deodorizing benefits.
- Evoke grounding energy and natural resilience.

Vitamin E (Tocopherol)

- Provides antioxidant protection and supports formula stability.
- Helps maintain skin softness and smoothness.

Ingredient List: Shea Butter (refined), Coconut Oil (refined), Arrowroot Powder, Magnesium Hydroxide, Kaolin Clay (white), Candelilla Wax (or Beeswax), Caprylic/Capric Triglycerides, Essential Oils (Clove Leaf Oil, Cinnamon Oil, Patchouli Oil), Vitamin E (Tocopherol)

Recommended Usage

- Apply 1–2 gentle swipes to clean, dry underarms.
- Allow a few minutes before dressing to let the formula fully absorb.
- Use daily for grounding freshness and lasting comfort.

Target Markets

- Clean beauty and botanical personal care retailers
- Consumers drawn to warm, earthy, and spicy natural scents
- Spa, wellness, and holistic lifestyle brands
- Online clean beauty and eco-conscious e-commerce platforms

Size & Price: Contact Us