

Hey (name)

I'm going to be upfront with you, I'm reaching out because I saw your tweet about how did you start out as a fitness coach, and after scanning your business and your results; we (Nova Nexus) think you are an excellent candidate to work with. We can boost your sales by 15%(MINIMUM) as we did with our past clients. We can schedule a free call to get to know each other and see how we can help you to get to your goals.

We are not going to talk about pricing unless we agree, so you've got nothing to lose