

Email template to promote AFS hosting opportunities:

Suggested Subject Line: We hosted an exchange student this year and think you should too!

Dear _____,

Hosting an exchange student has had a profound impact on myself, my family, and my community. It's a life-changing experience that has provided countless opportunities for growth, learning, and building new connections. My exchange student, **hosted student name**, has become an important member of my family, and I think you would fall in love with the hosting experience, as I have.

Insert a short story or testimonial about your time with your hosted student – what is a moment that stands out or something you learned?

Being a part of the AFS global family is such an incredible opportunity. AFS-USA has been a leader in intercultural education for 75 years, working toward a more just and peaceful world by providing intercultural learning experiences to individuals, families, schools, and communities through a global volunteer partnership. Exchange students from around the world are eager to learn about the U.S., share their own cultures and identities, and build global connections that will last a lifetime.

You can lay a solid foundation for exchange students and help them settle into your community, begin school, and get acclimated to the American way of life. There is no one "kind" of host or host family – anybody and everybody is welcome! Students can create a positive difference in your community, their schools, and your family, but dedicated hosts are needed to make intercultural exchange possible.

If you or someone you know may be interested in opening their home to an exchange student, please let me know and I'd be happy to connect you with AFS-USA! You can also learn more about the hosting experience at afsusa.org/host, where you can even see profiles of students who are eager to study in the U.S.

Please let me know if you have any questions – I'd be happy to tell you more about my own hosting experience.

Best,

Text Template:

Hey _____! As you know, I'm currently hosting an exchange student, **hosted student name** from **hosted student country**, through AFS-USA. They're looking for host families around the country to welcome exchange students into their homes this fall, and I think you'd be a great fit! Hosting has had a profound impact on myself, **hosted student name**, our family, and our community – there are so many amazing benefits for everyone involved. If you or someone you know would be interested in hosting an exchange student this year, please let me know, and I can help you learn more! You can also visit afsusa.org/host.

(You can also include hosting@afsusa.org or afsusa.org/host as a resource to learn more)

Social Media Template (personal or work account):

As many of you know, I'm currently hosting an exchange student, **hosted student name** from **hosted student country**, through AFS-USA. Hosting an exchange student has had a profound impact on myself, my family, **hosted student name**, and our community. It's a life-changing experience that has provided countless opportunities for growth, learning, and building new connections. Exchange students from around the world are eager to learn about the U.S., share their own cultures and identities, and build global connections that will last a lifetime.

AFS-USA is currently seeking host families around the country to welcome exchange students into their homes this fall for 12 weeks to a full academic year, and I think that everybody should experience what it's like to host an exchange student! The impact of cultural exchange is limitless. There is no one "kind" of host or host family – anybody and everybody is welcome! If you or someone you know would be interested in hosting an exchange student this year, please reach out to me and I can help you get started. You can also learn more at afsusa.org/host and even browse the profiles of students who are excited to study in the U.S. Consider joining our wonderful AFS family and help us #PassPeaceForward!

(You can share your own personal photos or utilize one of the samples below. You can also use the photos on the AFS-USA Flickr account which are pre-approved for sharing)

Branded Hosting Graphics

AFS-USA Flickr

I am an AFS Host Family square graphic for social media

I am an AFS Host Family Facebook cover photo

Our Home is an AFS Home square graphic

Our Home is an AFS Home vertical graphic

Videos to share:

Home Away From Home YES Program Promo Video

Hosting Promotional Video

Tracey Neale Testimonial

Sarah & Chris Clapp Testimonial

Abdullah Adam and his life-changing exchange! (YES)

Lesego Letsie "Lele" talks about her incredible exchange! (YES)

AFS Branded Presentation

Please reach out to marketing@afsusa.org for additional resources to promote AFS-USA opportunities or to share your story with us! Photos, videos, and more can be shared using [this form](#).