

Question # 1 of 10 (Start time: 07:48:44 PM, 09 May 2019)

Total Marks: 1

Harmer's ESA model suggests that a teaching sequence can be divided into _____ components.

Select the correct option

☐	two	//
☒	three	//
☐	four	//
☐	five	//

[Click to Save Answer & Move to Next Question](#)

Question # 2 of 10 (Start time: 07:49:41 PM, 09 May 2019)

Total Marks: 1

The development and growth of ESP started in 1960s and has undergone _____ main phases of development.

Select the correct option

☐	three	//
☐	four	//
☒	five	//
☐	six	//

[Click to Save Answer & Move to Next Question](#)

Question # 3 of 10 (Start time: 07:50:18 PM, 09 May 2019)

Total Marks: 1

Grammar is the rules and conventions of a language shared by a group of _____ speakers.

Select the correct option

☒	native	//
☐	foreign	//
☐	expert	//
☐	British	//

Click to Save Answer & Move to Next Question

Question # 4 of 10 (Start time: 07:50:57 PM, 09 May 2019)

Total Marks: 1

In business world, learners at _____ levels in a company often have different approaches to business English learning.

Select the correct option

☒	different	//
☐	same	//
☐	higher	//
☐	lower	//

Click to Save Answer & Move to Next Question

Question # 5 of 10 (Start time: 07:51:13 PM, 09 May 2019)

Total Marks: 1

In business communication, _____ is considered as black and white in any communicative activity.

Select the correct option

☐	fluency	//
☐	effectiveness	//
☒	accuracy	//
☐	consideration	//

Click to Save Answer & Move to Next Question

Question # 6 of 10 (Start time: 07:52:36 PM, 09 May 2019)

Total Marks: 1

BC has to be seen as an approach not a product since business communication is not the teaching of a _____ language.

Select the correct option

☐	local	//
☐	general	//
☒	particular	//
☐	national	//

Click to Save Answer & Move to Next Question

Question # 7 of 10 (Start time: 07:52:56 PM, 09 May 2019)

Total Marks: 1

While teaching a business communication course, there is no _____ best way to do need analysis, no hard and fast rules.

Select the correct option

☒	single	/
☐	double	/
☐	triple	/
☐	middle	/

Click to Save Answer & Move to Next Question

Question # 8 of 10 (Start time: 07:53:13 PM, 09 May 2019)

Total Marks: 1

Needs analysis is the _____ stage in Business Communication course development.

Select the correct option

☒	first	/
☐	second	/
☐	third	/
☐	fourth	/

Click to Save Answer & Move to Next Question

Question # 9 of 10 (Start time: 07:53:26 PM, 09 May 2019)

Total Marks: 1

The example/s of 'content words' is/are:

- Select the correct option
- | | | |
|----------------------------------|-----------------------|----|
| ☐ | Adjectives | // |
| ☐ | Nouns | // |
| ☐ | Verbs | // |
| ☒ | All the given options | // |

Click to Save Answer & Move to Next Question

Question # 10 of 10 (Start time: 07:53:43 PM, 09 May 2019)

Total Marks: 1

In business world, English became the accepted _____ language and non-native workers and students needed it for functional and academic purposes.

- Select the correct option
- | | | |
|----------------------------------|-----------------|----|
| ☐ | national | // |
| ☒ | international | // |
| ☐ | continental | // |
| ☐ | non-continental | // |

Click to Save Answer & Move to Next Question

Question # 10 of 10 (Start time: 03:51:10 PM, 09 May 2019)

Classical Organization Theory (Henri Fayol) divided business operations into _____ interdependent and related functional areas.

Select the correct option

☐	four
☐	five
☒	six
☐	seven

Question # 4 of 10 (Start time: 03:43:29 PM, 09 May 2019)

The oldest method of teaching English and other languages is _____ method.

Select the correct option

☒	Grammar Translation
☐	Content Based Learning
☐	Audio-lingual
☐	Direct

Question # 7 of 10 (Start time: 03:47:27 PM, 09 May 2019)

In business world, the content of a course for _____ managers may include balance sheets and profit and loss statements.

Select the correct option

☐	marketing
☒	finance
☐	human resource
☐	transport

Question # 5 of 10 (Start time: 03:44:41 PM, 09 May 2019)

While teaching a business communication course, there is no _____ best way to do need analysis, no hard and fast rules.

Select the correct option

☒	single
☐	double
☐	triple
☐	middle

Question # 3 of 10 (Start time: 12:01:53 PM, 09 May 2019)

Total Marks: 1

The development and growth of ESP started in 1960s and has undergone _____main phases of development.

Select the correct option

☐	three	
☐	four	
☒	five	
☐	six	

[Click to Save Answer & Move to Next Question](#)

Question # 9 of 10 (Start time: 12:08:50 PM, 09 May 2019)

Total Marks: 1

In task based learning, a _____ form of communicative language teaching focuses on how learning takes place.

Select the correct option

- ☐ weak
- ☒ strong
- ☐ refined
- ☐ dull

Click to Save Answer & Move to Next Question

Question # 5 of 10 (Start time: 12:03:37 PM, 09 May 2019)

Total Marks: 1

ESP is a term often used to describe language that is _____ to people who are not members of a particular language community.

Select the correct option

- ☐ accessible
- ☒ inaccessible
- ☐ excessive
- ☐ in-excessive

Click to Save Answer & Move to Next Question

Question # 10 of 10 (Start time: 12:10:24 PM, 09 May 2019)

Total Marks: 1

Learning _____ can be analyzed by using different tools to collect a series of snapshots.

Select the correct option

☐	gaps	
☒	needs	
☐	styles	
☐	lecks	

[Click to Save Answer & Move to Next Question](#)

Question # 10 of 10 (Start time: 05:40:19 PM, 09 May 2019)

In an 'in - company' teaching context, the teacher mostly uses _____ material for best results.

Select the correct option

☒	one's personal
☐	company's
☐	general
☐	all of the given options

[Click to S](#)

Question # 3 of 10 (Start time: 05:36:37 PM, 09 May 2019)

Business Communication brings together which of the following areas:

Select the correct option

☐

Teaching

☐

English

☐

Business

☒

All the given options

Click

Question # 7 of 10 (Start time: 05:38:46 PM, 09 May 2019)

The distinction between _____ and business English is not so clear.

Select the correct option

☐

specific

☐

colloquial



general

☐

old



Business Communication courses are _____ courses in most Pakistani universities.

Select the correct option

- ☐ optional
- ☒ compulsory
- ☐ compulsory & optional
- ☐ All the given options

Click to Save Answer & Move to Next Question



BC has to be seen as an approach not a product since business communication is not the teaching of a _____ language.

Select the correct option



local



general



particular



national



Click to Save Answer & Move to Next Question

Question # 4 of 10 (Start time: 08:20:58 AM, 09 May 2019)

Total Marks: 1

While teaching a business communication course, there is no _____ best way to do need analysis, no hard and fast rules.

Select the correct option

☒	single
☐	double
☐	triple
☐	middle

[Click to Save Answer & Move to Next Question](#)

Question # 5 of 10 (Start time: 08:21:21 AM, 09 May 2019)

Total Marks: 1

In business world, learners at _____ levels in a company often have different approaches to business English learning.

Select the correct option



different



same



higher



lower

[Click to Save Answer & Move to Next Question](#)



Business Communication courses are _____ courses in most Pakistani universities.

Select the correct option

- | | |
|----------------------------------|-----------------------|
| ☐ | optional |
| ☒ | compulsory |
| ☐ | compulsory & optional |
| ☐ | All the given options |

Click to Save Answer & Move to Next Question



The more we find out about our learners' needs, the more _____ it can seem to meet those needs.

Select the correct option

- | | |
|----------------------------------|-------------|
| ☐ | easy |
| ☐ | simple |
| ☒ | difficult |
| ☐ | complicated |

[Click on Easy Answer & Move to Next Question](#)



MC180201105: SANA SIDDIQUE

Time Left: 75 min(s)

EN0516 Quiz-I

Quiz Start Time: 04:21 PM, 09 May 2019

Question # 10 of 10 (Start time: 04:28:22 PM, 09 May 2019)

Total Marks: 1

Choose from the following the factor/s that help/s a culture become what it is.

Select the correct option

- | | |
|----------------------------------|-----------------------|
| ☐ | Environment |
| ☐ | Gender |
| ☐ | Family |
| ☒ | All the given options |

[Click to Save Answer & Move to Next Question](#)

16:22   ...

quiz.vu.edu.pk/QuizQuestion 3

MC180201105: SANA SIDDIQUE

EN0516 Quiz-I

Time Left: 50 min(s)

Quiz Start Time: 04:21 PM, 09 May 2019

Question # 2 of 10 (Start time: 04:22:29 PM, 09 May 2019) Total Marks: 1

In the field of business communication, the acronym ELT stands for:

Select the correct option

☒	English Language Teaching
☐	English Learners Teaching
☐	English Language Transmitter
☐	English Learning Teaching

Click to Save Answer & Move to Next Question

Important Note

- ✓ Pardon me please, if any question is repeated in this file.
- ✓ All fellows are highly appreciated to point out any error.
- ✓ If someone faces any new question beyond this file, then feel free to post that question, please and become a part to make a mega file for midterm exam.
- ✓ If you find any ambiguity, let me know at aq.tahir@facebook.com
- ✓ May Almighty Allah bless us all. (Aameen)