

'Kids Safe Online' Calendar Contest Promotion Toolkit

Thank you for helping to spread the word about the Arizona Department of Homeland Security's (AZDOHS) 'Kids Safe Online' Cybersecurity Awareness Calendar Contest.

We encourage you to share this exciting opportunity with students, teachers, and the Arizona school community.

Background

AZDOHS invites ***all K-12 students across Arizona*** to participate in this contest designed to promote essential online safety and cybersecurity awareness. This is a fantastic opportunity for students to creatively share their knowledge and contribute to a safer digital community.

One winner per grade will be selected, as well as one Overall Winner, who will have their artwork featured on the cover of the 2027 calendar.

Winning student art will be showcased at the Arizona State Fair starting on Thursday, October 8.

In partnership with Young Arts Arizona, winning entries will also be displayed at multiple galleries throughout Arizona starting in January 2027.

When, where and who

The 'Kids Safe Online' Calendar Contest is free to enter, and open to all K-12 students across the state. One winner per grade will be selected, including the Overall Winner, who will have their artwork featured on the cover of the 2027 calendar.

Dates to Remember:

- **Friday, September 18:** All entries are due.
- **Wednesday, October 7:** Winners will be announced.
- **Thursday, October 8:** Winning entries will go on display at the Arizona State Fair, where they will remain until Sunday, November 1, 2026.
- **Friday, December 11:** A virtual copy of the 2027 calendar, featuring the winning artwork, will be electronically shared.
- **January 2027:** Winning entries will be displayed at multiple galleries throughout the state in partnership with Young Arts Arizona.

Materials you can share

- Flyer
- Entry form and flyer (combined)
- Calendar Contest Conversation Starters
- LinkedIn post to reshare
- X post to reshare
- Instagram post to reshare

Social media sample text

LinkedIn:
📣 Calling all Arizona K-12 students, teachers, and schools! 🎨💻

The Arizona Department of Homeland Security (AZDOHS) is proud to announce the launch of our 'Kids Safe Online' Cybersecurity Awareness Calendar Contest! This is a fantastic opportunity for students across Arizona to showcase their creativity while learning about essential online safety.

We're looking for artwork that promotes a safer digital community. Whether you are an aspiring artist or a tech enthusiast, we want to see your vision for a secure online world!

🗓️ **Key Dates to Remember:**

- **September 18, 2026:** Contest entry deadline.
- **October 7, 2026:** Winners announced.
- **October 8 – November 1, 2026:** Winning entries on display at the Arizona State Fair!
- **January 2027:** Art on rotational display in partnership with Young Arts Arizona.

Interested in participating? You can find contest rules, theme ideas, and the official entry form by following the link: https://bit.ly/4giQ0iT

Grade-level specific prompts to help spark classroom and at-home conversations are also available here: https://bit.ly/4wSLtsy

Let's work together to promote a safer and more secure online environment for Arizona's students!

📧 **Questions?** Reach out to us at calendarcontest@azdohs.gov.

#ArizonaEducation #CyberSecurity #KidsSafeOnline #AZDOHS #StudentArt #OnlineSafety #ArizonaSchools

Instagram:
Calling all Arizona students! 🎨💻 The Arizona Department of Homeland Security (AZDOHS) is officially launching the 'Kids Safe Online' Cybersecurity Awareness Calendar Contest!

We are inviting all K-12 students across Arizona to get creative and help us promote a safer, more secure digital community. We want to see your vision for online safety!

🗓️ Entries are due by Friday, September 18, 2026.

Ready to participate? Head to the link in our bio to download the official entry form and check out our classroom conversation starters!

Let's make the internet a safer place, together! 🔒✨

#ArizonaEducation #KidsSafeOnline #CyberSafety #AZDOHS #StudentArt #ArizonaSchools #OnlineSafety

X:
🎣 AZ students: It's time to get creative! 🎨💻The AZDOHS 'Kids Safe Online' Cybersecurity Awareness Calendar Contest is now open to all K-12 students across the state. Show us your vision for a safer digital world! 🔒Entries due by Sept. 18. Entries due by Sept. 18. More info: https://bit.ly/4giQ0iT

Newsletter Sample Text

The Arizona Department of Homeland Security (AZDOHS) invites all K-12 students across Arizona to participate in the upcoming 'Kids Safe Online' Cybersecurity Awareness Calendar Contest. This initiative encourages students to showcase their creativity while contributing to a safer digital community by promoting essential online safety awareness. Contest entries are due by Friday, September 18, 2026. Teachers and families can access contest rules, theme ideas here. Grade-level specific conversation starters are also available here. **Questions?** Reach out to: calendarcontest@azdohs.gov.

Please spread the word to your networks!