
How to Setup a Blogger Page

& Get Started with Your Content Marketing



crackerjackscribe

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to Get the Utmost Value
from this Workshop

To Prepare for this Workshop:

1. Have a keyword-rich name and URL ready to implement on your Blogger page.
 2. Think of what color scheme you would like your blog to be. This can match your Website design.
 3. Start thinking about what type of content you can start posting to your blog.
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Free Tools

Simple Keyword Research

Website:

Easily make images for free

Website:

Blog Content Ideas

Website:

Create an Editorial Calendar

Website Download:

Blogger Checklist

1. My Blog Title

2. My URL. Tip: Think of at least 3 in case your first choice is not available

3. Two colors for my blog theme:

Extra Notes:
