

## **1. Problem and Solution Outreach**

### **MESSAGE 1:**

Hi is this the best place for questions?

### **MESSAGE 2:**

Awesome! I went through your website and noticed that you're not doing X. And by not doing X you are killing the conversion rates of your <product>. I could explain exactly how but I value your time and do not want to write you 12 huge paragraphs of explanation. - If someone wrote 12 huge paragraphs for me to read, I wouldn't even read it. 😊

I want to make it as quick and easy for you to understand and fix this issue along with some others later on as well without you having to do more than just discuss it with me and ensure that what I make fits you and your brand and is made exactly how you like it.

Anyways, we can get to the big projects that will drastically improve your sales later on. I first would like to see what it is like working with you and your business and providing a good amount of value to start with.

Also, there's a lot less risk for you if we start off small and test how utilizing X will impact how much traffic and sales you're getting.

I believe if you start doing X, you'll get <benefits>, eg: twice the traffic to your site which in most cases means that it will double your sales if not more since we are also going to be making that traffic deeply engaged in what you do and will be more inclined to buy from you. 😊

### **MESSAGE 3:**

However, before I actually do X for you, I suggest we hop on a call some time this or next week so I can get to know more about you and your business and ensure that I can actually provide even more value to you in the long run but you'll be able to also learn a lot about me.

What time works best for you?

## **2. Grand Slam Offer Outreach**

### **MESSAGE 1:**

Hi is this the best place for questions?

### **MESSAGE 2:**

Awesome! My name's Dawid and I help <niche> brands increase their sales by either 50-100%+ (or X2-3) in 90 days or less if they already have some traffic coming in.

But if they don't, I bring in traffic for them NOT in the quickest, easiest way but in the smartest and most effective way that will bring in 12X-60X more \*sales\* than a cheap, fast process would like running a couple of ads. - And ads on their own are also much more costly and risky as well.

If I'm not wrong you already have some traffic coming in so if I don't increase your sales by AT LEAST 20% within the next 90 days or less, you don't pay me anything. (I used to guarantee at least a 50% increase but I had to pay back a brand 14 weeks ago because I only brought them in a 36% increase in sales and they walked away with 36% more sales for free so I don't want that to happen again so I'm playing it SUPER safe now 😁)

**MESSAGE 3:**

Anyways, I can show you exactly how I'm planning to do this for you. Happy to literally show you everything, pure value just to help out 🙏

**MESSAGE 4:**

Is that something that you'd be interested in?