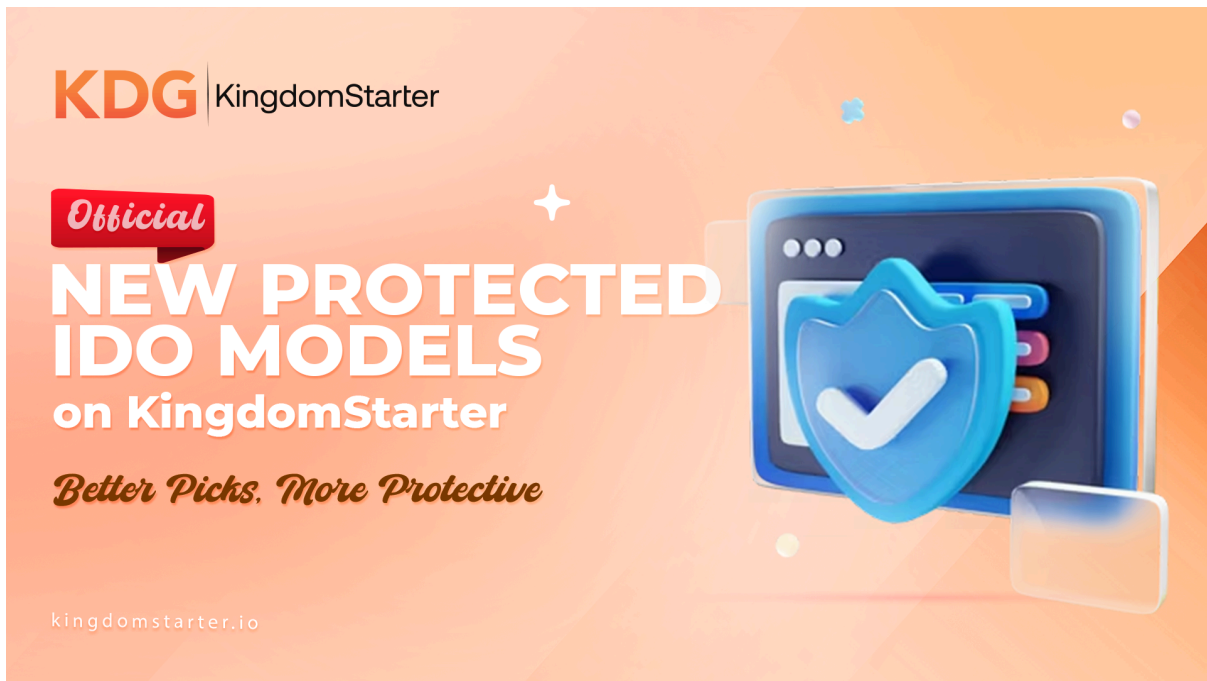


Official: New Protected IDO models on KingdomStarter Better Picks, More Protective



*** These new rules will be applied from Feb 17th, 2023...

As one of the most community-dedicated launchpads, KingdomStarter has always tried our best to protect users by ensuring the safety of their investments. All the IDO projects on our platform will go through a strict selection procedure to guarantee there are no risks to our community.

To protect our users and minimize the impact of these issues on users' interests in the future such as a delayed launch, postponed listing, insufficient marketing, preventing token distribution and so on, KingdomStarter has formulated new IDO models that will apply to IDO projects on our platform **starting from now**. These new rules will also benefit projects as they will help them to better prepare for IDOs to ensure their success.

📌 Key takeaways:

1. There will be 2 IDO models.
2. Model 1 is **Protected IDO** & model 2 is **Self-determined IDO**.
3. The 2-hour refundable mechanism will be only applied to model 2.
4. Staking, tiers and IDO phase does not change.

Take a closer look to the below regulations to better understand 📌

I. Model 1: Protected IDO

1. IDO Procedure

If a user joins an IDO in model 1 - **Protected IDO**, please follow the below steps:

- ♦ **Step 1:** Commit funds at an IDO as the previous [IDO rules](#). We guarantee to protect your investment from this moment on.
- ♦ **Step 2:** Claim token as vesting schedule secured by Protected IDO.
- ♦ **Step 3:** Claim the remaining funds (if any) when IDOs ended.

2. Token distribution

IDO token distribution for users will depend on the token price and the development of the project during the token vesting period. The Business Council of KDG (KBC) will evaluate and make the decision to ensure that user's funds will be put at no risk. We will only release the project's funds in batches based on their token vesting schedule.

💡 **Example:** You joined \$1,000 in a model 1 IDO with the vesting period as "30% at TGE then linear vesting in 2 months".

♦ At TGE:

- Within 24 hours, the token price is above the IDO price => Claim token, no refund
- Within 24 hours, the token price is below the IDO price => KBC will discuss with the aim of protecting user's benefits to make the final decision for investors to refund or claim.
- + If claim => You get 30% of IDO tokens
- + If refund => You will get 30% equivalent with \$300 of your funds back

♦ **At 2nd claiming tranche:** Within 48 hours if the price falls below IDO price, KBC will discuss with the aim of not putting your fund at any risk to make the final decision for investors to refund or claim.

- + If claim => You get 35% of IDO tokens
- + If refund => You will get 35% equivalent with \$350 of your funds back

♦ **At 3rd claiming tranche:** The same as 2nd claiming tranche.

⚠️ **Note:** These price rules will completely protect our users and their funds. Therefore, for model 1 we will launch IDO without the 2-hour refundable mechanism.

3. How beneficial?

♦ **No risk:** Our priority is to ensure the funds of users will put on no risk and the IDO model 1 will significantly support us with our purpose. With the Protected IDO model, your fund will be 100% safe, price down lower than IDO price - you will be refunded, price pump - you can claim to take profits.

♦ **Long-term investment:** Most projects need time to build resources for development purpose. Having issues at the initial steps will not prove that the project has no long-term direction. Therefore, with a guaranteed model as Protected IDO, investors will not be afraid of losing their invested funds, and also have the opportunity to stay close as a long-term companion with the project.

♦ **Huge profits:** With a no-risk model as Protected IDO, investors have the opportunity to earn huge profits if the project develops during the token distribution period.

♦ **Transparency & fair:** The rule is clear, all KDG Holders can join IDO model 1.

II. Model 2: Self-determined IDO with the 2-hour refundable mechanism

If you join IDO in model 2 - **Self-determined IDO**, then IDOs will proceed as [the previous rules](#) with the 2-hour refundable mechanism:

- ◆ **Step 1:** Commit funds to join IDOs
- ◆ **Step 2:** Claim the remaining funds (if any) when IDOs ended
- ◆ **Step 3:** At the TGE, users can have the right to claim or refund all their investments within 2 hours.

With the 2-hour refundable mechanism, investors will be able to refund 100% of their funds back and gain no risk when joining IDOs on KingdomStarter.

Please be noted that, after 2 hours, if investors did not refund, we will send 100% of the raised funds to the project when the KBC has no other comments and there is no problem related to the listing process of the project.

Our new IDO models are currently being worked on by our whole team which means new IDOs with new rules will come earlier. As we are improving KingdomStarter from various aspects, expect more improvement news related to our platform in the near future.