- 1. Share your why
- 2. Talk about how you got started
- 3. Celebrate a financial victory
- 4. Celebrate a team victory
- 5. What does being a coach mean to you?
- 6. What does being on our team mean to you?
- 7. What unexpected blessing has coaching brought into your life?
- 8. What is 1 thing you are able to do now you couldn't before coaching
- 9. What's the best tip you would give to someone wondering about coaching?
- 10. What are the top 3 things you've learned since being a new coach?
- 11. Shoutout someone you admire
- 12. What apps help you manage your time as a coach
- 13. Where do you work? Show your workspace!
- 14. A day in the life
- 15. What's your favorite "work clothes" as a coach
- 16. What products make your coaching life easier or more fun?
- 17. What's a prize you've earned as a coach that you particularly like and why?
- 18. Behind the scenes of a project you are working on
- 19. Share a quote that is inspiring you in your business right now?
- 20. What is your favorite Beachbody product and how do you use it? (show this!)
- 21. Show a creative/funny way to use a product that is different from what people expect
- 22. Show how you include your family in your business
- 23. Show something you have been able to be generous with because of coaching
- 24. Sneak peek an upcoming project/challenge/or promotion
- 25. A month in review: talk about highlights from your business last month
- 26. Numbers game: break down your activities into numbers in a fun way to show the compound effect in a simple way and how you make things work! (Ex: This week in numbers: 7 smoothie's drank, 10 hours of personal development read, 53 diapers changed, 5 loads of laundry washed, 5 workouts crushed, 3 pounds lost, etc..)
- 27. List post: rank and list your 5-10 favorites... movies, workouts, books, 90's songs, mom blogs, yoga pants companies, shaun T-isms... whatever;)
- 28. Explain how you are able to celebrate something (special occasion, holiday, etc) in a new way because of coaching
- 29. Share a "what I wore" post to poke fun at us working (and working out) from home
- 30. Share your morning routine
- 31. Share the best advice you've ever received and how it's stuck with you
- 32. Share a problem you've had recently and how you solved it (with coaching/beachbody's help)
- 33. Share a go-to meal idea you love that you discovered since becoming a coach
- 34. What's in your bag?
- 35. Write book reviews for each personal dev book you finish

- 36. Share your guilty pleasure as a wellness coach and how life is all about balance
- 37. Share a before and after highlighting not just your weight loss
- 38. Share a SHAREABLE news story pertaining to health/fitness/beachbody
- 39. Share a funny fitness related cartoon, quote, graphic or infographic
- 40. Why is community important?
- 41. What is a tool of your trade?
- 42. What is a common misconception about what you do?
- 43. How do you beat the summer heat?
- 44. "I wish someone told me..." (make it positive even if it is a learning experience)
- 45. Brag on your success partner
- 46. What does the sisterhood on our team mean to you?
- 47. Share your love story and how your relationship has grown thanks to the changes in your life since coaching
- 48. When do you feel beautiful/confident/smart/etc?
- 49. Who is your #girlboss hero and why?
- 50. Exciting plans? Shout out what you've got coming up you're excited about!