



Pointman
Leadership Institute

History of PLI

Pointman Leadership Institute, founded by Robert L. Vernon and operated under the earlier name of The Vernon Group, was originally asked in 1993 to assist police agencies in previous Soviet Block countries. Police executives from these countries wanted to learn how to adapt to a more democratic model of police operation. This included a re-education based on the founding morals, ethics and spiritual concepts that define "Western" culture.

Seminars were first held in the Czech Republic and in Hungary in 1994. Soon similar seminars were held in Russia, Mongolia, Albania and the Peoples Republic of China. Follow up seminars on other topics were then held in all of the above countries except Albania.

In 1996, an overview of the primary seminar was presented to the International Association of Chiefs of Police. Since then, the seminar has been presented to various police agencies throughout the United States and the world.

Interest in the principle-based leadership ethics seminar spread to the corporate world. The ethic principles taught to police, corrections and military leaders were also found to apply to government, business, and virtually all organizations. As a result, PLI has presented seminars to various government parliaments, business professionals, schools, community groups, nonprofit organizations and church leaders. To date there have been 75 countries and over 100,000 leaders served.

Since PLI was established, the mission continues to be that of supporting and encouraging those in leadership and their subordinates with excellent professional training, education, and consulting services. It is the desire of PLI to help create a group of men and women who exemplify positive moral character. PLI seminars define leadership, provide a model for leadership that uses 8 strategic ethics, identifies principles to help leaders develop more dynamic leadership and demonstrates the practical relationship between time tested principles and the maintenance of social order. The efforts of PLI have proven to empower leaders with insight for more effective influence. Employees attending the training have realized a commitment to contribute to a successfully maintained organization as well. This is especially true of agencies and communities being asked to respond in times of crisis.