



Exhibitor & Vendor Information

Dear Potential Exhibitors and Vendors,

Thank you for your interest in joining us for the Louisville Catholic Youth Conference! Please read the below information carefully regarding the opportunity to exhibit at our conference. If you have any questions, please contact the Office of Youth and Young Adult Ministry via our Secretary, Morgann Lucas, at mlucas@archlou.org.

General Information

Louisville Catholic Youth Conference, Hosted by the Office of Youth and Young Adult Ministry
February 26 - 28, 2027
The Omni, 400 S. 2nd Street, Louisville, Kentucky

Theme: THE ONE

Our theme is taken from Jesus' encounter with the rich young man in Mark's Gospel who, despite having done all of the right things, was still lacking in one thing. Youth will be invited to come and encounter the one that this young man was lacking— the One who knows them, loves them, and calls them by name.

Expected Attendance: 500 - 600

Demographics: Students in grades 9-12, parents, youth ministers, volunteers, clergy.

Why Exhibit?

Exhibiting at LCYC provides the opportunity to:

- Introduce your ministry, school, organization, or business to hundreds of Catholic families.
- Build relationships with youth ministers and parish leaders.
- Recruit future students, volunteers, or missionaries.
- Share resources that support evangelization.
- Increase awareness of your mission.

Who May Exhibit?

The Louisville Catholic Youth Conference welcomes exhibitors whose mission is compatible with the teachings of the Catholic Church, including: Catholic colleges and universities; Catholic high schools; religious congregations; seminaries; Catholic publishers; Catholic apostolates; Retreat Centers; Camps; Mission Organizations; Catholic Charities; Catholic media; Pilgrimage companies; Vocations offices; Catholic artists; Catholic businesses whose products or services align with the mission of the

Church.

The Archdiocese of Louisville reserves the right to approve all exhibitors and decline applications inconsistent with the teachings of the Catholic Church.

Tentative Schedule

Friday, February 26, 2027:

- 2:00pm Doors Open to Vendors
Set-Up at Assigned Tables
- 5:00pm Doors Open to Participants
Exhibit Booths Open
- 6:00pm Worship w/ Damascus Worship
- 7:00pm Welcome and Opening Prayer Ritual
- 7:15pm Keynote 1
- 8:30pm Eucharistic Adoration
- 9:30pm Benediction of the Blessed Sacrament
- 9:40pm Parish / School Small Groups
- 10:30pm Event Space Closes

Saturday, February 27, 2026

- 7:45am Exhibitors may open booths
- 8:00am Main Hall Doors Open -Worship w/ Damascus Worship
- 9:00am Keynote 2
- 10:00am Parish / School Small Groups
- 10:45am Break / Prepare for Mass
- 11:00am Conference Mass
- 12:00pm Lunch / Recreation
- 1:30pm Keynote 3
- 2:30pm Transition to Breakout Rooms
- 2:40pm Breakout Sessions Round A
- 3:50pm Breakout Sessions Round B
- 5:00pm Dinner / Recreation
- 6:00pm Main Hall Doors Open-Worship w/ Damascus Worship
- 7:00pm Keynote 4
- 8:00pm Break
- 8:15pm Eucharistic Adoration
- 9:45pm Benediction of the Blessed Sacrament
- 9:50pm Parish / School Small Groups
- 11:00pm Event Space Closes

Sunday, February 29, 2027

- 8:15am Doors Open
- 8:40am Marian or Eurchristic Procession to the Cathedral of the Assumption
- 9:30am Closing Mass at the Cathedral of the Assumption
- 12:00pm End of Conference - Depart from Hotel

Exhibit booths must be closed during Mass, Eucharistic Adoration and Benediction, and Small Group Time.

Booth Information

Exhibitor booths will be set up in the main hallway on the second floor of the Omni, outside of the main event space and breakout rooms. This will allow us to use all of the spaces we need for breakouts, and keep the exhibitor area as visible as possible.

Exhibitors will be provided a table and two chairs. Accessibility to electricity is dependent on the placing of tables and availability of outlets, and therefore cannot be guaranteed. If electricity is needed, please indicate this on the application.

Pricing

Standard pricing for exhibitor booths for the 2027 Louisville Catholic Youth Conference is \$150.

Exhibitors that choose to serve as a Sponsor for the conference at the Our Lady of the Assumption, Saint Joseph, and Saint Carlo Acutis sponsorship levels will receive a complimentary booth as part of their sponsorship. More information on sponsorship can be found below.

What May Be Distributed?

Exhibitors are encouraged to distribute information about their ministries or religious congregation in whatever forms work for them. Exhibitors may distribute promotional materials, books, flyers, prayer cards, stickers, etc.

Exhibitors are welcome to sell products; however, they should be prepared to accept payment via card or Apple Pay in addition to cash. Exhibitors who choose to sell products may only sell products in line with the teachings of the Catholic Church which are appropriate for young people. The Archdiocese of Louisville reserves the right to halt the sale of anything which they deem inappropriate at the conference. Exhibitors who choose to sell products must abide by all applicable local, state, and federal tax laws.

Expectations of Exhibitors

In exhibiting at the Louisville Catholic Youth Conference, all exhibitors agree to abiding by the Safe Environment Policies of the Archdiocese of Louisville. Exhibitors are expected to wear their conference nametag at all times. Additionally, exhibitors agree to present themselves in a professional and welcoming manner; engage participants respectfully; avoid aggressive solicitation; respect the dignity of all attendees; follow conference staff directions; and conduct themselves in accordance with Catholic teaching. Failure to meet expectations at the conference may result in the Archdiocese's decision to require the exhibitor to take down their materials and leave, without refund.

Sponsorship Opportunities

In addition to welcoming exhibitors, we also seek sponsors for the 2027 Louisville Catholic Youth Conference. Sponsorship enables us to make the conference as accessible as possible to the young people that wish to attend. The following sponsorship levels include a complimentary exhibitor table:

~~Our Lady of the Assumption - \$2,500 - Only one available~~
THIS SPONSORSHIP HAS ALREADY BE FILLED

~~*Named in honor of the Blessed Virgin Mary and our Archdiocesan Cathedral, this level is for our presenting sponsors. Benefits of this sponsorship level include:*~~

- ~~● Logo Placement:
 - ~~○ Sponsor advertisement on event name badge.~~
 - ~~○ Largest on sponsor signage in main hall (Mirror Columns) and signage in the Main Hall~~
 - ~~○ Sponsorship Logo on Schedule Link~~
 - ~~○ Event directional signage.~~
 - ~~○ Individual social media posts.~~~~
- ~~● Sponsor is recognized during a general session.~~
- ~~● Sponsor receives reserved seating for attendance at a main session.~~
- ~~● Sponsor receives a complementary double space in our vendor area.~~
- ~~● Sponsor is recognized in post-event email.~~
- ~~● Sponsor may place a promotional item in the event swag bag.~~

Saint Joseph - \$2,000 - ~~Only two available~~ Only one sponsorship left to fill

This sponsorship level is named in honor of the patron saint of the Archdiocese of Louisville, and namesake of our first diocesan cathedral, the Basilica of Saint Joseph in Bardstown. Benefits of this sponsorship level include:

- Logo Placement:
 - Sponsor's name appears on banners in main hall on (Mirror Columns) and signage in Main Hall
 - Individual social media posts.
 - Sponsor Logo on the Schedule Link
- Sponsors receive reserved seating for attendance at a main session.
- Sponsors receive complementary space in our vendor area.
- Sponsors may place a promotional item in the event swag bag.

Saint Carlo Acutis - \$1,500.00

This sponsorship level is named in honor of the first millennial to be canonized. His death as a teenager and his canonization show us that holiness is indeed for everyone, including the young. Benefits of this sponsorship level include:

- Logo Placement
 - Sponsor Signage in the main hall.
 - Social media posts with other sponsors at this level.
- Sponsors receive a complimentary space in our vendor area.
- Sponsors receive reserved seating for attendance at a main session
- Sponsors may place a promotional item in the event swag bag.

Saint Pier Giorgio Frassati - \$1,000

This sponsorship level is named in honor of Pier Giorgio Frassati, who was canonized with Carlo Acutis. Before his death as a young adult, he was an advocate for the poor. Benefits of this sponsorship level include:

- Logo Placement
 - o Sponsor signage in the main hall.
 - o Social media posts with other sponsors at this level.
- Sponsors may place a promotional item in the event swag bag.
- Sponsors receive a complimentary space in our vendor area.

Saint Therese of Lisieux - \$750.00

Therese of Lisieux desired to give her life totally to God from a very young age. After receiving permission to enter religious life early, she became a Carmelite nun. Although her life was lived behind a cloister wall, after her death as a young adult, her diaries inspired millions around the world to have a deeper relationship with Jesus. Benefits of this sponsorship level include:

- Logo Placement:
 - o Sponsor signage in the main hall.
- Sponsors may place a promotional item in the event swag bag.
- Sponsors receive a complimentary space in our vendor area.

Scan to begin Sponsorship

Please scan to complete the Sponsorship Form.

Once completed, a member of our LCYC team will contact you with payment information and next steps.



Shipping Information

It is the responsibility of exhibitors to bring all of the relevant items that are needed. Our preference is that these items be brought with you when you arrive at the conference. If shipping is needed all costs are the responsibility of the Vendor/Exhibitor, please send to:

ATTENTION: **Jonna O'Bryan**

Contact Phone: **(502) 636-0296 Ext. 1204**

Group: **Archdiocese of Louisville, Archdiocese of Louisville**

Arrival: **Friday, February 26, 2027**

Property Address:

400 South 2nd Street

Louisville, KY 40202

Sales Manager: **Cassie Arthur, National Sales Manager**

Sales Manager Phone/Email: **(502) 313-6667, cassie.arthur@omnihotels.com**

Number of Boxes: [**# OF BOXES**]

Below are current handling fees that the Omni charges (*pricing is subject to change without notice*):

Letter/Envelope/Padded Pak \$5.00	61 – 80 lbs. \$80.00	
1 – 10 lbs. \$10.00	81 – 100 lbs. \$110.00	
11 – 20 lbs. \$20.00	101+ lbs. \$155.00+	
21 – 40 lbs. \$35.00	Rolling Case (1-75lbs)	\$100.00
41 – 60 lbs. \$55.00	Rolling Case (76+lbs)	\$200

Parking and Loading

Parking is available in the hotel garage at your own expense (\$45 dollars per night) Street parking and other (lower cost) paid parking is also available in the area surrounding the hotel.

Registration Information

To apply as an exhibitor, please complete the form found on our website, archlou.org/LCYC. Once your application is approved, someone from our team will contact you regarding registration.

Exhibitors are responsible for their transportation and lodging.

Payment is due within 14 business days of registration. Payment may be made via check, payable to the Archdiocese of Louisville, with "LCYC Exhibitor" in the memo line. Please mail payment to: Office of Youth and Young Adult Ministry, 1200 South Shelby Street, Louisville, KY 40203.

Registration may be cancelled and a refund issued until January 1, 2027. After this date, registration may be cancelled, but a refund will not be issued.

Any questions, please contact the Office of Youth and Young Adults

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