

SCAAA Spring Conference Sponsor Levels and Opportunities

Platinum Sponsorship - \$5000+

- All Gold Benefits plus...
 - Sponsor of a workshop session. (In-person & Video)
 - Chance to speak at Opening session
 - Recognition at all group events
 - Choice of Sponsoring a Special event at the Conference (if available)
 - Promotional Social Media Post in collaboration with SCAAA
 - 2 Complimentary Hall of Fame Tickets

Gold Sponsorship - \$3500

- Grouped Advertisement in Conference program
- Recognition at Opening Session and Awards Breakfast (provide door prize)
- 1 Promenade Booth
- Participate with an SCAAA member presenting a workshop
- Logo on Conference Signage
- Logo & Link on SCAAA Website
- SCAAA Appreciation social media post upon agreement/renewal
- Logo on Quarterly Newsletter
- Conference Bag insert (provided by sponsor)
- Opportunity to sponsor a “special event” if available

Silver Sponsorship - \$2500

- Grouped Advertisement in Conference program
- 1 complimentary Vendor Booth - Main vendor room
- Participate with an SCAAA member in a workshop
- Recognition at Opening Session Vendor Parade (provide door prize)
- Conference bag insert (provided by sponsor)
- Logo on SCAAA website
- Opportunity to sponsor a “special event” if available

Conference Exhibitor - \$550 - Main \$750 - Promenade, if available (Byrd assigns)

- Company listing in Conference program
- Company information on SCAAA website
- Opportunity to sponsor a “special event” if available

Special Events Sponsorship Opportunities

Three Premium Sponsorship Events

1 - Welcome Social Sunday Night - 300+ people - Exclusive naming rights \$15,000
Your company or organization will be able to show attendees a video presentation (3-4 min.) Opportunity to speak at the event. Award champions prizes.

2 - SCAAA Awards Breakfast - Wednesday morning - 300 +people - \$12,000
Your company or organization will be able to show attendees a video presentation (2-3 min.) Company materials on tables.

3 - Sip and Stroll Lunch - Monday - \$7,500
Your company or organization will be able to show attendees a video presentation (1-2 min.)

Other Special Events

4 - Ice Cream Social - Monday - 2:30 - 3:30 - \$3000
Your company's representative may assist in handing out ice cream, Sponsor recognition, on the microphone to announce the beginning of the social

5 - Happy Hour - Monday 5-6 - \$2000 - *Opportunity to speak 2-3 minutes and introduce your company/Brand*

6 - FCA Breakfast - Monday 7-8 AM - \$2000 - *Opportunity to speak 2-3 minutes and introduce your company/Brand at breakfast*

7 - Leadership Training Sponsor - Saturday and Sunday - \$1000 Signage identifying your company as the sponsor, company provided materials may be placed in the room

8 - Workshops - Monday and Tuesday - \$1000 - Signage identifying your company as the sponsor, company provided materials may be placed in the room

Other considerations or sponsorship - Conference App, Badges, Lanyards, sponsor the Bingo cards