



Advertising at CHCC

Carleton Heights Curling Club is back and preparing to welcome curlers, families, visitors, rentals, and community partners for the 2026 curling season.

Following the spring 2025 fire that affected our clubroom and locker facilities, CHCC is rebuilding for the future with a newly renovated curling lounge, updated locker rooms, and a refurbished ice surface. As a not-for-profit recreational facility serving the Carleton Heights and Rideauview community, our club is proud to offer a welcoming space for curlers of all ages and abilities.

CHCC is home to more than 400 members and welcomes over 850 weekly visitors during the curling season, representing more than 20,000 annual visits. With four sheets of ice, large lounge windows overlooking the playing surface, regular league play, rentals, bonspiels, and special events, advertising at CHCC provides strong seasonal visibility in a community-focused environment.

We are pleased to offer a range of in-ice and ice shed advertising opportunities for businesses, organizations, and community partners who want to support the continued growth of our club while gaining meaningful exposure throughout the curling season.

Advertising runs annually from September to May.

Advertising Opportunities

In-Ice Rings

A high-impact advertising opportunity located directly in the rings on the ice surface. Working with our provider, Jet Ice, we will customize a logoed curling ring that features your logo in a bold, highly visible format.

There are 8 in-ice ring opportunities available, with location selection offered on a first-come, first-served basis.

Pricing:

Year 1: \$1,000 printing cost

Years 2 and 3: \$750 per year

Years 4 and 5: \$600 per year

HST will be added at invoice.

In-Ice Logos

In-ice logos offer excellent visibility throughout regular league play, rentals, bonspiels, and events. Jet Ice will customize your logo for placement on the ice surface, with final production size confirmed before ordering based on the logo layout.

Available options include:

Large in-ice logo: approximately 4 ft x 3 ft, with 4 units available

Medium in-ice logo: approximately 2 ft x 3 ft, located inside the hog line, with 8 units available

Large Logo Pricing:

Year 1: \$300 printing cost

Years 2 and 3: \$200 per year

Medium Logo Pricing:

Year 1: \$200 printing cost

Years 2 and 3: \$150 per year

HST will be added at invoice.

Ice Shed Wall Signage

Ice shed wall signage provides a strong visual presence around the ice surface and is visible from both the playing area and the lounge viewing area. Working with our provider, we will customize a coroplast sign, approximately 4 ft x 4 ft, to incorporate your message and branding.

There are 16 wall signage opportunities available, with location selection offered on a first-come, first-served basis.

Pricing:

Year 1: \$400 printing cost

Years 2 and 3: \$200 per year

Years 4 and 5: \$150 per year

HST will be added at invoice.

Why Advertise at CHCC?

Advertising at Carleton Heights Curling Club provides your business or organization with regular visibility in a busy, community-based recreational facility.

CHCC offers:

Four sheets of ice with lounge viewing from the home end

Large windows provide an unobstructed view of the ice surface and advertising locations

More than 400 members and over 850 weekly seasonal visitors

More than 20,000 annual visits during the curling season

Regular rentals, bonspiels, and special events that bring additional guests into the club

A loyal membership that recognizes and supports businesses that support the club

Additional visibility through website presence, in-lounge TV branding, and potential hosted special event opportunities

Most importantly, your advertising support helps strengthen a not-for-profit community facility that serves curlers, families, and visitors throughout the Carleton Heights and Rideauview area.

Advertising Inquiries

To inquire about availability, pricing, or advertising location options, please contact:

Stephen Chenier, Manager

manager@carletonheightscc.ca

We would be pleased to discuss available opportunities and help identify the best fit for your business or organization.