



Thurgood Marshall Hall
7805 Regents Drive
Suite 2300
College Park, MD 20742
Email: dogood@umd.edu
Web: dogood.umd.edu

Summer 2025 Impact Interns Position Description

Organization Information

Organization Name: Everyday Canvassing

Address: 10023 Dallas Avenue, Silver Spring MD 20901

Organization Website: everydaycanvassing.org

Organization Description: Better Representation. We knock doors all year round to learn and record people's stories. We connect people to local activism and services at their door. We ensure local representatives listen to people's stories — as told by them.

Position Logistics

Intern Preference: No preference

Start and End Date: June 2nd, 2025 - September 5th, 2025 (both dates flexible)

Hours per Week: 20

Number of Weeks: 10

Expected Daily Hours: Our working hours are flexible with regular check-ins to co-determine upcoming working days. This may look like attending our bi-weekly all-staff meeting on Wednesday at 5:00pm where we could decide together what days and hours you plan to block off for work for the next two weeks. We often work on weekends, especially Sundays where once a month we co-host housing coalition meetings with Housing Justice Montgomery.

Important Availability Dates:

- Wednesday, June 11th at 5:00pm - 6:30pm
- Wednesday, June 25th at 5:00pm - 6:30pm
- Wednesday, July 9th at 5:00pm - 6:30pm
- Wednesday, July 23rd at 5:00pm - 6:30pm
- Wednesday, July 6th at 5:00pm - 6:30pm
- Wednesday, July 20th at 5:00pm - 6:30pm
- Wednesday, August 3rd at 5:00pm - 6:30pm
- Wednesday, August 17th at 5:00pm - 6:30pm

Location: Hybrid of in-person and remote work (1 - 3 days in-person each week)

Position Information

Core Technical Skill Set:

- Communications - includes writing, copy editing, and public speaking

- Other: Video Storytelling - Involves co-creating narratives with community members, identifying community members to interview from a database, videography, video editing, and possible podcast development

General Duties and Responsibilities:

- Knowing what Everyday Canvassing does and why we do it
- Developing relationships with community members we canvass and organize with
- Prospect research by looking internally through lists of contacts and the notes we've recorded in conversation with them
- Developing a timeline to film, photograph, or record audio for community members wanting to amplify issues and solutions to those issues
- Film, photography, or record audio for community members
- Edit community member narratives for long-lasting cultural shifts on systemic issues
- Create flyers and/or social media content that we can use during canvassing to widely share content you create

Specific Deliverable(s):

- Film, edit, and post two 2 - 12 minute videos based on community narratives to shift public thought. Video topics are likely to be, but are not limited to:
 - Affordable and safe housing
 - Montgomery County Public Schools education
 - The Kent County Children's Agenda
 - Maryland's infrastructure for people with disabilities
- Write and refine two scripts for the videos with featured community members
- Create and explain a community member media bill of rights so that community members understand they have joint ownership of the videos created
- Develop a written proposal for a distribution strategy in order to maximize local interest and views on the video

Qualifications:

- Video production experience (from initial concept development through final editing)
- Strong storytelling instincts
- Deep understanding of, or lived experience with, systemic issues affecting the communities Everyday Canvassing serves

Preferences:

- Spanish fluency (preferred)
- Google suite
- Timeliness
- Videography/Photography (you do not need to possess your own camera)
- Video and audio editing
- Script writing
- Commitment to consent-based, community-guided storytelling
- Strong social skills; trustworthy, adaptable, gets along well in a diverse group of people

Physical Demands of Position: Holding a camera for long periods of time