

Privacy Policy

Introduction

This Privacy Policy applies to our website at <https://gushan.tech> and all mobile applications ("Services") provided by GuShan Tech Co., Ltd.(Android) and GuShan Tech (iOS), under the brand of GuShan Tech Co., Limited ("GuShan Tech"). It is linked on our app's store listing page in the Play Console and within the app itself, as per the app store requirements.

User privacy is the top priority. We ("GuShan Tech Co., Limited", "GuShan Tech", "We", "Us", or "Our") value your ("User", "You" or "Your") privacy and recognize the sensitivity of your personal information. We are committed to protecting your personal information and using it only when appropriate to provide you with the best possible services and products.

By accessing or using our services, you agree to the collection and use of information in accordance with this policy. This Privacy Policy is part of and incorporated into our Terms of Use ("Terms of Use"). If you do not agree to all of the terms and conditions set forth below, you may not use our services.

Should you have any questions related to this policy or our practices around privacy and data protection in general, please don't hesitate to contact us as indicated in the contact section of this policy.

Who We Are

GuShan Tech Co., Limited, as named in the app's Google Play and App Store listing, is committed to protecting your personal information and using it appropriately.

Policy Overview

This Privacy Policy is clearly labeled as such and provides a point of contact for privacy inquiries at gushan83677@gmail.com.

Accessibility

Our policy is readable in a standard browser without any plug-ins or special handlers and is available on an active, publicly accessible, and non-geofenced URL.

Content and Amendments

This document is non-editable and comprehensively discloses how we access, collect, use, and share user data, including the types of personal and sensitive user data involved, and the parties with whom any personal or sensitive user data is shared.

Data Handling and Security

We adhere to secure data handling procedures for personal and sensitive user data and maintain a data retention and deletion policy as part of our commitment to user privacy.

Definitions

- **Personal Information** means information about a living individual who can be identified from the information, including your name, address, email, telephone number, fax number, geographic location, etc.
 - **Non-Personal Information** means information that cannot be used to identify a specific individual (for example, duration of a page visit, device type, time when you use a service).
-

What Information We Collect and How It Is Used

Personal Information

Generally, we do not collect any Personal Information when you use our applications or websites. The only possible way for us to access your Personal Information is if you voluntarily send us your feedback, suggestions, or report issues via email. In this case, Personal Information will be strictly protected and will only be used to contact you or improve our service. We will not disclose or share your Personal Information with third parties.

If you contact us via email, we may have the email address and other personal information you voluntarily provide. It is up to you to decide whether to send us such information.

Non-Personal Information

When you use our websites and applications, some Non-Personal Information will be collected automatically either generated by the use of service or from the service infrastructure itself. For example:

- Browser type & version
- Pages of our Service visited
- Time and date of visit
- Time spent on pages
- Click data, device identifiers, and other diagnostic data

We collect this to improve our services. Aggregated data is treated as Non-Personal Information.

Examples of Non-Personal Information:

- **Log Data:** anonymized usage metrics to understand feature usage.
- **Device & Internet Usage:** identifiers to optimize performance on your device.
- **Cookies:** used to remember preferences, personalize experience, and analyze usage.

Health Data (Optional)

If you use features such as step tracking, we may (with your consent) import health-related data from third-party services (Apple HealthKit, Google Fit). This may include steps, distance, calories, heartbeat rate, weight, or height. Such data is handled securely in accordance with this Privacy Policy.

How Long We Retain Your Information

- **Personal Information:** only retained as long as necessary (e.g., to respond to your email).
 - **Non-Personal Information:** retained for internal analysis or to improve security/functionality.
-

Payments

If you make purchases, we rely on trusted providers:

- **Apple Store In-App Payments** → [Apple Privacy Policy](#)
 - **Google Play In-App Payments** → [Google Privacy Policy](#)
-

Advertising & Analytics

We may use third-party providers for ads or analytics:

- **Admob (Google)** → [Privacy Policy](#)
 - **Facebook Audience Network** → [Privacy Policy](#)
 - **Firebase & Google Analytics** → [Privacy Policy](#)
 - **Applovin** → [Privacy Policy](#)
-

Cloud & API Services (Optional)

We may provide optional sync to cloud services:

- **iCloud** → [Privacy Policy](#)
- **Google Drive** → [Privacy Policy](#)

- **Google API Services** → [Privacy Policy](#)
-

Security

We use commercially acceptable means to protect your data. However, no transmission over the Internet or electronic storage is 100% secure.

Your Rights

- Decide whether to use our service
- Opt out of certain features in-app
- Control permissions granted in system settings

If you are in the EU (GDPR) or California (CCPA), you have additional legal rights regarding your data.

Links to Other Sites

Our services may contain links to external websites. We are not responsible for their privacy practices.

Children's Privacy

Our Services are **not intended for children under 13**. We do not knowingly collect data from children. If we receive notice of such data, we will delete it promptly.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page.

Contact Us

For any questions or suggestions regarding this Privacy Policy, please contact us at:

 gushan83677@gmail.com