



CLUB PROMOTIONAL FUNDING

For new clubs, clubs with 12 or fewer members, and membership-growth projects

District 72 • New Zealand and Fiji

The District has funds to help your club attract new members. Applying takes about 15 minutes. Not sure if your idea qualifies? Email the Club Growth Director first, a quick chat can save you time:

clubgrowth@toastmasters.org.nz

Before you apply, five things to know

- **Apply before you spend.** The District cannot reimburse money already spent.
- **Who can apply:** a Club President, Club Sponsor, Area Director or Division Director.
- **Apply early.** Funds are limited and spending deadlines apply late in the Toastmasters year, ask the Club Growth Director for the current dates.
- **Keep your receipts.** All spending needs GST invoices or receipts. The District can often pay suppliers directly, so you may not need to pay anything yourself.
- **Clubs with healthy funds** (over \$1,200 in the bank) should consider self-funding or applying for partial funding.

What the funding covers

Anything that promotes your club to potential members, for example: posters, flyers and brochures; signs, sandwich boards and flags; local newspaper or magazine ads; Facebook advertising or boosting; billboards; room hire for a demonstration meeting; data packs for online promotional workshops.

It cannot be used for: membership dues, new-member or charter fees; gifts or prizes; food and refreshments; design costs; website hosting or design; anything not permitted by Toastmasters International policy.

Branding

All promotional material must carry Toastmasters branding and the District website address. Use the [Brand Portal](https://toastmasters.org/resources/brand-portal) (toastmasters.org/resources/brand-portal) and email your design to brand@toastmasters.org for approval before printing.

How it works

1. Complete the one-page form on the next page and email it, with quotes, to clubgrowth@toastmasters.org.nz. Your covering email counts as your signature, no printing or scanning needed.
2. The Club Growth Director reviews it with the District Director and Program Quality Director, and confirms the outcome by email.
3. Run your promotion, then send a short completion report (and return any unused funds) within 90 days of receiving the money.

APPLICATION FORM

Your details

Club name <i>Add "in formation" if not yet chartered</i>	
Area and Division	
Contact person and role <i>e.g. President, Club Sponsor, Area Director</i>	
Email and phone	
Current number of members <i>Write 0 if the club has not yet chartered</i>	
Amount requested from District	

1. What do you want to do, and why will it help your club grow?

A few sentences is fine e.g. "Letterbox flyers before our open night on 12 August, to attract guests while we rebuild to charter strength."

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2. When will this happen?

Dates or a rough timeframe.

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3. What is your club contributing?

Money, volunteer time, or both. New clubs in formation: what is the sponsor team providing?

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4. What will the money be spent on?

Attach quotes or screenshots of pricing where you have them.

What you will buy	Supplier	Cost (incl. GST)	Quote attached?
		\$	
		\$	
		\$	
		\$	
TOTAL		\$	

5. Anything else you'd like us to know?

Optional e.g. your club's financial position, or context about your area.

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Declaration

By emailing this form, I confirm that the information above is correct, that no money has yet been spent, and that the club will use the funds only as described, send a completion report, and return any unused funds within 90 days of receiving them.

Name and role: _____ **Date:** _____

Email your completed form and quotes to clubgrowth@toastmasters.org.nz, your email is your signature.