UX Activity

Group 6 Project 1 Proposal

1. **Group Project Names:**
   Tyler Helbling, Nia Portocarrero, Amelia Hacking, Michael Oyler

2. **Project Title:** Recipe UX Case Study

3. **Brief Overview of Project:** This project aims to create an app that helps people keep all their recipes in one place, making it easy to access and use them. The app is designed for people who care about food waste and want to minimize it and are conscious of sustainability and their carbon footprint. The app will allow users to store their recipes and also suggest other recipes uploaded by other users that can be made using the ingredients in the recipe the user is currently looking at. Recipes can be saved from various platforms like TikTok, blogs and websites and also allow users to add recipes shared by friends and family. Additionally, the app will provide suggestions for ingredient substitutions to make it even more convenient for the user.

4. **Summary of Who You are Trying to Target (Proto-Persona):**
   Rachel enjoys cooking and trying new genres of food. She is waste conscious. Rachel loves to host dinner parties and wishes there was a way to save all of her recipes in one place. She also would love a way to be organized by trying not to overbuy items and use what she has on hand.

5. **Short Description of Why You Think This Would Bring Value to the User:**
   This would provide a way for users to organize and access recipes that they already use, as well as find and prepare new recipes using ingredients that they have on hand or want to use up. We want to combine the function of several apps into one virtual "recipe box" that's a little more modern than the one Grandma gave you.

6. **Link to your shared Trello and Miro board links:**
   [Miro Board](#)
   [Trello Board](#)