

Tab 1

The Berkeley Pulse Workshops — Spring 2026

What these are

The Berkeley Pulse Workshops are hands-on sessions for people who want to *make things*—reporting, writing, interviewing, filming, publishing, and building voice. Beginner-friendly. Founder-forward. Real output.

Who it's for

- Anyone who wants to publish this semester (even once)
- Writers + poets who want community + deadlines
- People who want to learn interviews/video/social through reps
- Students who want a platform that isn't institutional or “resume-clubby”

What you'll leave with

- A published piece or a finished draft in progress
- A stronger voice + clearer process
- A small circle of collaborators
- Optional: a role on the Pulse team

Workshop structure (example template)

Week-to-week flow:

1. Opening spotlight (what this workshop is centered on + why it matters)
2. Focused skill session (10–15 minutes)
3. Hands-on practice (live reps, drafting, speaking, or performing)
4. Optional share-outs / feedback
5. Clear next steps (publishing, performance, or future involvement)

Workshop Series (Spring 2026)

1. Interview Workshop

In collaboration with { }

Focus: Asking better questions, listening actively, and turning conversations into publishable material.

What we'll cover:

- Preparing interview questions that lead to real answers
- On-camera vs. off-camera interviews
- Building comfort and trust with interviewees
- Cleaning transcripts into strong quote blocks
- Translating interviews into written or multimedia stories

Best for: journalists, writers, video creators, and anyone curious about storytelling through conversation.

2. Public Speaking Workshop

In collaboration with { }

Focus: Finding confidence, clarity, and presence when speaking publicly.

What we'll cover:

- Speaking with intention (not memorization)
- Voice, pacing, and tone
- Asking questions in public settings (pressers, panels, Q&As)
- Hosting conversations or events
- Owning your voice in front of an audience

Best for: interviewers, hosts, leaders, creatives, and anyone looking to build confidence speaking publicly.

3. Poetry / Creative Writing Workshop

Focus: Voice, craft, and revision—without stripping away individuality.

What we'll cover:

- Image, line, rhythm, and voice
- Writing from lived experience without over-explaining
- Revision as refinement, not dilution
- Sharing work in a supportive, low-pressure space
- Preparing work for publication or performance

Best for: poets, fiction writers, essayists, and anyone exploring creative expression.

4. Open Mic Creative Forum

In collaboration with { }

Focus: A public creative space centering Black and Latino voices.

What this is:

- An open mic for poetry, spoken word, storytelling, and performance
- A platform for voices often underrepresented in institutional spaces
- A community-forward creative forum, not a competition

This event emphasizes **expression, presence, and community**, with opportunities for featured performances and future collaborations.

How to attend

RSVP here:

https://docs.google.com/forms/d/e/1FAIpQLSe7GfEygCi1fJ57YdM036nlKLFA_3m-GHQ79w7HQR6y1XcdvO/viewform?usp=publish-editor

Join the team here:

<https://docs.google.com/forms/d/e/1FAIpQLSe2eHK1BUmeSPAh1YZQtSAb9zEYGspUsi5ZVwgKbjBXGD2zug/viewform>

Submit work here:

<https://docs.google.com/forms/d/e/1FAIpQLSeWWVG43QOM6YXdBS9XJ7PBkeHE1XAlfzqVwOPaipFYtKpf7g/viewform?usp=header>

Where + when

Location: [TBD]

Time: [TBD]

(We'll email updates after you RSVP.)

FAQ

Do I need experience? No.

Do I need to be a writer? No. Video, photo, design, and social are real roles here.

Is this a class? No. It's a creator space with output.

Can I come once? Yes.

Can I stay involved all semester? Also yes.

Contact

Instagram: @theberkeleypulse

Website: <https://www.theberkeleypulse.com>

Email: morgangarcia@theberkeleypulse.com

The Art of The Interview - Workshop 1

THE ART OF THE INTERVIEW: PULSE WORKSHOP

“The Art of The Interview”

Collab: The Berkeley Pulse x Lisa Q. Fetterman

Focus:

- Interviewing craft
 - Emotional intelligence
 - Founder vulnerability
 - Turning conversation into publishable material
-

Opening Spotlight (15–20 min)

Lisa: The Interviewee’s Perspective

She covers:

- What makes an interviewer stand out
 - What questions feel lazy vs intentional
 - When she feels safe opening up
 - How storytelling shaped her journey building Nomiku
 - The difference between “press attention” and meaningful dialogue
-

Pulse Segment (10–15 min)

Morgan & (Officer or Guest): Finding the Story

You teach:

- Warm-up questions that build trust
- Question progression (surface → tension → reflection)
- How to document culture without sounding institutional
- Cleaning transcripts into strong quote blocks

You still own the structure.

Activity – 3-Minute Interview Reps

Students pair up.

Prompt:

“Ask questions that move past biography.”

After 3 minutes:

Switch roles.

Then:

2–3 volunteers share their strongest moments.

You highlight:

- What worked
- Why that follow-up mattered

- Where emotional intelligence showed up
-

Game: Secret Word Founder Edition

Lisa & Morgan are both interviewed live.

Students try to get Lisa or Morgan to organically say a secret word (e.g., “failure,” “pivot,” “risk,” “fear,” “identity”).

This forces:

- Creative questioning
- Listening
- Strategic follow-ups

It’s fun.

It’s memorable.

It’s teachable.

Close: Pulse Challenge of the Week

“Interview someone and try to get them to reveal something they didn’t expect to say.”

Best clips:

- Featured on Pulse Instagram
 - Possibly tagged to Lisa
 - Published as micro-features
-