Subject: Joe, this is how you can turn leads into clients

Hey Joe,

As someone who exercises often, your journey from skinny to muscular gives me extra inspiration to train harder.

And it's clear as day that your journey is inspiring to your social media following as well.

However, I have identified some key problems with your social media and website.

Luckily, I know the special sauce to solve these problems and potentially skyrocket your business in growth and wealth.

By working together I can help to lighten the workload for you, as you seem to struggle with burnout and lots of work.

You have serious potential, and if you use certain strategies, the sky's the limit.

Imagine your business making so much money, your girlfriend never has to work a day in her life.

This fantasy can become a reality.

Just let me know when we can talk and break down this life changing opportunity.

Glowing Regards, Weston Gustafson Marketing Specialist westonbusiness7@gmail.com