

Social media content template

[Pain point question]? [Offer statement].

[Company name] is conducting a webinar on the topic [topic name/title].

The webinar is scheduled to happen on [date and time]. Following will be the key points of discussion in the webinar:

- Key takeaway 1
- Key takeaway 2
- Key takeaway 3
- Key takeaway 4

The expert panel of speakers for the webinar includes [speaker 1 name and designation] and [speaker 2 name and designation]. The webinar will be hosted by [host name and designation].

Sounds intriguing? Block your slot by clicking the below registration link:

[link]

[hashtags]

Sample content created using the template

Looking to step up your employee benefits program for 2023? We got you covered!

[Company name] is conducting a webinar on the topic “Designing an employee benefits program for a post-covid world.”

The webinar is scheduled to happen on Feb 8th, 2023, from 7:30 PM to 8:30 PM IST. Following will be the key points of discussion in the webinar:

- How have employee benefits expectations changed post covid?
- What are the consequences of not having a solid employee benefits program?
- The framework for defining an employee benefits program for the modern era
- The role of various stakeholders in the design process

The expert panel of speakers for the webinar includes [speaker 1 name and designation] and [speaker 2 name and designation]. The webinar will be hosted by [host name and designation].

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[link]

[hashtags]