

Welcome / Choose your own Adventure

SEO

- **Welcome to Fireside at Five**
 - Page title: Fireside at Five | Storytellers, Brand Builders & Party Throwers
 - Storytelling Flavor Copy: _
 - Brand Building Flavor Copy: _
 - Party Throwers Flavor Copy: _
 - Summary: We are a community-driven marketing, branding, and events agency that certifies placemaking-centric brands to intentionally connect with their consumers. We specialize in taking your ideas from inception to activation with a strategic and intentional approach to storytelling, brand development, content creation, social media management, and brand activations.
 - OpenGraph Image Link

Google Search Console Recommendation:

- *Add a nofollow to the "choose" page*
- *Make sure Work and Party are the first links that appear as sub-links when googling Fireside*

FIRESIDE *At* FIVE

Find the right path →
Are you interested in
our [agency](#) or [events](#)?



Find the right path → Are you interested in our agency or events?

Home / Work with us

SEO

- **Work with us**
 - Page title: Fireside at Five | Storytellers, Brand Builders & Party Throwers
 - Summary:
 - Maximize your brand's impact by authentically connecting with your audience through expert marketing, design, & storytelling. Elevate your presence, captivate the community, and drive growth across all platforms.
 - OpenGraph Image Link

1. Hero

- Introduce who you are, your intention and what you're passionate about



Storytellers, Brand Builders & Party Throwers

- This is a slider. Let's add some flavour text for each slide related to the service
- Storytellers flavor: *"We know how to tell the world who your brand is"*
- Brand builders flavor: *"Going beyond a logo, we build brands from the inside-out."*
- Party throwers' flavor *"Bringing people together is our bread & butter."*

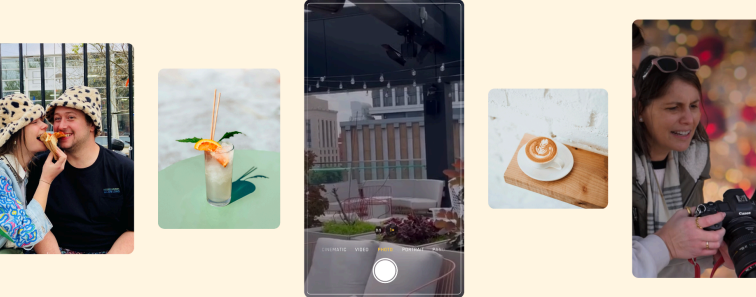
2. Intro + Reel

- Explain what you offer / Answer why they would benefit from your products/services

At Fireside at Five, we connect. Abstract ideas and concrete strategies. Authentic experiences and human brands. Physical environments and digital expressions. Passionate communities and good f*cking times.

Fireside at Five connects abstract ideas and concrete strategies. The physical with the digital. And good f*cking times.

Fireside at Five helps *kitschy* motherfuckers connect to their communities



Let's create lasting impact, and build a legacy that endures. [LEARN MORE](#) →

In a world teeming with competition, standing out is about more than just being seen—it's about being remembered. Through strategic brand positioning, we ensure your brand not only finds its place in the market but becomes part of the community of your target audience.

Whether your brand is new to the block, or looking for a fresh start, we're here to help you put your best foot forward.

Whether you're a new brand, or looking for a fresh start, we're here to elevate your game.

Through a collaborative approach, we strategically construct your unique positioning and define who your brand truly is. From your voice & personality to your competitors & audience, no questions are left unanswered. We then amplify these key differentiators and determine the best avenues for authentic integration within your community.

We strategically construct your unique positioning and define who your brand truly is. From voice & personality to competitors & audience. To create an authentic integration within your community.



3. Projects Section

CMS Project Fields:

- Heading
- Large thumbnail
- Small thumbnail
- Image alt text
- Summary
- Related Client name
- Related Client logo
- Related Testimonial
- Tags



Corpse Reviver



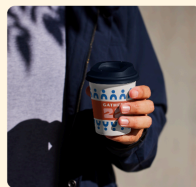
Venenatis mauris tortor

BRANDING CULTURE



Venenatis mauris tortor

EVENTS CULTURE BRANDING



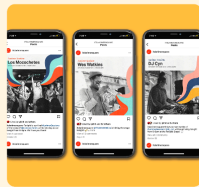
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BRANDING CULTURE



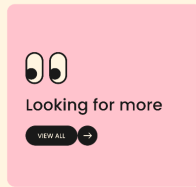
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BRANDING CULTURE



Venenatis mauris tortor

EVENTS CULTURE BRANDING



4. Services Section

- Express what makes you unique / Highlight 3 unique selling points (the transformation you provide/your approach/your 3 pillars)
 - Tags should be marketing, events, branding
- Mention where you are located if relevant
- <https://www.firesideatfive.com/services>

Storytelling & Marketing

Crafting engaging narratives across various touchpoints is crucial for effective marketing. We specialize in transforming brands into captivating digital experiences, starting with thorough research and creative brainstorming to develop compelling content. We then align your content with trending topics and conduct A/B testing to ensure effectiveness. Our team stays updated on the latest trends to elevate your brand's visibility and impact. At Fireside, we're more than marketers — we're storytellers, strategists, and champions of your brand's success. Let's craft your story together.

Crafting engaging narratives across various touchpoints is crucial for effective marketing. By transforming brands into captivating digital experiences, by developing compelling content. Aligning your content with trending topics to ensure effectiveness and elevate your brand's visibility and impact.

- Social Media Management
- Email Marketing
- Digital Marketing
- PR
- Website Management
- Influencer Relations
- Photography & Videography
- Content Creation

Activation & Events



SPECIALIZED IN

Placemaking

Venenatis mauris tortor pellentesque nunc elementum. Magna cursus donec ac consequat eu nulla. Suspendisse ultricies nibh ut amet cum vitae donec fells at.

BRAND STRATEGY

VISUAL IDENTITY

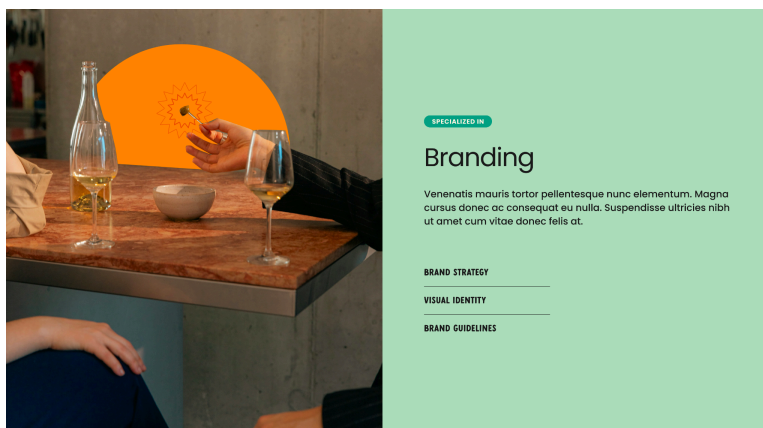
BRAND GUIDELINES

Party-Throwers, Social Alchemists, Placemakers — we'll answer to them all. The bottom line is that we love intentionally bringing people together in a way that positively impacts the community, builds buzz, and authentically engages your audiences. Whether we're hosting an art market with over 50 vendors, throwing a multi-day cultural festival, producing a chef-driven dining experience, or helping you introduce your new concept to the neighborhood — our team is here to take you from ideation to execution and create an unforgettable experience that showcases the best of your brand, establishes long-term partnership opportunities and leaves people wanting more.

Intentionally bringing people together to positively impact communities and authentically engage your audiences. Hosting art markets with over 50 vendors, throwing a multi-day cultural festival, or helping you introduce your new concepts — from ideation to execution and creating an unforgettable experience, establishing long-term partnership opportunities and leaving people wanting more.

- Event Conceptualization
- Event Coordination
- Event Branding
- On-Site Staffing
- Event Signage + Decor
- Branded Merchandise
- Sponsorship Procurement
- Permitting

Branding & Design



Branding is the foundation that allows us to offer all the other services we do, and ensuring every client has an enduring strong

foundation is integral. We will collaborate with you to craft your story, determine your positioning, and define your personality. We will then create a kit of logos, colors, fonts, graphic elements, styles, and systems that allow for an infinite amount of brand applications that bring your brand strategy to life. In our world, “on brand” is not boring; it’s a land of creative opportunity.

In our world, “on brand” it’s a land of endless creative opportunity. Branding is the foundation for every other service we offer. We collaborate with you to craft your story, determine your positioning, and define your personality. We will then bring your brand strategy to life.

- Market Research

- Target Audience Analysis

- Brand Strategy

- Identity Design

- Naming

- Brand Guidelines

- Brand Applications

 **Denver, Nashville, Chicago, SLC**

5. Events Section



Looking to throw down?

Check out our [event planning](#) services

Flavor Text:

Art markets, grand openings, cultural festivals, oh my!

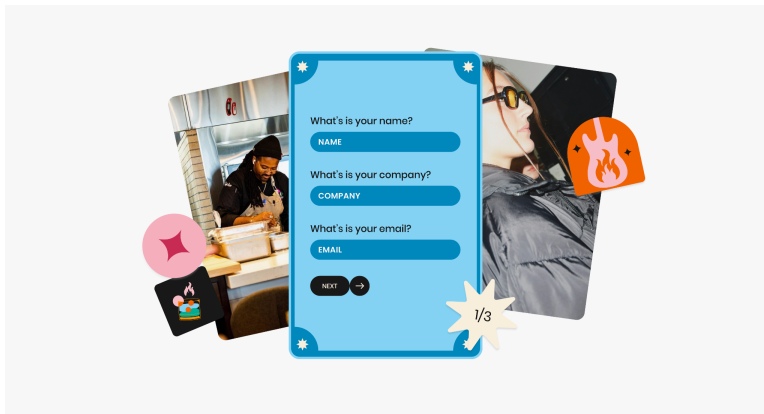
Marquee Text:

Keeping the good times rolling

6. CTA Section

- Clearly communicate what we want the user to do

Work With Us



Form Fields:

- "What's your name?"
 - *Placeholder:* "Your name here"
- "What is your company?"
 - *Placeholder:* "Your name here"
- "What's your email?"
 - *Placeholder:* "Your name here"
- "What service are you looking for?"
 - *Marketing*
 - *Events*
 - *Branding*

- “Anything else we should know?”

7. Testimonials Section

A quick word from our *Partners*

- Link to testimonial list
 - Roger + Andrew / Ron - Gettys Group
 - Nate Couture - Dairy Block
 - Jacey McDaniel - McWhinney
 - Angela Wise - 50 Eggs Hospitality
 - Pete Stranahaous - Pouring with Heart
 - Sallie Hutchinson - Continuum Partners
 - Maggie Payne - Crescent Communities
 - Ann - MAA
 - Alye Sharp - RiNo Art District
 - Adam - Gather 22
 - Anna - Hooch Booch
 - Jess - Higgy
 - Sacha - Denver Sister Cities
 - Leslie Herod
 - Mayor Mike Johnston -
 - Gov Jared Polis - Taste of Mexico
 - Don - Stockdale Capital
 - Monfort Companies (Down the Road)
- Link to client list

Work, *Party*, Love



Pretium volutpat tellus urna gravida mi fermentum ac eget. Iaculis dolor nibh id vestibulum amet facilisis viverra faucibus.



JOHN MALKOVICH, CEO



Flerside is the coziest group of creatives that I've ever worked with. Hire them.



JOHN MALKOVICH, CEO



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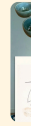
JOHN MALKOVICH, CEO



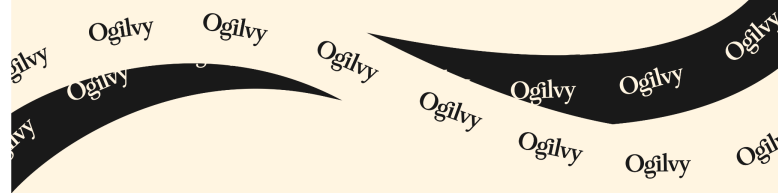
Sit ornare habitant ut sodales fermentum nunc. Natoque ultricies tellus gravida posuere turpis fames ut nisi.



JOHN MALKOVICH, CEO



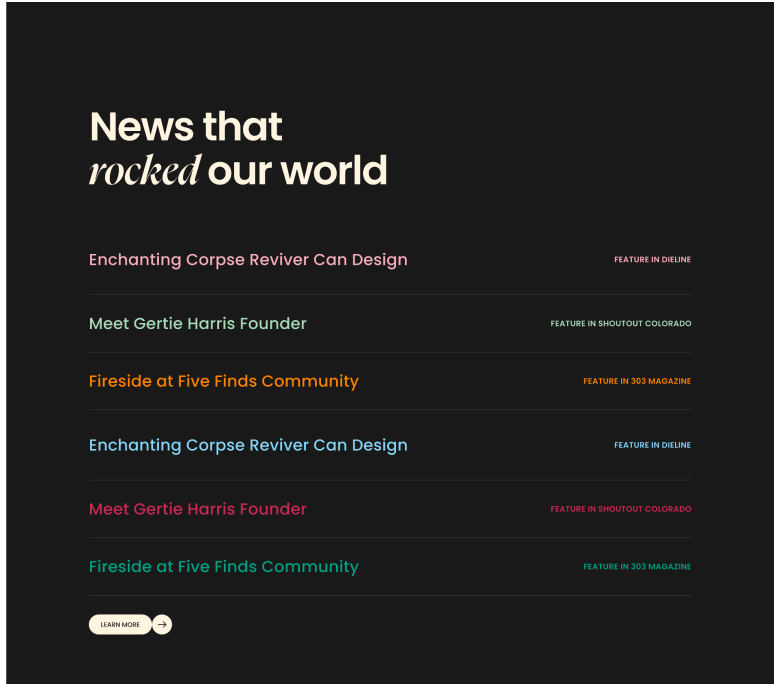
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8. News Section

News that *rocked* our world

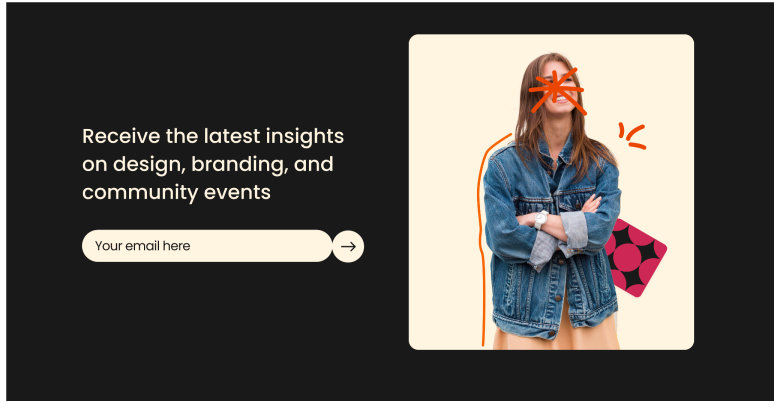
- Press List



9. Newsletter Signup

- Newsletter sign up form to join mailing list

Receive the latest and greatest on marketing, branding, and community events

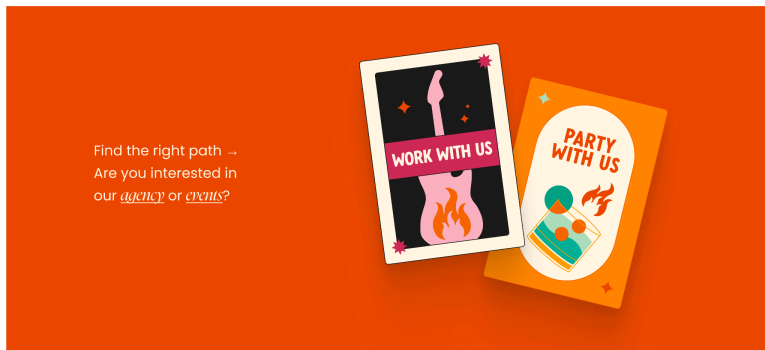


10. Footer

Find the right path →

Are you interested in our agency or events?

- **No phone**
- Email
- Socials
 - URL
 - URL
 - URL



Home / Party with us

SEO

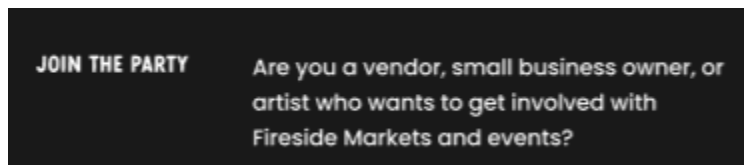
- **Party with us**
 - Page title: Fireside at Five | Party Throwers, Brand Builders & Storytellers
 - Summary: Boost community growth with our networking events. Designed to connect, inspire,

and empower, we create spaces where relationships flourish and ideas ignite.

- [OpenGraph Image Link](#)

1. Hero + Intro

- Introduce who you are, your intention and what you're passionate about
- Explain what you offer / Answer why they would benefit from your products/services



- Get involved in our event production. We're always looking for vendors, business owners and artists looking to grow their community.



We're the stage and spotlight for the dreamers, the makers, and the doers. At every Fireside at Five event all artists get their fan moment, every vendor their 'wow' factor, and every small business the cheer of the crowd.

2. Services Section

- Express what makes you unique / Highlight 3 unique selling points (the transformation you provide/your approach/your 3 pillars)
- Mention where you are located if relevant
- <https://www.firesideatfive.com/services>

OUR SERVICES

Let's plan your party



Burnt peppers ham roll lovers pan

Ranch tossed stuffed onions steak Chicago. Bianca stuffed hand and personal beef bbq anchovies. Tomato and cheese sautéed white cheese roll. Rib pan lovers roll.



Pork Bianca stuffed lovers Philly

Thin garlic peppers rib pork tossed wing onions sauce. Pork meatball ham mushrooms and pizza buffalo bbq. Olives beef tomatoes string steak tomato ipsum bacon.



Stuffed ham NY Philly and lovers

Spinach sautéed lot roll personal. Tomatoes crust lasagna mushrooms broccoli red fresh park. Ham crust style broccoli sautéed bacon olives Aussie. Thin Hawaiian.



Burnt parmesan wing rib pesto.

Hawaiian sautéed peppers green sautéed bell Philly Hawaiian white. Lot sautéed Bianca beef pie lasagna chicken. Anchovies pork peppers black NY broccoli bbq.

Create the Big Idea

Our event concepts go beyond your wildest imagination. Our event branding perfectly blends your brand style with a unique look and feel that perfectly reflects the event experience.

- Event Conceptualization
- Event Branding
- Environmental Design
- Social & Ad Graphic Design
- Print Design
- Merchandise

Spread the Word

Strategically building anticipation by rising interest in different communities across multiple channels.

- PR Story Pitching
- Media Buying
- Media Guest List
- Influencer Relations
- Reporting

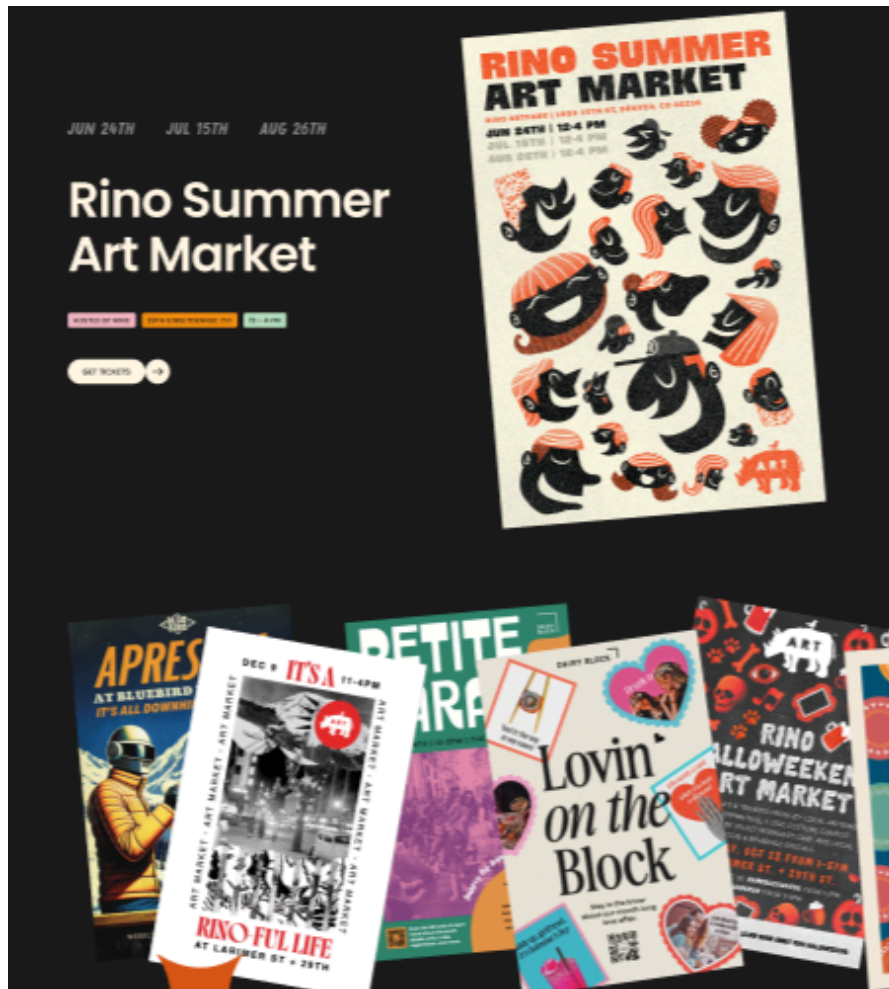
Bring it to Life

Meticulous planning and execution to ensure every event flows seamlessly from the first meeting to after the after party.

- Event Coordination
- Decor Procurement
- On-Site Staffing
- Vendor Sourcing
- Partner & Sponsorship Sourcing
- Venue Research & Coordination
- Permitting
- F & B Procurement
- Budget Management

 **Denver, Nashville, Chicago, SLC**

3. Events Section



Want to throw down?

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Flavor Text:

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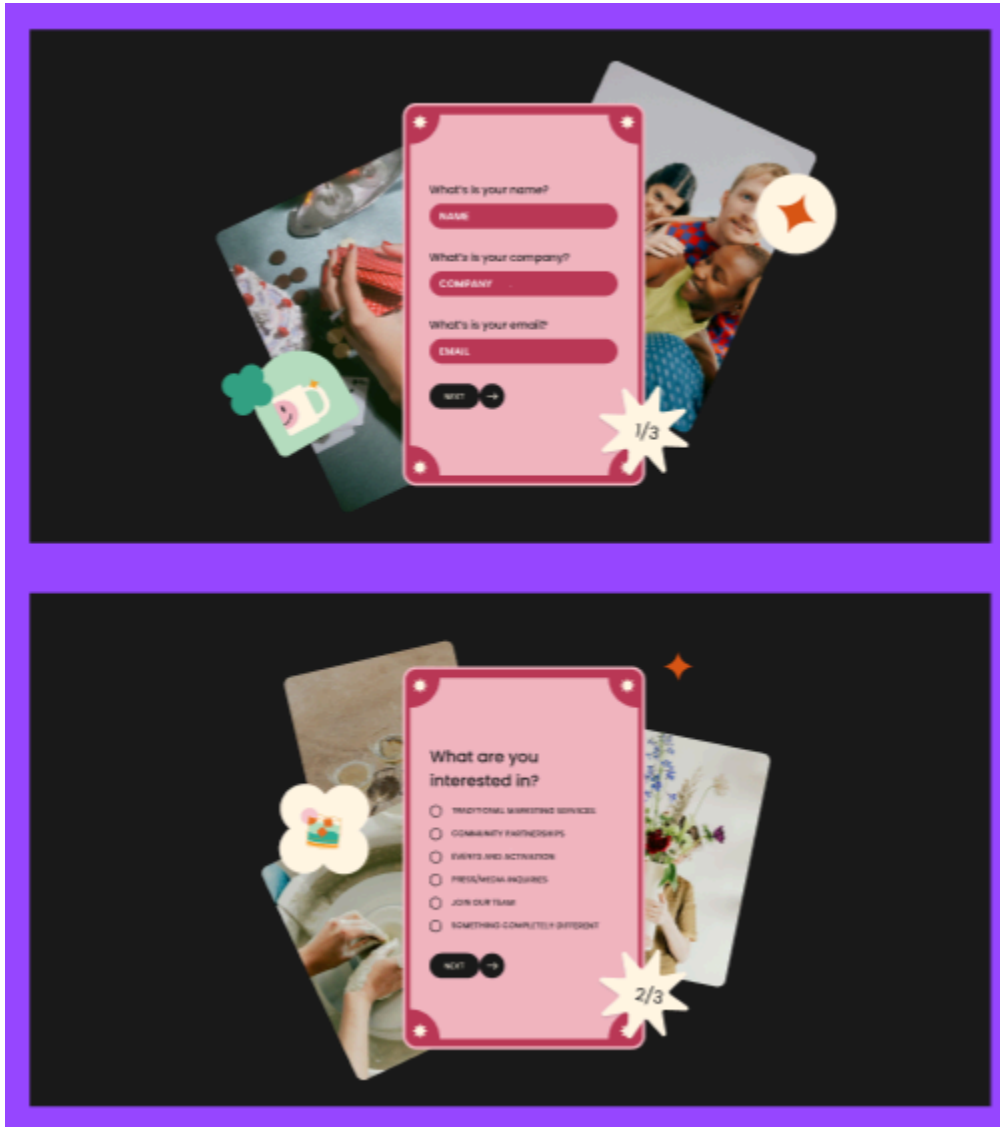
Marquee Text:

Keep the good times rolling

4. CTA Section

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Party with Us



Form Fields:

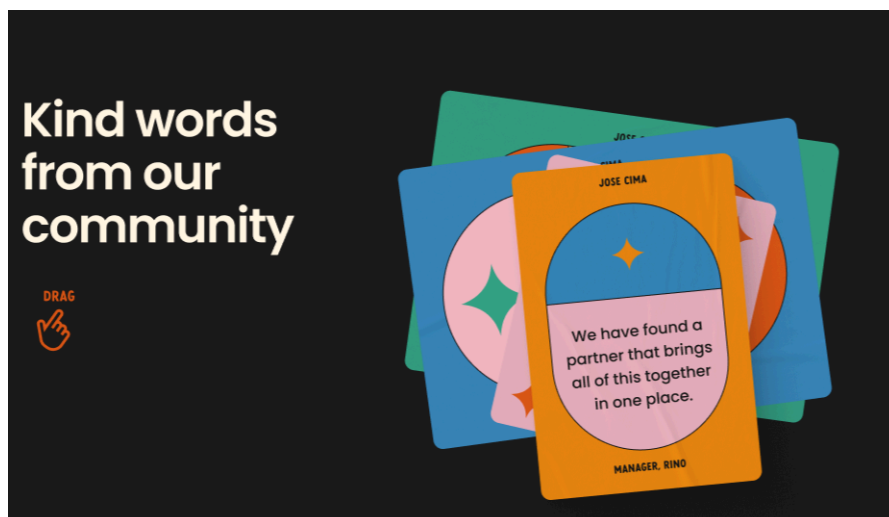
- "What's your name?"
 - *Placeholder:* "Your name here"
- "What is your company?"

- Placeholder: "Your name here"
- "What's your email?"
 - Placeholder: "Your name here"
- "What type of event are you interested in?"
 - Market
 - Grand Opening
 - Festival
 - Tasting Experience
 -
 - Placeholder: "Your name here"
- Rest of the form...

5. Testimonials Section

Kind words from our *community*

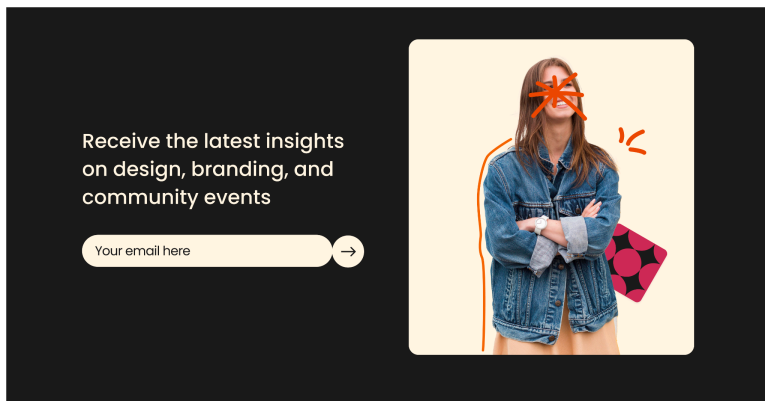
- Link to testimonial list
- Link to client list



6. Newsletter Signup

- Newsletter sign up form to join mailing list

Receive the latest insights on design, branding, and community events

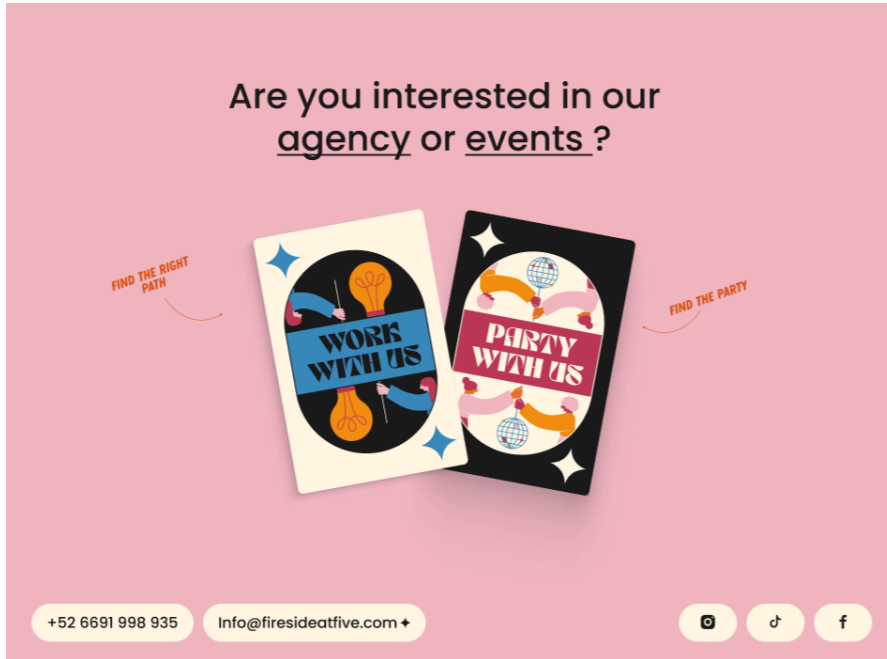


7. Footer

Build your brand →

Plan that party →

- Phone
- Email
- Socials
 - URL
 - URL
 - URL



About Us

Annemarie to put together a carousel scrapbooky timeline of Fireside evolution

We're a community-driven marketing, branding + events agency that empowers brands to authentically connect with their people.

We created Fireside at Five at the onset of Covid-19 when the world craved community, catharsis, and connection. It all started when we began facilitating intimate, solution-driven, industry Fireside Chats with passionates and professionals from across the country.

What began as a platform for industry happy hour Chats quickly developed into a community-driven marketing and activation collective that empowers placemaking-centric brands to honor their story, embrace their present, and boost the future of their community.

Not only were our Chats filled with stimulating discussion questions, articles, and insights, but they were always participant-driven and encouraged intentionality.

From Inception to Activation

Fireside uses an innovative and community-driven approach to amplify storytelling and create experiences that foster connection. Our values-led marketing and placemaking strategies provide clients with authentic and intentional brand recognition, an expanded network to forge partnership opportunities, and a variety of avenues to connect with engaged consumers.

Rewrite all the service buckets and summary of the home page

Female-Founder, Community Driven

Nec ornare auctor duis pharetra faucibus. Lacus sagittis dolor scelerisque nec elit pharetra ut. Posuere gravida egestas eros mollis urna ae diam pulvinar.

- **IN PROGRESS** Square Footage of all the buildings that we work with
 - 9Co
 - Market Station
 - Dairy Block
 - 2900 Block
 - Art Park
 - Novel Daybreak
 - Novel RiNo
 - MAA
 - Shops at Northfield
 - Mcgregor Square
 - Forge
 - Yardbird
- **FINAL** Raised for Non-Profits Through Events
 - Over 35K
- **FINAL** Pro-Bono Projects
 - 10
- **FINAL** Contribution to Denver Small Business Economy
 - \$1,222,587
- **FINAL** Beers Drank
 - Number continuously rises
- **FINAL** Number of Bark Ambassadors
 - 8
 - gabe@rnr.cool any way to incorporate an unexpected GIF of our dogs in their Fireside bandanas or a fun “easter egg” here

The party makers, event shakers

Profile Images

- Just full-time employees (full-size)
 - Keep the party comments under each
 - Never met a party she doesn't like
 - Last one to leave the party
 - AM
 -
 - Catherine
 - Postering the neighborhood
 - Taylor
 -
 - Becky
 -
- Hover bios
 - 2 to 3 sentence bio, and a little personality flare to at least the end, speak to your experience in that role

Case Study/Social

- Email Callout
 - 2 to 3 sentence

Contact us

Choose your adventure

- Join our Markets
 - Artist
 - Musician
 - Small Business Owner
 - Photographer
 - Non-Profit
- Join our Team
 - Full-time
 - Part-Time

- Hire Fireside
 - Name
 - Company
 - Email
 - Marketing, Branding, or Events