

Community Focus Group Question Examples

Focus groups can give an opportunity for stakeholders to share specific information and deep insight specific to the objectives and prompts. See [WRCCS Focus Group Resource](#) for more information on running focus groups.

Developing the right questions is essential in ensuring you have an effective focus group that meets specified goals and objectives. Eight to ten questions is the maximum number of questions for any one group.

1. Start with engagement questions to support participants in feeling comfortable and ready to share

- a. What is most important to you in a K-12 education?
- b. What is your best school memory?
- c. What did you love most about school?
- d. What are some of the greatest things (assets) about our community?

2. Design questions that directly meet your goals and objectives

- a. Our survey results say X, what are your thoughts and feelings about this result?
- b. Our school design includes X, what do you like about this?
- c. Our school design includes X, what are we missing and what could be added?
- d. What is an absolute necessity in a new school?
- e. What is typically found in a school that you feel does not belong?
**If you do not have data or survey results, you may want to use some focus group time to develop such data.*

3. Questions should be open-ended in order to stimulate discussion

- a. What did you think about when you heard about charter schools?
- b. How do you feel about the current educational offerings in the district?
- c. Where do you get new information about educational opportunities for your children?
- d. What do you like best about our community educational offerings?
- e. What challenges do you see with your children's school?

4. Make sure to ask a specific exit question in case you missed anything

- a. Is there anything else you would like to say about a potential new charter school?
- b. Is there anything else you wanted to share tonight that was not specifically asked in a question?