

Surabaya State University
Faculty of Social Sciences and Law
Undergraduate of Public Administration Sciences

Document Code

Lesson Plan

COURSE

Code

Cluster

Credits

Semester

Compilation Date

Corporate Social Responsibility

4062113058

Cluster

2

6

2017

AUTHORIZATION

Lesson Plan Developer

Coordinator

Head of Study Program

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Program Learning Outcome (PLO)

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PLO-2

Able to master the theoretical concepts of public sector management to realize the values of good governance

PLO-4

Able to communicate orally and in writing in organization and society

PLO-9

Able to analyze public problems and formulate policy recommendations

PLO-11

Cooperate and have concern for society and environment

Course Learning Outcome (CLO)

CLO-2

Able to master the theoretical concepts of public administration, which includes public sector organization and management, public policy, public service, ethics and integrity

CLO-4

Able to communicate orally and in writing related to social responsibility in the corporation

CLO-9

Able to analyze and evaluate public policies, organizations and public management and public services, in order to solve public problems

CLO-11

Cooperate and have concern for inter-regional cooperation in the perspective of regional autonomy

Course Description

This course talks about the introduction, scope & definition of organizational social responsibility. Students are also equipped with basic knowledge about organizational social responsibility and business ethics so that they are able to have an understanding of the values of corporate social responsibility, ethical awareness, and *ethical governance* in the public dimension.

Learning Materials/ Topics		1. Definition, scope, and definition of Corporate Social Responsibility (CSR) 2. The relationship between Corporate Social Responsibility and business ethics 3. Basic concepts of ethics, law, and moral etiquette 4. The concept of the theory of stockholders and stakeholders dimensions in the public 5. Concept and implementation of Corporate Social Responsibility 6. Concept and implementation of Good Corporate Governance (GCG) 7. Case studies on the implementation of Corporate Social Responsibility				
References		Primary	1. Camilleri, Mark Anthony. 2017. <i>Corporate Sustainability, Social Responsibility and Environmental Management: An Introduction to Theory and Practice with Case Studies</i> . Springer International Publishing. 2. Thulasivelu, K. 2014. <i>Business Ethics, Corporate Social Responsibility & Governance</i> . Sasurie College of Engineering, Sasurie Insstitutions. 3. Idowu, S. O., et al. 2015. <i>Corporate Sosial Responsibility and Governance: Theory and Practice</i> . Switzerland: Springer International Publishing. 4. Idowu, S. O., et al. 2015. <i>Dictionary of Corporate Social Responsibility: CSR, Sustainability, Ethics, and Governance</i> . Switzerland: Springer International Publishing.			
		Supplementary	5. PT Patra Jasa. 2013. <i>Annual Report 2013: Synergizing Strengths to Overcome Challenges</i> . 6. Teen, Mak Yuen. 2013. <i>Corporate Governance Case Studies: Volume Two</i> . Singapore: CPA Australia Ltd. 7. Boucher, Maria Bonnafous & Rendtorff, Jacob Dahl. 2016. <i>Stakeholer Theory: A Model for Strategic Management</i> . Roskilde University, Denmark. 8. Carroll, Archie B. & Buchholtz, Ann K. 2012. <i>Business & Society: Ethics and Stakeholder Management 7th Edition</i> . USA: South Western Cengage Learning. 9. Weiss, Joseph. W. 2014. <i>Business Ethics: A Stakeholder and Issues Management Approach 6th Edition</i> . San Francisco: Berrett-Koehler Publisher, Inc.			
Lecturer(s)		1. Eva Hany Fanida, S. AP., M. AP. 2. Trenda Aktiva Oktariyanda, S.AP., M.AP.				
Prerequisite		-				
Week	Learning Objectives	Assessment		Learning Activities and Time Allocation	Learning Sources	Scoring
		Indicators	Criteria/Form/ Type	Offline		
(1)	(2)	(3)	(4)	(5)	(6)	(7)

1-2	Students are able to understand the introduction, scope & definition of organizational social responsibility	1. Explains an introduction to organizational social responsibility 2. Explain the scope of organizational social responsibility 3. Explain the definition of organizational social responsibility	Criteria: Holistic Rubric Form : Non-Test	- Learning Form: Face-to-face Lecture - Method Learning: <i>Discovery Learning through Group Discussions</i>	Reference : (1)(2)(3)	
3-4	Students are able to understand the relationship between organizational social responsibility and business ethics	Identify the relationship between organizational social responsibility and business ethics	Criteria: Holistic Rubric Form : Non-Test	- Learning Form: Face-to-face Lecture - Method Learning: <i>Discovery Learning through Group Discussions</i> - Student Assignment: make a paper on organizational social responsibility	Reference: (4)(8)(9)	
5	Students are able to understand the basic concepts of ethics, law, etiquette and morals	1. Explain the basic concepts of ethics 2. Explaining law, etiquette and morals	Criteria: Holistic Rubric Form : Non-Test	- Learning Form: Face-to-face Lecture - Method Learning: <i>Discovery Learning through Group Discussions</i>	Reference: (4)(8)(9)	
6-7	Students are able to understand the concept of Stockholder and Stakeholder Theory dimensions in public	1. Explain the concept of <i>Stockholder</i> dimension in public	Criteria: Holistic Rubric Form : Non-Test	- Learning Form: Face-to-face Lecture - Method Learning: <i>Discovery Learning through Group Discussions</i>	Reference : (7)(8)(9)	

		2. Explain <i>Stakeholder Theory</i> dimensions in public				
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9 -10	Students are able to understand the concept and application of Corporate Social Responsibility (CSR)	1. Explain the concept of Corporate Social Responsibility (CSR) 2. Explaining the Implementation of Corporate Social Responsibility (CSR)	Criteria: Holistic Rubric Form : Non-Test	- Learning Form: Face-to-face Lecture - Method Learning: <i>Discovery Learning through Group Discussions</i> - Student Assignments : make a study report on organizational responsibility	Reference : (1)(3)(6)	
11-12	Students are able to understand the Concept and Implementation of Good Corporate Governance (GCG)	1. Explaining the Concept of Good Corporate Governance (GCG) 2. Explaining the Implementation of Good Corporate Governance (GCG)	Criteria: Holistic Rubric Form : Non-Test	- Learning Form: Face-to-face Lecture - Method Learning: <i>Discovery Learning through Group Discussions</i>	Reference: (2)(3)(6)	
13-15	Students are able to understand case studies of the implementation of Organizational Social Responsibility in Indonesia	Explain case studies of the implementation of Organizational Social Responsibility in Indonesia	Criteria: Holistic Rubric Form : Non-Test	- Learning Form: Face-to-face Lecture - Method Learning: <i>Discovery Learning through Group Discussions</i>	Reference : (4)(5)(6)	
16	End of Semester Evaluation / End of Semester Exam					

