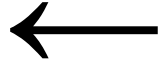


## Fortune 500 Research Webquest

1.) Using [EBSCO's Business Source Elite database](#) (username - sbrunswick password - 4vikings!25), search for the following Fortune 500 companies using the keywords **company profile: and the company name** as shown.

Searching: [Business Source Elite](#)

company profiles: berkshire hathaway



In the results, locate the **MarketLine Company Profile** for the following companies. For each company, name the top executive. Look at the SWOT analysis. What do you think is the biggest threat to this company? Why do you think so?

<i>Company</i>	<i>Chief executive officer</i>	<i>CEO's annual salary</i>	<i>What is the biggest threat?</i>
<b>Dell Inc.</b>			
<b>Wells Fargo</b>			
<b>Home Depot</b>			
<i>Enter the data for the company you selected for your research project.</i>			

\*If the annual salary is not provided, explore the CEO's compensation package in more detail [here](#).

<i>Company</i>	<i>What does the company produce or market? (Answer in a complete sentence and written in your own words.)</i>
<b>Dell Inc.</b>	
<b>Wells Fargo</b>	
<b>Home Depot</b>	

2.) **Recently**, Tesla offered Elon Musk an unprecedented pay package. Using the [Proquest database](#), (username - sbrunswick password - 4vikings!) conduct a boolean search to find:

How much did **Tesla** offer Elon **Musk** in **compensation**? Explain the conditions that Musk must meet to earn this amount.

Cite the article that you used to find this information. (MLA)

3.) Recently, the **CEO** of **Starbucks** announced a plan to **renovate** Starbucks cafes. Using [Google](#), conduct a boolean search to find an article that answers the following questions.

Which words did you select for the boolean search?

Who is the CEO? How long has he been with the company?

What renovations has the Starbucks CEO recently announced? How will it change the experience of customers?

Using [MyBib](#), create an MLA citation for the source that this information came from.

4.) There are many online sources that feature the economic indicators that measure a nation's economy. Using the [CIA's World Factbook](#), locate and compare the following economic indicators for the United States, India, and China.

<i>Country</i>	<i>GDP (PPP)</i>	<i>Unemployment rate</i>	<i>Inflation rate</i>
<b>United States</b>			
<b>India</b>			
<b>China</b>			

Using [MyBib](#), create an MLA citation for the entry on the United States.

Does the citation look correctly formatted? If not, use [SBHS citation guide](#) to fix it.

5.) Using Google and the [Fortune 500 Company](#) you will be studying for this course, locate an article on recent product development. Using the following statements, determine if the article is credible and therefore a good choice for your future research assignment.

MLA citation for the article you are selecting. (Use [MyBib](#) for citation assistance.)

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**WHO** wrote the online source?

The author is an expert who knows a great deal about the topic. (Use lateral reading. A quick Google search for the author's name or credentials may help.)	
I can contact the creator of the site.	
What is the name of the author?	

**WHAT** is the website all about?

The website's purpose is clearly stated.	
It gives me information similar to other sources I have found on this topic.	
The site is trying to sell me something.	
The site is unbiased(clearly states both points of view)	
What is the main topic of the site?	

**WHEN** was the online source created?

The source has current information.	
What date was the page last updated?	

**WHERE** did the online source come from?

Who is the sponsor of this website?	
-------------------------------------	--

**WHY** I should use this online source?

The information is BETTER than other sites.	
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List two reasons why this article is BETTER than other resources.

Reason 1

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Reason 2

For your reference here is the [link to Mrs. Manganello's Google Presentation with live links.](#)