



Pre-Business Plan: Concept Phase

Vision

In 2030, EPIC will own and operate its facility that will serve Filipino - Edmontonians, and shared with the larger Edmonton community and surrounding areas.

Mission

A home for Filipinos in Edmonton to come together, build community, share resources and celebrate their culture with Edmontonians.

Activities

EPIC will offer the following programs:

- Filipino heritage school that will cover language, history and current context of the lives of Filipinos in Canada
- Community education that will provide life skills for easier integration of Filipino newcomers
- Outreach programs to build knowledge and skills in various area such as employment, health. Social development etc.

EPIC will hosts:

- Performing arts to showcase Filipino arts and culture and engage other cultural communities
- Celebrations for group and community events

Types of spaces needed

- Office spaces for tenant organizations
- Space for drop-in activities (“tambayan”)
- Common spaces – rooms for meetings and classes
- Common area – open space for performance and celebrations

Key Phases of Development

Phase 1 – Year 1-3

- **Objectives**

- Gain experience in facility management
- Offer start-up programs and activities
- Build EPIC Identity and brand
- Type of facility – existing property for rental
- Spaces needed – 4 office spaces for rent to organization ; 3-4 flex rooms
- Area needed – estimates of office space and multi-use rooms
 - Offices (225 sq.ft x 4) – 900 sq. ft
 - Multi-use rooms – (300 sq. ft) x 4 = 1200 sq.ft
- Action to move forward
 - Identify potential tenant organizations
 - Search for rental property to fill space needed
 - Develop fundraising targets

Phase 2 – Years 3-5

- Objectives
 - Build the EPIC Centre
- Type of facility – purchase or construct a new building
- Spaces needed – 6-8 office spaces; 4-8 flex rooms and performance area
- Area needed – to be determined