

MIMS student stories: your career transformation starts here

Alternate title options:

- **How the Master in Management & Strategy is transforming careers**
- **MIMS student stories: “This isn’t just education; it’s a transformation”**

IE University’s Master in Management & Strategy transforms ambitious professionals into future leaders. Hear directly from the students whose careers are being reinvented through this immersive, global program.

A global classroom, a world of perspectives

With students representing more than 50 nationalities, the [Master in Management & Strategy \(MIMS\)](#) reflects the interconnected global economy in which you’re going to lead. This diversity isn’t just about cultural exchange: it’s practical preparation for the borderless business challenges of tomorrow.

Carolina, a student from Mexico with a background in engineering and sustainable development, shares that, “Learning in such a collaborative environment connects me with people who share my drive and challenge my perspectives.”

Whether your background is in business, sustainable development or finance, you’ll find yourself in a melting pot of ideas that will prepare you to lead multicultural teams and solve problems without borders. Your existing work experience becomes even more valuable when you share and expand it through these diverse lenses.

Learning by doing

For professionals who already know the gap between textbooks and the real world, the MIMS curriculum feels refreshingly practical.

“We try our hands at different roles in departments and tackle real-world business challenges,” explains Maria, a half-Brazilian, half-German student with experience in international business. From day one, you engage in hands-on simulations that replicate high-stakes scenarios like mergers, market disruptions and sustainability pivots.

Julian, who is of Spanish and American descent and has a background in strategy and operations, adds, “It pushes me out of my comfort zone and equips me with skills I’ll use daily in my career.”

The experiential approach extends beyond the classroom, with company visits, networking events and conferences that bridge theory and practice. “It’s not just about lectures,” says Luca, from Spain, whose background is in economics and management. “We learn by understanding what the market demands and how to deliver it.”

Mentorship that shapes futures

At IE University, expertise and empathy work hand in hand. The faculty members aren’t just academics. They’re seasoned professionals who’ve navigated the same challenges they now teach you to overcome.

“Our professors have real experience,” notes Lucas. This grounding in practical knowledge ensures lessons are rooted in reality rather than theory.

You’ll also benefit from personalized career guidance and mentorship. Your mentor will focus on what you need most, whether that’s strengthening a skill gap or understanding industry trends. They’ll help you identify opportunities you might have missed—like a job opening or a networking connection—because they’ve been there themselves.

“Having someone invest in my growth is invaluable; it’s like having a roadmap to success,” says Carolina. This personalized approach helps you leverage your existing work experience while preparing for your next career move.

Liquid Learning and lifelong networks

IE Business School’s Liquid Learning methodology—a flexible blend of in-person and virtual collaboration—ensures you can adapt to any professional environment, a critical skill in today’s changing workplace.

The connections you forge here last far beyond graduation. The program’s networking opportunities, paired with the IE Talent & Careers team and peer-led masterclasses, build relationships that fuel careers for decades. Our community becomes a lifelong resource, providing enduring value through global connections and continued learning.

It’s your turn to lead

The MIMS is designed for professionals like you who want more than a degree. For future leaders ready to embrace complexity, drive change and leave their mark.

As Jennifer, a student from Vietnam and the Philippines puts it: “This isn’t just education; it’s a transformation.”

Ready to join them in this transformative experience? Watch the video below to hear directly from current students about their journey in the Master in Management & Strategy:

[EMBED VIDEO: <https://www.youtube.com/watch?v=nUqYohJ6hNw>]

CTA title: Take the next step in your leadership journey

CTA description: Apply now to the Master in Management & Strategy and transform your professional trajectory.

CTA URL: <https://my.ie.edu/en/applymas/?program=MIMS>

Pull quotes:

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“This isn’t just education; it’s a transformation.” — Jennifer, MIMS student