

# AudienceMatch Engine Example Email

Prepared by Benjamin Hübner

Support: [affiliateprofitblog@googlemail.com](mailto:affiliateprofitblog@googlemail.com) · [Join me on Whatsapp](#)

Subject: Welcome — your first 15 minutes in affiliate marketing (simple + real)

Hey [First Name],

Welcome — and thanks for grabbing my 100K Affiliate Blueprint.

Before we do anything else, I want to set the tone for how I teach affiliate marketing:

You don't need more information.

You need a simple path you can actually follow.

So here's what to expect.

Over the next 5 emails, I'm going to give you small "stackable" steps that build into a real affiliate foundation:

- what to focus on first (so you don't bounce between strategies)

- what to ignore (so you don't get buried in tactics)
- how to build momentum without needing fancy tech or 10 hours/day

Also: no hype.

I've been around this industry since 2007. I've watched every wave come and go — “push button” systems, overnight riches, secret hacks, etc.

What works consistently is much less exciting... and that's the point:

- pick a direction
- show up consistently
- improve a little each week

The industry itself is real (projected to pass \$17B in 2025), but the \*results\* go to the people who stick with a plan long enough to get traction. That's why affiliates with 3+ years of experience earn dramatically more than beginners — not because they're smarter, but because they stayed in the game long enough to compound.

Now let's get you a quick win today.

Day 1 (15 minutes): set your “simple path”

### 1) Your monthly income goal

Pick a number. Keep it honest.

Examples:

- "\$500/month to cover groceries"
- "\$2,000/month to replace a car payment"
- "\$5,000/month to give myself options"

### 2) Your weekly hours

How many hours can you realistically commit each week?

Even 3–5 hours/week works if you're consistent.

### 3) Choose ONE traffic channel for the next 30 days

This is where most people lose.

They do a week of YouTube, then try TikTok, then build a blog, then buy ads... and nothing sticks.

Pick one:

- Blogging / SEO
- YouTube
- Short-form video (TikTok/Reels)
- Email/newsletter
- Social (X, LinkedIn, Pinterest, etc.)

Commit to it for 30 days.

Not forever. Just 30 days.

Why this matters: focusing on one channel is how you create measurable progress. (It's the same reason a teacher named Sarah hit \$500/month within 6 months: she chose blogging, stayed consistent, and let the reps add up.)

Your move (hit reply)

Reply and tell me your answers to these 3:

- 1) Monthly income goal:
- 2) Weekly hours available:
- 3) Traffic channel you'll commit to for 30 days:

And one more:



What's your #1 obstacle right now — time, niche, traffic, tech, or confidence?

I read replies, and it helps me tailor what I send you next (plus it makes sure my emails actually reach you).

Talk soon,

Benjamin

P.S. If you already have a product in mind, great. If not, don't worry — we'll get there step-by-step. For now, the win is clarity + consistency.

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