

Hussain Abdullah

Team Leader, Video Editing, WordPress, SEO & Digital Marketing Specialist

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As a transformative leader in digital marketing and video content creation, I leverage cross-functional expertise to elevate brand awareness and drive innovative strategies for impactful engagement. With a keen eye for storytelling, I craft compelling narratives that resonate with diverse audiences, ensuring brands stand out in competitive landscapes. My hands-on approach combines data-driven insights with creative execution, delivering measurable results across SEO, social media, and multimedia campaigns. Whether leading teams or collaborating cross-functionally, I thrive in dynamic environments where strategy meets execution. Passionate about mentorship, I empower teams to push creative boundaries while aligning with business goals.

PROFESSIONAL EXPERIENCE

CEO | Growthworx BD | Dhaka, Bangladesh

Jul 2016–Present

- Founded Growthworx BD with a mission to deliver innovative and effective marketing solutions, quickly establishing a reputation for excellence.
- Oversaw the development and launch of websites, adhering to tight deadlines while ensuring full client satisfaction.
- Implemented GDPR-compliant marketing strategies, contributing to client retention and trust in a competitive landscape.
- Strategically aligned services with market needs, resulting in consistent growth in client base and service reach.

Content Creator | YouTube | Dhaka, Bangladesh

Jan 2017–Present

- Produced engaging educational content that showcased innovative teaching methods, attracting a growing subscriber base.
- Managed all aspects of content creation, from ideation to filming and editing, showcasing adaptability and creativity in various formats.
- Developed a strong online community through active engagement with viewers, leading to significant channel growth and a loyal following.
- Explored diverse topics through personal vlogs, broadening the reach and appeal of the channel.

Virtual Assistant | Proxy1Media | Boca Raton, Florida, United States

Dec 2016–Present

- Led multi-channel web development projects with a focus on data-driven decision-making to increase traffic and conversion rates.
- Collaborated effectively with diverse teams to design and implement comprehensive digital marketing campaigns, ensuring alignment with client goals.
- Conducted thorough market analysis, optimizing strategies that increased the visibility and impact of client content in competitive spaces.
- Actively contributed to the enhancement and redefinition of Proxy1Media's online presence through targeted SEO initiatives.

Team Leader | The Electric Viking | Melbourne, Victoria, Australia

Jan 2021–Present

- Orchestrated video editing and content production that contributed to a rapid ascent in online engagement, achieving thousands of new subscribers within months.
- Guided a diverse team of 10 experts in refining workflows and enhancing creative output to effectively promote electric vehicle awareness.
- Implemented innovative strategies to align social media content with industry trends, resulting in increased audience retention and interaction.
- Developed training modules for team members, enhancing their skills in video editing and social media marketing, and fostering a culture of continuous improvement.

German Video Editor | WP Meister (by Panosch Media GmbH) | Austria

Dec 2024–Present

- Expert Video Editor in the Celebrity Niche – Specialized in crafting high-engagement storytelling videos for German-language audiences, with a focus on celebrity content.
- Key Contributor to Channel Growth – Played a pivotal role in growing Klatschpressendomi from 100 subscribers to a loyal, expanding audience through compelling video storytelling.
- Long-Term Collaboration – Trusted editor since the channel's early days, responsible for some of its most successful and engaging content.

EDUCATION

Habibullah Bahar University | School Location

2021

Bachelor of Science - BS

Independent-IT | School Location

2018

SEO & SMM

National Bank Public School And College | School Location

2015

Higher Secondary Certificate, Science

National Bank Public School And College | School Location

2013

Secondary School Certificate, Science

Orbit Residential School & College | School Location

2010

Junior School Certificate

SKILLS

Video Editing

Social Media Marketing

WordPress Management

SEO Optimization

Content Strategy Development

Team Leadership

Digital Marketing

Project Management

Educational Content Creation

