Hi there!

This is the e-mails swipes I personally use on my DWA email campaign. You are having access because you bought my DWA Bundle.

Keep in mind that you will have to edit the parts where it is my personal story, results, and links. Make sure to make a copy for yourself!

Happy editing! ♥

Stephy Chen

EMAIL 1

Subject: Confirmation: Your Free MRR Beginners Guide

Hey {first_name},

You landed on this email today because, like me, you are looking for “a way out.” You are not sure what it is, but you feel that life should be more than “just that,” and deep down, you believe you deserve more in life but you don't know where to start.

Or maybe you are already on your online venture but haven't yet found success. I am glad you're here because it took me months to decide on this, and I can finally agree and vouch for what I am about to share…

Digital Wealth Academy (DWA) with MRR is a beginner-friendly course that teaches you the ins-and-outs of digital marketing, which include:

- Affiliate marketing (promote other companies' products and earn a commission)
- Create and sell your own digital products from scratch
- Build systems that automate your earnings (passive income)
- Making money online but still retain your privacy (faceless wealth)
- Most of all, resell this entire course for 100% profit of your own (MRR)

This has never been done before, and I was amazed by all the results that everyone is having.

The craziest part is that this course is 1/5th of the price of the one I originally took, giving more people an opportunity to succeed in the online space. And if you are a beginner and do not have your own digital product, the MRR concept allows you to kickstart your earnings while you build your own. Making money online has never been easier!

If you feel stuck, this is your sign!

HERE is your free MRR beginners guide explaining what master resell rights exactly are and how they work!

P.S. Once you've purchased the course through this link, you have full permission to use this guide as your own. You can sell it, incorporate it into an eBook, or use it as your very own lead magnet!

Can't wait to see you on the inside.

To Your Success,
[Your Name]

EMAIL 2 (suggest sending it on the same day but later)

Subject: Did You Get It? This is important

Hey {first_name},

I just wanted to double-check that you received my FREE Digital Marketing Guide.

If you did not see the email, CLICK HERE for access to your free eBook.

For all of you who want to make money online with or without showing your face, this is for you!

This guide is for you if you're looking to:

- Make money online
- Work on your own terms
- Build a successful online business

What's inside:

- Intro to Digital & Affiliate Marketing
- How to: choose your niche, find & pick products, drive traffic to make sales, & make it a full-fledged business
- Intro to Faceless Marketing
- How to find & create faceless content
- My favorite tools & resources
- Next steps

If you're feeling *anything* like I did, I'm guessing that you're a bit overwhelmed, maybe even skeptical, but you're ready for a change!

Take a deep breath! I'm proud of you! Saying yes to a change is hard, but for me, it has changed my life. And we all know that great things can happen when you step out of your comfort zone.

If you're interested in further education and seeing how I used digital products to create a 6-figure-per-month online business, CLICK HERE to learn more!

To Your Success!

Stephy

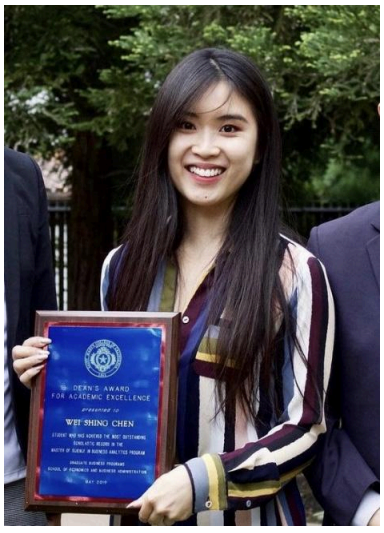
EMAIL 3

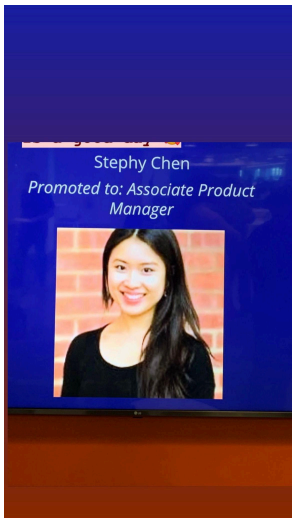
Subject: Who am I anyway??

Hi [FirstName],

Recently, you opted into my email list to learn more about Master Resell Rights... And that was a smart move. But I understand you might be hesitant to dive right in…
…especially when you might not even know who I am. So allow me to properly introduce myself... 😊

My name is Stephy Chen. Throughout my life, I've done things by the book: gone to college, gotten good grades, earned my Master's degree, and finally landed my dream job in tech in Silicon Valley, California.





I thought I had made it until I realized I was constantly overworked and stressed out. Three years after working for my company, I was let go during the pandemic. I was devastated and felt lost.

I started scrolling on social media mindlessly to get away from reality. That's when I came across digital marketing and people claiming they were making thousands of dollars every single day. I was skeptical…

but I kept seeing ordinary people showing real results. That's when I decided to dive in.

My journey to success was extremely slow. I made $0 in my first month, $0 in my second month, and finally, close to the third month, I made $0.70. But I was celebrating! Because it showed that this is a proven system and this business model works!

I doubled down on the work and stayed consistent at it. Since then

- I've made over $1 million in the online world
- Got my fiancé out of his corporate job and now we travel the world
- Spend more time with family

Because of what I've went through, I am passionate to help others to see what's possible!



Here's the most important lesson I've learned about digital marketing. First, if you want to become successful, you simply have to get started. Second, when a good opportunity comes along, you have to jump on it right away. And that's what this Digital Wealth Academy, with Master Resell Right (MRR) is - one of the best “beginner-friendly” opportunities I've seen so far. Digital Wealth Academy with MRR gives you the chance to Earn While You Learn leveraging done-for-you systems…

Here's the disclaimer: If you are looking for a “do-nothing-and-make-a-million-bucks” pipe dream or something ridiculous like that, then you are in the wrong place. Digital Wealth Academy with Master Resell Right has made starting an online business as easy as it can possibly be…

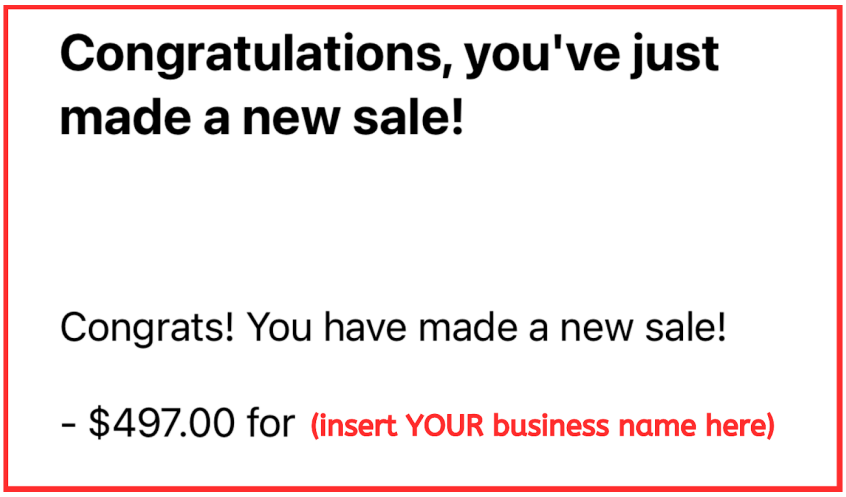
Ready to change your life? Click here to get started.

If you have any questions, just hit reply and I'll get back to you!

Talk soon!
[Your Name]

EMAIL 4

Subject: You've made a sale!



"You have just made another sale"

Total made = $497

.. I get emails like this all the time now, for different products...

and this is POSSIBLE FOR YOUR TOO!

Envision this for a second… ***if you just start the training today, that in a few days you could be earning income too***!

The truth is ordinary people just like you and me are gaining financial and time freedom because they realized they deserve to be happy and live the life they've always wanted!

Whether it be more time with the kids, stop living paycheck to paycheck, travel more, basically liver life on your own terms...

We all have our own reasons why we start this journey!

With a DONE-FOR-YOU digital product, it is easier than ever to start making money online!

In just a few days you can start & launch your own online business!

Click here to start building your dream life today!

"In the end, we only regret the chances we didn't take!"

Let's do this!

Stephy Chen

EMAIL 5

Subject line: What is MRR?

Hey {{ subscriber.first_name | capitalize }},

If you've never crossed Master Resell Rights (MRR) before, you might be thinking…is this a scam?

Is this legal? What even is MRR?

I'm glad you asked!

MRR describes a business transaction where you not only purchase a product but the rights to edit and/or re-sell the product. Basically, you own the product as your own. There are no copyright infringements and no strings attached. You do not owe anyone commissions of any type.

Now, is this a scam?

Not at all.

MRR merely gives the rights of a product to you, usually a digital product. For instance, this course teaches you how to create your own digital products and promote them. That digital product could be an eBook, a course, a mentorship program, etc. spanning all kinds of topics from fitness to house cleaning. The beauty is that you can personalize everything and anything.

AND, because the course has MRR attached, you also can resell the course for 100% profit, allowing you to make your money back in a single sale!

As for the legality, first, I'm not a legal expert so if you do have questions, you should check with a legal professional. That said, MRR works to ensure that it meets all of the FTC requirements. In the course, you can view all the legal documentation meant to ensure everything is clean, legal, and keeps you protected.

So, what are you waiting for? In one sale, you get all your money back. It's as if you get an education for free!

If you want to get started, **CLICK HERE NOW!**

I can't wait to see you on the inside!

Talk soon ❤️

Stephy

EMAIL 6

Subject line: FASTEST Way to Make Sales!

[First_name], GUESS WHAT?

I'M GIVING YOU SOMETHING THAT'S GOING TO FAST-TRACK YOUR DIGITAL MARKETING BUSINESS...

Let me explain...

When you're trying to make that first online dollar, sometimes it can be overwhelming to get everything setup & working...

Creating an online business is like putting together a puzzle. You're probably asking yourself:

- Where does the opt-in page go?
- What should I say?
- What emails do I send?
- How to I automate it all?

I know this because I asked myself those EXACT SAME questions when I was starting

my own online business not that long ago.

Because I know what it feels like to be in those shoes, I want to give you something that will help you fast-track your success.

What I'm giving you is a chance to CLONE my ENTIRE Master Resell Digital Marketing Business, so you can eliminate all the guess work!!

Now what do I mean by "clone my business"? Well, here's what you're going to get:

1. My Exact Pre-Built Funnel Pages
2. My Pre-Written Emails Sequence
3. My Digital Products with MRR
4. Plus access to my exclusive Telegram Chat Group where you will have access to me, Amalie & Camila and her sister Bruna!!

This bundle is perfect for anyone who is just getting started with their Digital Marketing business & wants to hit the ground running.

Or for anyone who is struggling with the "Tech" side of building their business.

By cloning my business you'll save a TON of time. PLUS you'll be able to focus on getting sales ASAP instead of trying to figure out how to build your high converting funnel & email sequence.... I've done it all for you!

All it takes is a few clicks & your completely automated Digital Marketing Business is ready to go!

DISCLAIMER: I can't promise you exact results by cloning my business, because your results depend on the work YOU put into your business.

BUT...

IF I CAN DO THIS, SO CAN YOU!!!

If You're Ready To Put In The Work To Get Results For Yourself & Your Business...

Click The Link Below to Clone My Exact Digital Marketing Business & Get Started Today

If you have any questions, all you have to do is reply to this email and I'll write back as

soon as I can!

Talk soon,

Stephy

EMAIL 7

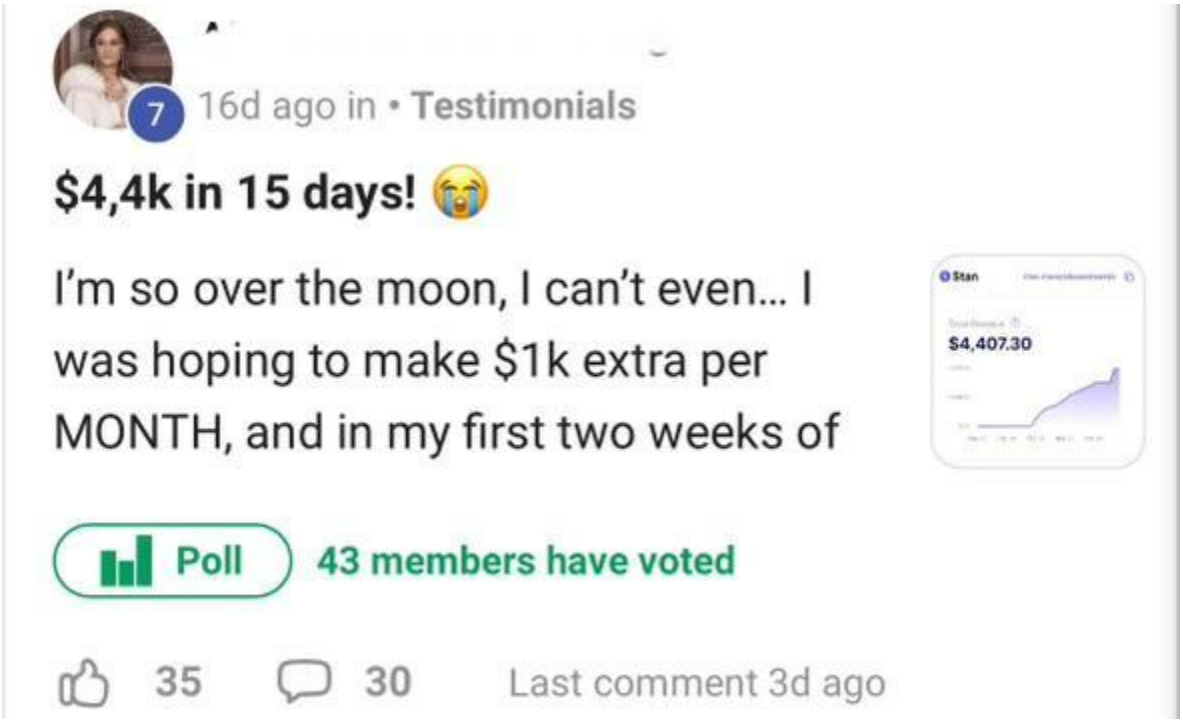
Subject line: PROOF - This WORKS For Beginners!!!

[firstname]

if you've wondered if this is doable for complete beginners…look no further.

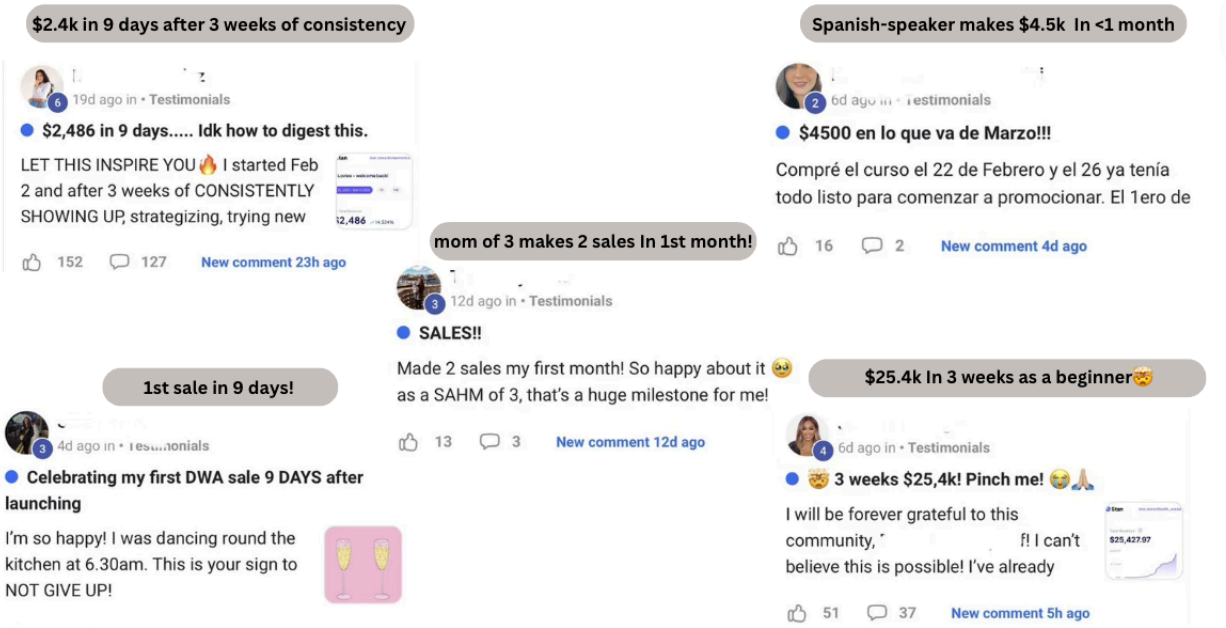
Every day, complete beginners are investing in DWA, the course that teaches HIGH-INCOME skills to make serious money online, and they are killing it 🔥

Just check out this lady who launched a NEW account with 0 followers, and made $4,400 in 15 DAYS!!!



“But did she just get lucky?”

NO!! She is NOT the only one. Here are a few more testimonies by complete beginners:



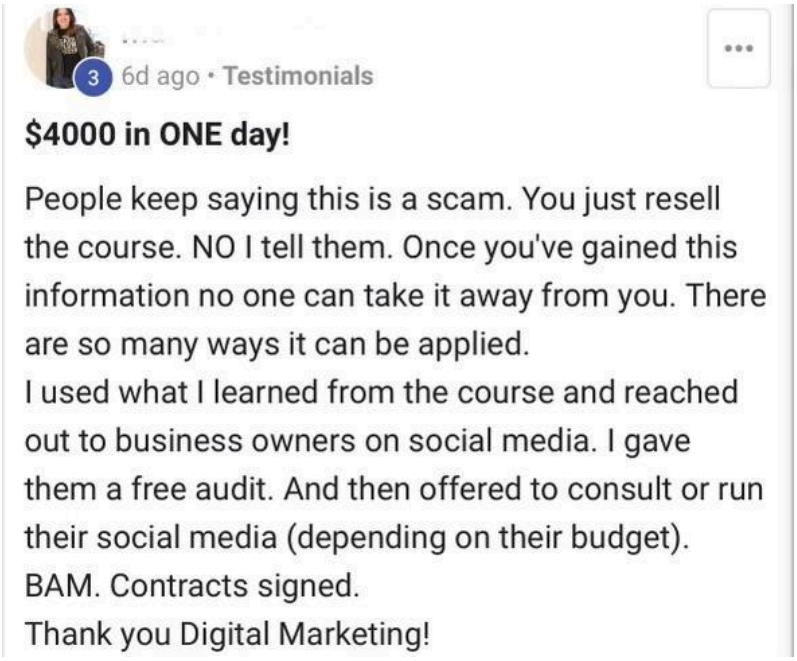
“What about people who DON’T wanna resell the course?”

I LOVE this question because a lot of people never intend on reselling the course.

The course was NOT created to be resold. The course was created to teach you Digital Marketing. That fact that you can resell it is just an added bonus.

This lady made $4,000 in one day *WITHOUT* selling the course!!!

How? She applied the Digital Marketing skills taught in DWA to a niche she was passionate about.



That is the power of the skillsets taught in Digital Wealth Academy.

Whether you're passionate about teaching, parenting, pets, travel, technology, fashion, home decor, home improvement…YOU NAME IT, it can be monetized with Digital Marketing.

You can get my DWA Complete Bundle (worth $2,144) for just $597 which also gives you 24/7 access to me via my mentorship group where I coach you along your journey and answer allllll your questions…

CLICK HERE AND SEE YOU INSIDE

Stephy

EMAIL 8

Subject line: Close to $1 Million Without Showing Her Face!

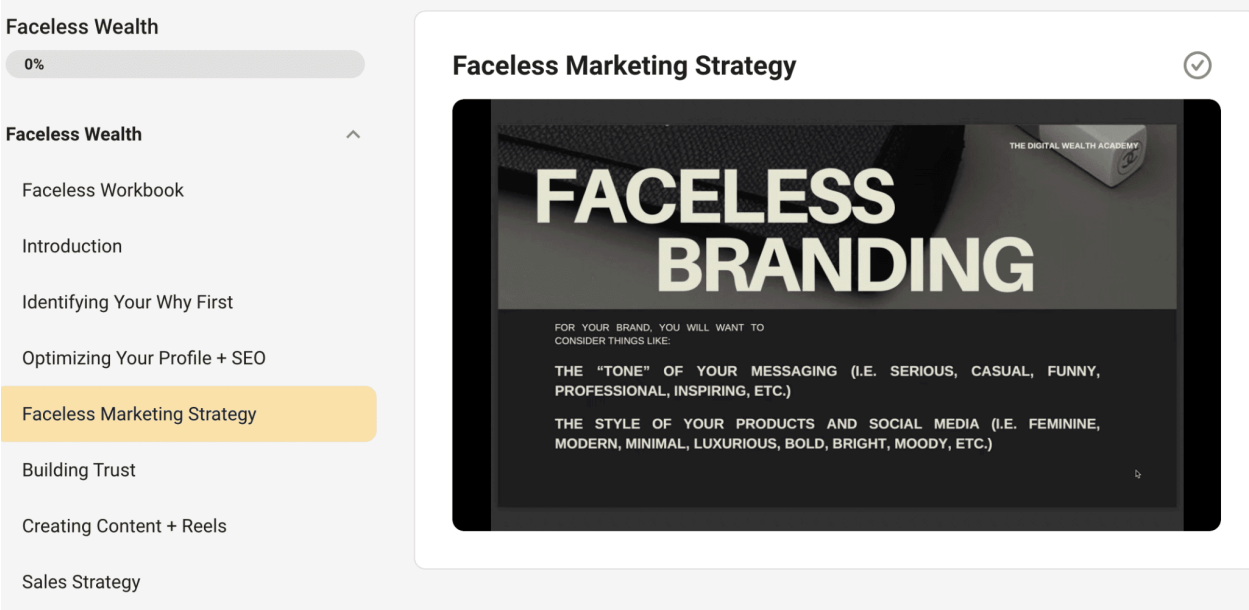
Hey {first_name},

Have you heard of the Faceless lady on social media who's made $922.1K in 15 weeks with her FACELESS ACCOUNT? Her name is Nancy, @bossdigitalwealth, and she has shown that it is possible to retain your privacy and still make a living online!

Nancy has partnered with **Digital Wealth Academy** to create her very own module called Faceless Wealth. In this module, she goes over the importance of building your own brand through:

- Engaging content
- Visual identity
- Hooks
- Storytelling
- Aesthetic settings

Snippet of what's inside her module:



She even provides a list of templates you can start implementing for your very own faceless content! This is perfect for introverts or people who want to keep their lives private but still make money online!

No more excuses!

Click Here and Start Learning Now!

To your success!
Stephy

EMAIL 9

Subject line: How this mom of 4 made 6k as a beginner…

Hey [firstname]!!

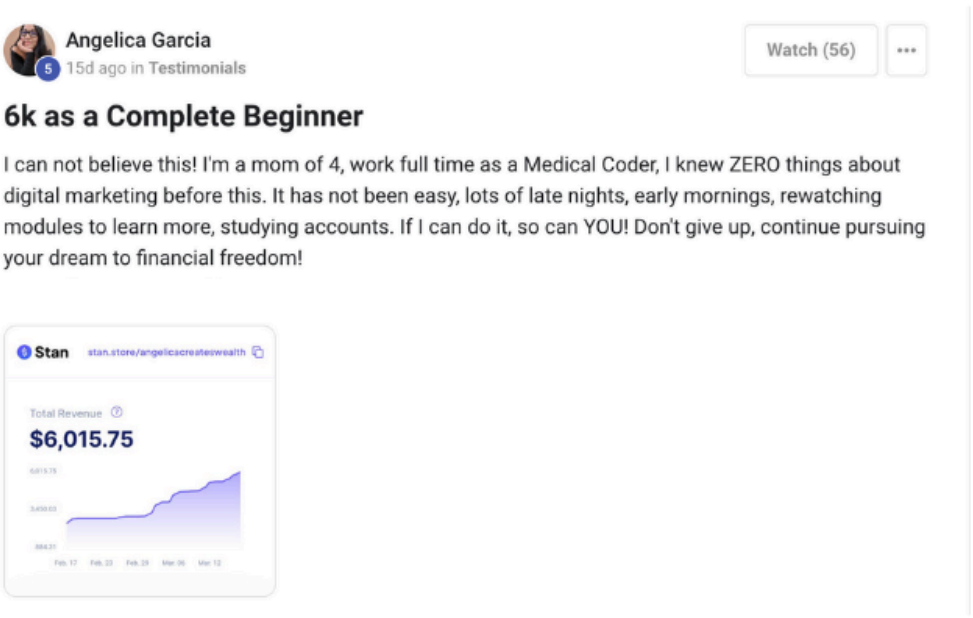
Today I just want to share with you Angelica's story!

Angelica is a mom of 4, who works full time as a Medical Coder...

She had no experience or knowledge about Digital Marketing

She decided to overcome her fears and skepticism and **took a decision**...

She was able to make 6k as a complete beginner after applying what she learned inside DWA!! 😍



Her story is so inspiring!! ❤️

And **this is what possible for you**, if you take a decision that you **ARE WORTH IT!**

Click here to get started!

Can't wait to see you inside 😘

Stephy

EMAIL 10

Subject line: How to Profit When the Market Crashes…

Hi [firstname],

As the markets continue to tank...

And recession fears begin to surface...

It is likely that folks will stop spending money on Digital Education products

See How Ridiculous That Sounds?

Actually, the exact opposite is true...

“Comfort is the enemy of progress” …

When stocks are going up, coins are soaring, and governments are dishing out free money…folks don’t have much incentive to “Do More”

But when things start to turn south, that’s when folks start to sweat...

And that’s when they start to get serious about the opportunity to “**make more money**” or pursue a side hustle or start digital marketing.

That “back against the wall” mentality is what forces folks to finally start taking action.

In the next years will see the greatest influx of "newbies" looking to start an online business that we have ever seen...

As a result, digital marketing education products will likely **see massive sales growth**...

After all, **self-education is already a $300 Billion Dollar industry...** 🤯

And you can get your piece of the pie by start selling digital products!!

Now is a great time to be an insider because the masses are coming our way soon.

If you are not profiting from helping folks learn an online side hustle like digital marketing...

You are missing out on a huge opportunity.

Luckily, becoming an insider is easy...

All you have to do is get started here.

The only risk is not taking action.

Wishing You All The Best 😘

Stephy