



The Young Professionals Committee July 2024 Meeting Agenda

I. BBBS of NYC Update

Personnel Update: Shannon Pantuliano (spantuliano@bigsnyc.org) will be the new YPC Liaison for BBBS of NYC. Shannon will join us next meeting to introduce herself and provide a BBBS update.

Annual Report: Read the BBBS of NYC [annual report](#) for FY 2023.

II. 2024-2025 YPC E Board

BBBS just started a new fiscal year that runs through June 2025, which means it's also the start of a new E Board term! Each E Board member will introduce themselves and you will hear about their key focus areas for the upcoming year later on in the agenda.

- **President:** Ben Lumsden
- **Vice President:** Sierra Stone
- **Big Apple Gala:** Tako Chkadua
- **Events:** Erica Sperling & Sarah Hale
- **Gridiron Games:** John Lodge
- **Marketing:** Macy Gilliam
- **Match Liaison:** Chris Rontanini
- **Partnerships:** Bridget Alkin
- **Recruitment & Advocacy:** Kelly Byun
- **Silent Auction:** Carolyn Martin
- **Social:** Caroline Gosnear
- **Sponsorships:** Chase Chahel

III. Events

Comedy Fundraiser Recap:

Thank you for laughing with us at our Comedy Night last month! Your support helped us raise \$1,000 directly benefiting our Bigs and Littles across New York City. Shout out to Macy for a great set - make sure to check out @robbyhoffman, @emmawillmann and the other comedians with @thevillageidiot that were so generous with their time and efforts.

Summer Party Preview:

We're excited to announce our Summer Party will be on Thursday, August 15th from 7-10pm at Margaritaville Times Square (License to Chill rooftop bar)! Tickets are \$60/pp and include two drink tickets (your choice of beer, wine, or specialty cocktails). We'll have a DJ, raffle and more! Dress code is summer whites. Buy tickets [here](#) before they sell out!

IV. Marketing

Make sure you're following YPC on Instagram ([@bbbsnycpc](#)), and [LinkedIn](#)!

Go like/comment/repost the Summer Party flier!

V. **Silent Auction:**

Carolyn will be our new Silent Auction chair! We have a lot of great momentum from the Big Apple Gala, where we raised \$5,500 between silent auction and raffle, but we used all donated items. We need your help sourcing new raffle items for the Summer Party in August.

We are asking each YPC member to reach out to 5 local businesses for a donated item (e.g., gift card, voucher, tickets, item of clothing, etc.). Examples of items that have generated interest in the past and templates for requesting donations can be found on the [YPC Silent Auction page](#).

Track your progress on the '2024-2025 Silent Auction' tab of the BBBS YPC Silent Auction and Partnerships Tracker, which can be found on the [YPC Silent Auction page](#).

VI. **Sponsorships**

Chase will be the new Sponsorships chair! We have [three Young Professional Sponsor levels](#) that can be paid over time for as low as \$20 a month. Besides supporting the BBBS of NYC mission, your donation also comes with perks, like free tickets to the YPC Summer Party and Big Apple Gala!

We will also be focused on securing more corporate sponsorships this year. All sponsorships are year-long and we will engage with sponsors throughout the year. If anyone is interested in helping out with securing sponsorships or planning sponsor cultivation events, please sign up for the Sponsorships subcommittee—all are welcome!

VII. **Gridiron Games**

Gridiron Games is confirmed for Saturday, November 9th! The event will be held at MetLife Stadium, home of the New York Giants and the New York Jets.

The morning event will have 150+ Littles spending the day with their Bigs on the field. The Littles will participate in a mix of football games, drills, and other activities, as well engaging with former NFL players from the Giants and Jets. In the afternoon, lawyers from some of New York City's top law firms will go head-to-head in a touch football competition that raises over \$150,000.

We are looking for help for this event:

1. Volunteers for the Event itself (November 9th)
2. Help preparing for the event:
 - Sourcing items for gift bags for the kids and participating law firms
 - Silent Auction items
 - Law Firm connections/contacts
 - Logistics/Planning help

For anyone interested in helping with any of the above, or just interested in learning more, join the WhatsApp Group: <https://chat.whatsapp.com/JVvGPrO2L0aHbtEvXumhwx>

If you want to volunteer, sign up before spots fill up, and feel free to share with friends or colleagues: https://docs.google.com/forms/d/e/1FAIpQLSeKR0bTIEMpAiAPvtBUo1RMnd5LjQBLtcAQOCN16_mMAS7YrA/viewform

VIII. **Big Apple Gala**

Tako will be the new Big Apple Gala Chair! We are excited to plan the 2025 Big Apple Gala. Q3 2024 focus will be project planning, finding a venue, and confirming the date. First steps are planning

discussions and evaluating third party project management tools, which are in motion. This will most likely take July and August, with a goal to formally kick-off planning in September. If anyone is interested in helping out, please sign up for the Big Apple Gala subcommittee—all are welcome!

Here's a rough overview of what to expect in terms of timelines:

- Q3 2024: project plan, secure venue, confirm date
- Q4 2024: sponsorships, partnerships (food/liquor/DJ), early bird ticket sales
- Q1-Q2 2025: ticket sales, gift bag/auction/raffle items, entertainment, event prep, post-event activities

IX. Partnerships

Bridget will be the new Partnerships chair! Please reach out to her (bridget.alkin@gmail.com or 732-995-5526) if you would like to help with securing partnerships (i.e., entertainment, activations) for future events such as next year's Big Apple Gala and other smaller events throughout the year. She will work on forming a dedicated sub-committee for partnerships for members to join and all are welcome!

X. Recruitment - Bigs

College & Career Success (CCS) Program

- **Referrals:** BBBS of NYC has extended the application window for CCS Bigs through the end of July to fill the remaining spots. Big thanks to the YPC members who made referrals! Please continue to recruit within your personal & professional networks and send Big candidates to kelly.j.byun@gmail.com.
- **CCS Application Status Update:** CCS application status for ~10 YPC members (who already reached out to Kelly) are currently being checked on. Updates will be provided soon. Anyone else who applied to become a Big but did not hear back on next steps or status, please reach out to kelly.j.byun@gmail.com.

Community-Based Program

- **Be Bronx Be Big Initiative:** BBBS of NYC is focused on recruiting mentors who live in the Bronx. BBBS is also seeking partnerships with small to large Bronx businesses (such as YMCA Bronx, Macy's, etc.) for marketing and recruiting activities. Please share any connections or ideas you have for recruiting mentors or partnering with Bronx businesses!

Workplace Program

- **Corporate Mentoring Partnerships:** If your employer or organization would be interested to partner with BBBS of NYC on mentoring NYC youth, please reach out to kelly.j.byun@gmail.com for more information. This is an opportunity to become an ambassador and difference maker for your organization!

If anyone is interested in helping out with recruitment initiatives, please sign up for the Recruitment and Advocacy subcommittee—all are welcome!

XI. Big/Little Match Support

Chris will be the new Match Liaison Chair! In this role, Chris will coordinate match outings for Bigs and Littles and work closely with the BBBS team to ensure outings align with the organization's

SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals. YPC members will be helpful in planning and volunteering at match outings. If anyone is interested in helping out with these initiatives, please sign up for the Big/Little match subcommittee—all are welcome!

XII. Social Events

WhatsApp Groups – Join WhatsApp Groups for social happenings by finding links to each in the BBBS YPC Announcements WhatsApp group description (link located on the YPC website under Social), or indicate your interest on the sign-in sheet to be added.

New Member Meetup – Connect with fellow new YPC members in a relaxed and friendly atmosphere on Thursday, July 11th, at 7:30pm at Torch & Crown SoHo. Although focused on introducing new members, anyone is welcome! It is a fantastic opportunity to meet other members and get to know the community better outside of monthly meetings. Reach out to Jeffrey Li at jeffrey.li.1842@gmail.com 610-390-9952 with questions..

Book Club – Introducing Cassie Ringshand as the new book club chair! July book club will take place on Thursday 7/25 at 7pm at the Watermark (Pier 15). This month we are reading "When Breath Becomes Air" by Paul Kalanithi. Stay up-to-date on all things book club in the WhatsApp group or reach out to Cassie.

Sports League – Daniel Koppel will be taking over as sports captain! We'll be planning some fun events in August so look out for updates in the WhatsApp group. If you have ideas for leagues or have questions you can reach Daniel.

Trivia – This month we will be doing Music Bingo at the Laurel on July 23rd at 8pm! Hope to see you there, contact Red with any q's.

Brunch Club – June b"run"ch was a big success! For the next run/walk we'll be following the same route starting by the Brooklyn Bridge, following the tip around Manhattan and ending near SoHo. Next date and brunch location to come! Check the brunch club WhatsApp group for updated info or reach out to Mike.

Social Contacts

- Social Chair: Caroline Gosnear, cgosnear@gmail.com or 610-657-7311
- Book Club Captain: Cassie Ringshand, 608-212-8237
- Sports Captain: Daniel Koppel, danielkoppel77@gmail.com, 954-309-8950
- Trivia Captain: Red Young, redrodney1397@gmail.com
- B"run"ch Captains: Mike (brunch) or Brendan (run), mtarzian@outlook.com, brendan.hyslop@nyu.edu

YPC Calendar – Download the YPC calendar [here](#) to stay up to date on events.

We are open to new membership events that allow our members to network, connect, and have fun. If you have ideas or would like to organize something, please reach out to Social Chair Caroline at cgosnear@gmail.com or 610-657-7311.

Immediately following tonight's meeting, we will be going to the bar for more socializing!

Follow the YPC on Facebook, Instagram & LinkedIn: [@bbbsnycypc](#)

YPC Calendar of events can be found [HERE](#)

Next YPC meeting: Tuesday, August 6th

Information on the BBBS mentorship programs:

- **Community-Based Program:** Bigs support Littles (ages 7-17) in setting and achieving goals that help ignite their full potential. Accepting candidates year-round.
Required Commitment: 2 outings per month, 4 hours per outing, 1-year minimum commitment to the match
- **College & Career Success (CCS) Program:** Bigs support Scholars (ages 17-21) in academic excellence, college persistence, and career readiness. Accepting candidates for the August 2024 school year starting from March 2024.
Required Commitment: Meet with your Scholar once a month (zoom or in person) for 1.5 hour, check in with your Program Manager, and 2-year minimum commitment to the match

Apply here (for both programs): <https://www.bigsnyc.org/volunteer-sign>

Please note that you cannot be a Big in multiple programs simultaneously, so you have to choose between the Community-based program, Workplace program or the CCS program