

Hey Ben,

First off, kudos on maintaining a thriving community with over 44k members in your Facebook group! Impressive work.

I've been thinking about how we can leverage this attention to drive more conversions and revenue.

Specifically, I believe adding low and medium-ticket offers before your Booked Solid course could significantly increase your sales.

Different people have different spending habits, so by diversifying your offerings, we can appeal to a broader audience and maximize conversions.

To ensure we're on the right track, I suggest testing these new offers as lead magnets first.

This way, we can gauge interest without committing to a full product launch prematurely.

If you're open to exploring this idea further, I'd love to discuss it with you.

Let's schedule a quick call at your convenience.