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# Roots to Rise Initiative

## 1.1 Problem statement:

### 1.1.1 Makuyu Town

If you search for "Makuyu" on Wikipedia, the entry explanation would be: "Makuyu, also known as Kenol, is a settlement located in Murang'a County, Kenya, and is classified as a city with a metropolitan area. It is situated at the border of Machakos County to the east and in proximity to Kiambu County to the south.....Makuyu was seriously affected by the 2011 East Africa drought." Then this is gonna be all you know about Makuyu, theoretically.

If you ever have the chance to take a stroll in Makuyu town, you will readily come across the following scene: Young women wrap large square scarves around their backs to carry sleeping infants under or near one year old, occasionally using one hand to sustain the child. Some women also need to use their other hand to hold firewood, which would be used to cook that day's Ugali, rice, or Chapati, tucked against their chests. If you venture a bit further towards the highway, you will see slightly older women sitting by the roadside, selling their goods. In front of their stalls, you can find freshly picked mangoes, sugarcane, and bananas. They will inform you that a large mango costs 20 shillings, a piece of sugarcane is 10 shillings, and a bunch of bananas is 30 shillings. If you intend to stay in Makuyu for an extended period, you may feel compelled to further explore the intricacies of this town. And then you will figure out that one package of Ugali flour weighing 2 kilos costs approximately 200 shillings. Similarly, one package of wheat flour which is used to make Chapati is priced similarly. One-kilo package of sugar and one-kilo package of rice cost about 160 shillings. I am a bit of a mango head, so I will normally pause to buy about 4 to 5 mangoes and some oranges, which cost less than two dollars. But those are already about their day's sales.

At about 4pm in the afternoon, the children have concluded their day of classes and are making their way home. Specifically, the nursery school students are waiting for their parents to arrive for pickup. While the term "parents" is employed, unfortunately it is predominately the mothers who arrive, as many of the children do not have a father present in their lives. At least, this is the scenario I have observed.

The question is, where are the children's fathers?

In fact, men are not in the minority in the region. As you may traverse the street, it is common to encounter them riding on motorcycles speeding by, and they get paid by their passengers, about 50 shillings each ride. When a vehicle breaks down, it is common to see a group of three or four individuals gathering to make repairs by the roadside. Additionally, you may notice gentlemen in tailored suits nodding in your direction as they pass by during the sweltering midday heat. Once you have adapted to the local environment, you may wish to visit the local churches, where the clergy, including the Father and Priest, occupy a central role in these sacred spaces. They provide teachings and resources that assist individuals in deepening their faith and understanding of spiritual matters, thereby earning great respect

from the community. Certainly, you may also encounter this: You pass by a dimly lit room marked “bar” where you hear voices calling out from men standing at the doors, “Sister! Come! Alcohol!” So men are everywhere, and some are doing very decent jobs. But only a few of these individuals can genuinely be referred to as “husband” or are willing to identify themselves as such.

"Complicated marriage," I remarked to Grace, who serves as the cook at the local school where I volunteered and resided for three weeks, in response to her comments on the matter.



In Makuyu town, women are seen carrying their babies on their backs, as there is often no one else at home to care for their children. Additionally, most public nursery schools that offer accommodations and meals require payment, further complicating the situation for these families.

Sometimes their elder daughter will help them hold the firewood for a while to relieve their mother’s burden.



### 1.1.2 Children’s hunger and malnutrition issues

Numerous initiatives and organizations in Kenya have been established to combat hunger and children’s malnutrition, addressing serious issues in various regions. They include the UN, ADRA, and thousands of grassroots organizations founded by individuals worldwide. However, due to the long-standing and pervasive nature of food security challenges, some remote rural areas, like Makuyu, have not benefited equally from these efforts. Children often have distended bellies, not filled with rich foods, but rather with Ugali (a local staple food), rice, and water—evident from their slender frames and malnourished hair. When you

look closely at them, you will notice distinct red spots right on their sclera. Meat remains a luxury that many cannot afford. A bottle of less than 300 milliliters of milk costs 35 shillings. The pricing varies because this is the cost at a roadside booth where there are no price tags. The checkout counter is a window secured with iron bars, leaving just enough space in the middle for a hand to facilitate transactions and payments. The selection is limited, and the goods are often covered in dust. In contrast, average prices in the market tend to be significantly higher. However, most families in Makuyu have at least 3 children or more. This exacerbates the food burden on local families, where most children start consuming coarse grains like Ugali and rice before the age of one. This is in stark contrast to children in urban households, who often grow up on formula and various nutritional products.



This is Abigail, Grace's little daughter, under two years old, is having her lunch, some Ugali and green vegetables. Grace takes her to school almost every day because there is no one else to care for her at home. Because Ugali is made from white cornmeal, which is too heavy and dense for babies to swallow, Grace always takes a small portion of the cooked Ugali dough and dilutes it with a bit of water for the baby to better digest it.

This is Ugali accompanied by some vegetables. The white dough on the left side is Ugali. To prepare Ugali, begin by placing maize flour, which is made from white cornmeal, into a pot along with a measured amount of hot water. Mix the two ingredients thoroughly until they are completely combined and no flour remains visible. Next, heat the mixture until it transforms into a steamed dough.



This is the basic food for each child aged from 3 to 5 or older. On Monday or Wednesday they will have the chance to share a one-kilo beef among them and each child got two or three small pieces of beef.

The picture on the right showcases another type of local staple food called Chapati. Unlike Ugali, which is made from maize flour, Chapati is prepared using wheat flour, resulting in a more delicate texture. To make Chapati, one must first mix the flour with water to form small dough balls. A rolling pin is then used to flatten each dough ball into a thin pancake. The final step involves cooking the pancake in oil until its color transforms from white to a golden yellow. Chapati is often served alongside green beans cooked with cabbage. This dish is popular among both children and adults.



For breakfast, one cup of milk tea and one piece of white bread is the routine for the kids. Milk tea is made from one bucket of milk, some tea leaves and a lot of sugar. Adults normally take three pieces of whole wheat bread.



This is the porridge served in the morning. It's actually made by dissolving flour in water, then adding a substantial amount of sugar and cooking it in a large pot. Once the flour solid has dissolved and the mixture reaches a thick consistency, it is ready to be served. Many kids find that a single slice of bread is not enough to fill them up in the morning;

this is what they look forward to most during the morning hours.

### 1.1.3 Makuyu Women Dilemma

The challenges faced by women in Makuyu are intrinsically linked to the experiences of children in the same community. A woman's living conditions largely determine the well-being and potential development of her children. This is not merely a self-drafted presumption, but rather a reflection of the reality I witnessed during my time in Makuyu town. But fortunately, during my time in Makuyu, I had the chance to walk along the loess road, traverse the cornfields, and visit homes constructed from several pieces of iron plates and wooden planks. As I interviewed them and asked for their permission to take photographs, I could genuinely feel their inner passion for life. But the reality is there is a notable absence of a father's role in the upbringing of the kids. And women have to bear the burden brought by their absence.

Examples speak louder than theories.

I visited Amina's home on Feb 7th, guided there by Monica, the mother of one of the children at school. As they conversed in Swahili, I invited Lucy, one of the teachers, to help convey my intentions to Monica while she was sending the children home. After a short journey of about two kilometers, I arrived at Amina's residence. Technically, it was not solely Amina's home; she shared it with several others, both men and women, some whom were relatives.

The first encounter with her was one of the most memorable moments in my life. It wasn't merely because it was my first time seeing a completely disfigured face, a result of a devastating fire; rather, it was the way she regarded me with unwavering intensity, even as I struggled to meet her gaze, feeling like an intruder who had stumbled into someone else's home without a proper greeting. After Monica conveyed my desire to speak with her, Amina promptly invited me, saying, "come with me." She led me to the center of the yard, where she paused, standing gracefully in her Muslim jilbab, leaning against a wooden shed that was intended to house larger animals like cows. Yet, the shed stood empty, devoid of any livestock.

Amina was 23 years old and had two children, the elder of whom was four. When I inquired about the children's father, Monica confirmed his existence, but Amina said no, and that was the end of the discussion. I then asked about the specific moment she endured her tragedy, but she struggled to recall the details, saying it felt like too long ago. Monica gently pointed to the baby sleeping on her chest, remarking, "Same age as hers".

I asked about her source of income. She didn't have a stable and sustainable source that can be considered as a job. She earned money by doing laundry for other families when needed, typically making between 200 and 300 shillings a day. Since locals typically wash their clothes at home by themselves, they only pay for laundry services when exceptionally busy. As a result, Amina is not able to find such work every day.



In the photo, the left side features Amina, and the right side shows Monica

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When I was taking pictures of Amina, her neighbors were joking with her, making everyone laugh. They were speaking in Swahili, which I didn't understand though.



There is another family I visited who is facing the same economic situation as Amina. The mother is called Catherine and she has three daughters. One of her daughters is called Natalia and she was one of children in the school. On my first day at school, Lucy informed me that she is the most special girl in the class. Natalia, a 3 year old girl, couldn't speak or hear since birth. And there is no affordable school that offer special education for kids like her locally. She couldn't catch up with the classes and most of the time she was watching other kids studying and playing quietly. When she was hungry at noon, she was the first kid to go out of the classroom and wait for the food being served. I visited her house, situated amidst a cornfield where the corn grows vigorously, almost reaching the roof. When I arrived, only Catherine, Natalia, and one younger daughter were at home. Catherine's source of income is similar to Amina's, as she picks up laundry gigs to support her family.



This is the overview of Catherine's house from the outside

This is the pic I took of Natalia. She has very beautiful eyes and each time I hold my phone she would immediately come around to peek at my screen.



This is not only the Makuyu Women's Dilemma; it is also a manifestation of gender inequality in the socio-economic realm.

This is not only the Makuyu Women's Dilemma; it is also a challenge faced by many developing countries, where fertility rates are overwhelmingly disproportionate to local economic conditions.

## 1.2 Situation Analysis from the perspective of gender dynamics

### 1.2.1 Gender dynamics

According to the Global Report 2024, the gender gap index in the Economic Participation and Opportunity subindex stands at 60.5%, indicating that nearly 40% of the gap remains to be closed. Current projections estimate that full economic parity for women is still almost 50 years away, a timeframe that represents approximately 65% of an average human lifespan. This stark reality highlights the pressing need to accelerate progress, as generations of women continue to face systemic barriers that limit their economic potential and participation.

“Gender is the socially constructed meaning of biological sex. When our beliefs, expectations, and reactions to a person reflect patterns elicited by gender rather than something specific to the individual and his/her situation, the interpersonal interaction is informed by gender dynamics.”

When examining the workplace dynamics in Makuyu, a distinct gendered division of labor becomes apparent. There is a prevailing social norm that assigns domestic responsibilities—such as housework and children—to women, while men are largely exempt from these duties. As a result, it is typically women who accompany children to and from school, do the laundry, and prepare meals for the entire family. In some cases, the role of a full-time mother functions well, particularly when the husband has a stable and sufficient income to support the family. Although this traditional division of labor can limit women’s independence, career progression, and social engagement— as many have noted—it remains a practical choice for families in contexts where affordable children are scarce and prohibitively expensive relative to the average household income. Even when women become sole providers, the domestic burden remains theirs.

However, a major challenge in Makuyu lies in the growing prevalence of single mothers, who face an especially difficult burden. Women often shoulder the dual responsibility of providing both financial support and daily care for their families, without the assistance of a partner. In many cases, they don’t have a husband, which can be due to their premarital childbirth or husband’s abandonment. Alternatively, their stay-at-home husbands are jobless and reliant on them for basic needs such as food and caregiving. As a result, single mothers are frequently compelled to seek employment, typically part-time and low-paying jobs—in an effort to sustain their households in the absence of any male financial contribution.

## 1.2.2 What does the domestic patriarchy model mean for children?

The domestic patriarchy within Makuyu Women's family manifests in women engaging in unpaid domestic labor while simultaneously struggling to secure a part-time or full-time job to sustain the family while men's role often remain invisible.

As previously mentioned, most local families have numerous children, often exceeding three. With limited access to basic necessities, including food, essential supplies, educational resources, and healthcare, the average benefits available to each child are scarce. This situation exacerbates existing inequalities within the community. Material supplement is insufficient. Many single mothers don't have enough food to put on the table. Health issues related to malnutrition and food insecurity are significant concerns. Children do not have access to specialized foods and consume the same diet as adults. The deficiency of protein and dairy products exacerbates the malnutrition problem.

In Makuyu town, some children who have exceeded the appropriate age for preschool education have no choice but to stay at home for lack of money to pay the tuition and additional costs at school. The primary form of entertainment for many children is rolling abandoned iron rings and tires. It is common to see children chasing after an iron ring while running along the country lane. The rural roads, composed of bare yellow earth lacking concrete reinforcement, kick up dust when cars speed by, creating clouds of sand. During rainy weather, these paths transform into muddy quagmires, making it difficult for pedestrians to navigate without caking their shoes in thick mud. Limited access to safe play areas and recreational facilities significantly hinders children's physical activity and mental well-being.

Under the domestic patriarchy model, women bear the primary responsibility for both income generation and household duties, often without support from male partners. This overwhelming burden limits the time, energy, and emotional capacity mothers can devote to their children. This lack of parental involvement can widen educational and social gaps between children raised in patriarchal households and those in more balanced or supported environments.

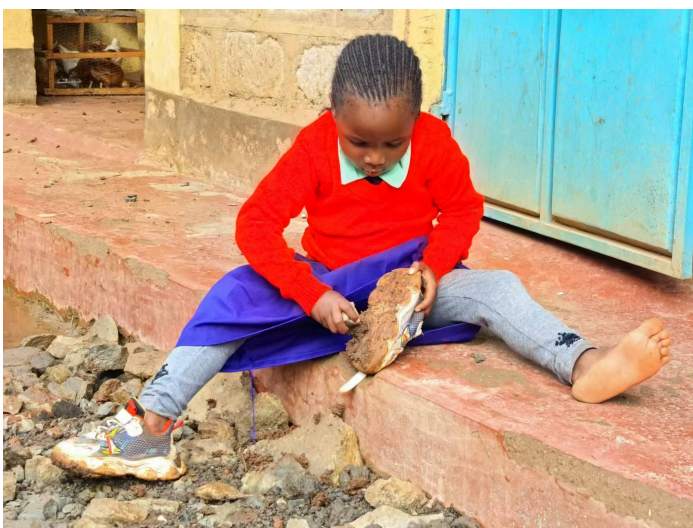
From a generational overview, children are often socialized into rigid gender roles from a young age. Boys may be encouraged to embrace traits such as assertiveness and dominance, while girls may be taught to be nurturing and submissive based on their mothers' experience. Gender gap is widened and perpetuated through the generational transmission of the domestic patriarchy model.

If the single mother issue is not addressed appropriately, it will impact the growth and development of entire generations.



The mother is picking up kids from nursery school on raining days.

Natalia and her friend are competing to see who can play with the tire first.



On rainy days, children accumulated a thick layer of mud on the soles of their shoes. Some younger ones, concerned about their shoes, will scrape the mud off using stones nearby.

The security guard in the school is driving the short wooden stakes into the ground with another stick so that on rainy days, children can wipe the mud off their shoes on these stakes when arriving at school.



### 1.2.3 What does having a job for Makuyu women signify for the children and the community as a whole?

Understanding the impact of employment for Makuyu Women is crucial, especially in addressing the challenges faced by single mothers. While these issues cannot be resolved overnight, initiating change is essential. Having a stable and sustainable job not only ensures that women can provide enough food for their young children but also empowers them to manage their finances and achieve economic independence. Employment can lead to better access to education, healthcare, and resources, ultimately benefiting the entire community.

Why employment instead of charitable aid?

Employment empowers women by giving them skills and experience, leading to long-term personal and professional growth, which enhances their self-esteem and confidence, as women take on responsibilities and achieve personal goals. Compared to charitable aid, which relies on a constantly replenished pool of financial resources, our proposal aims to provide women with sustainable income which is derived entirely from their labor.

From a general perspective, the dilemma faced by Makuyu women extends beyond their local context; it resonates with women worldwide who are confronting similar challenges. This issue is not limited to single mothers; it encompasses all women burdened by inequality and societal constraints. Whether they face economic hardship, limited access to education, or systemic discrimination, these women share a common struggle for empowerment and recognition. By highlighting their experiences, we can foster a broader dialogue about gender equality and advocate for solutions that uplift all women, regardless of their circumstances.

## 1.3 Proposed solutions and implementation plan

### 1.3.1 Harvesting Hope: Organic Farms proposal

The primary production model in Makuyu Town is agriculture, characterized by fertile red soil conducive to the cultivation of organic crops, fruits, and vegetables without the use of chemical fertilizers. However, challenges such as limited transportation options, a narrow range of agricultural products, and low consumer purchasing power restrict the profitability of these agricultural endeavors. As a result, much of the agriculture is characterized by subsistence family farming. The main staple crops include maize, vegetables, potatoes, bananas, avocados, and pawpaws. These small-scale productions are not designed for profit; instead, they only meet the basic needs of the household. Some families do not even have arable land.

On the one hand, the individual farming model in Mauyu is often on a smaller scale, leading to higher costs and limited profit margins. Lacking sufficient capital, equipment and technical support restricts production efficiency and product quality. On the other hand, Most families have limited opportunities to sell their surplus goods because the market in Makuyu is oversaturated. Because basic plants in the local place are normally maize, green vegetables, bananas, mangoes, sugarcane, red beans and pineapples, which doesn't have a high profitability in local market when the long term transportation fee is neither affordable nor secure enough, It's challenging for them to sell items they can't consume to their neighbors, who are facing the same situation. And that is why it's hard for single mothers to generate income through agriculture, despite their proficiency in the field.

Considering the production model and current conditions in Makuyu, **establishing a larger organic farm to supply organic food to surrounding areas and even other countries** would be the most viable source of income for local single mothers. This is due to their existing solid foundation in agricultural practices, making it an handy and more accessible opportunity for them.



The two pictures generated by AI demonstrate a vivid blueprint of the organic farm

There is a booming global demand for organic food due to increasing health concerns and affordable pricing. Many conventional produce consumers are converted to try organic produce. However, the supply is always unable to catch up with demand. Many cities need to rely on greenhouse-grown organic products to fill the gap.

Most soil in Makuyu is red soil, which has a dual impact on local agriculture: while it supports the cultivation of cash crops such as coffee and tea, its inherent limitations—including high acidity and low fertility—pose significant challenges for farming. The well-drained, aerated structure of Makuyu’s red soil is highly suitable for Arabica coffee and tea, which tolerate acidic conditions. But because of high acidity and aluminum toxicity, the soil has low natural fertility with deficiencies in nitrogen, phosphorus, and potassium necessitating heavy fertilizer use, raising production costs for staple crops like maize and wheat. However, there are some adaptation strategies to hopefully tackle this problem.

Establishing a productive organic farm requires a regenerative approach—focusing on long-term soil health rather than quick fixes.

## Implementation Roadmap:

Phase	Action Item	Detailed Steps & Outcomes
1	<b>Identify the most suitable, profitable, and accessible crops for organic cultivation in the region</b>	<ul style="list-style-type: none"><li>a. Reach out to 5–7 organizations (e.g., KOAN, PELUM, CSHEP, KIOF, ICIPE) to request consultation and field-specific guidance</li><li>b. Speak with local women about their current farming practices, preferences, and past crop performance</li><li>c. Draft a visual layout of a pilot farm (e.g., ¼–½ acre), including crop rotation zones, compost area, seedling beds, and water plan</li></ul> <p><b>Outcome:</b> The grow plants that have the most profitability and resilience will be confirmed</p>

**2 Mobilizing financial resources and establishing the foundational infrastructure needed to launch the first women-run organic farm in Makuyu.**

- a. Prepare a compelling online campaign (GoFundMe, Donorbox, or similar) with impact visuals and community stories.
- b. Share the fundraising campaign with NGOs, diaspora groups, schools, and social media audiences to get more potential fundings.
- c. Identify and contract a reliable local agent (e.g., a teacher, community leader, or volunteer) to handle on-site logistics.
- d. Work with local agent to scout and evaluate 2–3 land options based on Phase 1 criteria (soil, water, security)

**Outcome:** Preparation work to buy the land for organic farm

**3 Construct the farm**

- a. Finalize land lease/purchase (depending on funds raised), with official documentation and community endorsement.
- b. Hire local labor and involve women participants in this process for ownership and early engagement.
- c. Invite local leaders, teachers, and schoolchildren; showcase the women's efforts, share food, take photos and videos for donors

**Outcome:** Land secured with informal agreement and basic farming tools obtained.

**4 First Harvest, Monitoring, & Scaling Strategy**

- a. Track germination, pest issues, irrigation effectiveness, and labor time spent on tasks.
- b. Decide: Will you expand land, add new women, explore value-added processing, or start a second site? Prepare a draft plan and estimate costs.
- c. Prioritize sales to schools, teachers, or local markets; alternatively, donate to local nursery or feeding programs to build goodwill

**Outcome:** Assess the first trial of organic farm to pave the way for future development

- 4**                    **Begin Pilot Cultivation & Hire Core Farm Team**
- a. Hire 6–8 women part-time to prepare soil and plant first crops (maize, leafy greens, moringa, basil, cowpeas)
  - b. Assign crop rotation roles and start a work schedule (rotating teams for weeding, watering, etc.)
  - c. Build small shade area or rain shelter for workers
  - d. Collect data: names, hours worked, income earned, and photos for documentation
- Outcome:** First crop cycle planted; consistent part-time jobs created; visual and written documentation started.
- 5**                    **Develop Sales Channels & Pilot Local Distribution**
- a. Identify 3–4 local buyers (schools, churches, roadside vendors, market stalls)
  - b. Create simple packaging (e.g., reused paper bags, banana leaf wrapping) and a name/label for the farm produce
  - c. Use wheelbarrows or motorbike partners (boda boda) for first deliveries
  - d. Begin tracking sales and expenses for transparency
- Outcome:** First harvest sold locally; 3+ buyers confirmed; community awareness increased.
- 6**                    **Replication, Scaling, and Sustainability Framework**
- a. Create a local farm board or women’s committee: from external leadership to local ownership — includes budgeting, hiring, training decisions
  - b. Share profits, make group purchases, apply for cooperative funding; register legally if needed
  - c. Create a “train the trainer” model so that existing women farmers can lead the next batch
- Outcome:** A self-sustaining organic farm run entirely by women specifically single mothers in Makuyu, producing income and nutrition for families, serving as a learning center for neighboring communities, and inspiring the

**replication of the model in rural villages  
across Kenya and East Africa.**

**Vision Statement:**

“To empower the women of Makuyu through sustainable employment, starting with organic farming, so they can feed their children, educate the next generation, and break the cycle of gendered poverty.”

### 1.3.2 Pitch to our Makuyu Special Handcraft Initiative

As climate and water scarcity make farming increasingly challenging in Makuyu, our initiative is evolving from an agriculture project into a women-based handcraft movement. We believe empowerment comes not only from the land, but also from skill, creativity, and community collaboration.

By training women to produce and sell handmade crafts—from recycled bags to natural fiber baskets—we will create dignified income opportunities that can grow from small workshops or home-based workshops to sustainable cooperatives.

Our mission remains the same: empowering single mothers to provide for their families, educate their children, and lead change in their communities through the power of craft and creativity.

We plan to open a workshop in local town. At the first stage, there are some online trainings needed. The trainings

Regarding the local environment and the materials we can get, here are three core handmade products we plan to make and a detailed breakdown of the required materials and process:

### 1.3.2.1 Banana Fiber Coaster Set



- Materials needed:
- Dried banana fibers or banana leaves
- Twing or cotton thread( natural color or dyed)
- Sewing needle or small crochet hook
- Scissors
- Small amount of clear glue

#### **Production Steps:**

1. **Prepare fibers:** Clean and sun-dry banana fibers until fully dry and flexible.
2. **Roll and shape:** Twist several fibers together to form a thin rope. Start coiling the rope into a flat circular base.
3. **Stitch or bind:** Sew or tie each round of the coil firmly to maintain shape. Keep the surface flat.
4. **Finish edge:** Secure the end with thread and apply a drop of glue if needed.
5. **Decorate:** Optional — add colored threads (red, green, black, white) around the edge to represent Kenya's national colors.

6. **Protect:** Apply a thin layer of clear varnish to make it water-resistant. Dry completely before packing.

### 1.3.2.2 Seed & Bean Mosaic Art



- materials needed:
- Hard Cardboard or wooden board
- Local seeds or beans: Red beans, black beans, green beans, maize, millet, rice, etc
- Strong white glue or wood glue
- Paintbrush for applying glue
- Clear Varnish or transparent sealant for finishing
- Frame or cardboard border(optional)

#### Production Steps

1. **Design:** Draw the pattern lightly with pencil — choose Kenyan symbols like the national flag, Big Five animals, or African landscapes.
2. **Sort seeds:** Separate seeds by color, size, and type.
3. **Apply glue:** Brush glue on one section at a time.
4. **Place seeds:** Arrange seeds neatly following the design, pressing gently into the glue.

5. **Dry:** Let the artwork dry for 6–12 hours.
6. **Seal:** Apply a layer of clear varnish or glue-water mix over the surface to secure the seeds.
7. **Frame:** Add a simple border or cardboard frame for a finished look.

### 1.3.2.3 Palm Leaf Basket-Materials&Production Process



#### Materials required:

- Palm leaves
- Raffia fiber, cotton thread, or just twine
- Scissors
- Sewing needle
- Small knife or blade
- Water container or spray bottle (To moisten leaves during weaving)
- Beads or colored threads
- Natural oil or clear varnish (for surface protection)

#### Production Steps:

##### 1. Collect and Prepare Leaves

Harvest fresh palm leaves.

Remove thorns and rough edges.

Sun-dry the leaves for 1–2 days until flexible but not brittle.

## **2. Cut and Soak**

Slice leaves into thin, even strips (about 1–2 cm wide).

Soak in clean water for 10–15 minutes to soften before weaving.

## **3. Create the Base**

Cross 4–6 strips at the center to form a small square or round base.

Weave using the *over–under* pattern, keeping tension even.

## **4. Build the Basket Walls**

Gently bend the strips upward to form the sides.

Continue weaving new strips around in circles or rows to add height.

## **5. Reinforce the Rim**

Use thicker raffia or thread to tightly bind the top edge for stability.

Trim any loose or uneven ends.

## **6. Decorate (Optional)**

Add colored thread, beads, or fabric around the rim or handle for aesthetic appeal.

Patterns can reflect Kenyan flag colors (red, green, black, white).

## **7. Finish and Dry**

Apply a thin layer of natural oil or clear varnish for shine and protection.

Air-dry completely in shade before storage or packaging.

# 1.4 Our vision: short-term and long-term

The handcraft workshop is intended to serve as a significant income source for local single mothers, thereby empowering women economically. In the meanwhile, we are committed to fostering long-term empowerment by nurturing local entrepreneurs on a broader scale.

To empower the women of Makuyu through sustainable employment, starting with organic farming, so they can feed their children, educate the next generation, and break the cycle of gendered poverty.”

## 1.4.1 Women Empowerment from a Short-Term Perspective

In the immediate term, the establishment of a community handcraft workshop in Makuyu offers a tangible and sustainable solution to one of the town’s most urgent issues—lack of employment for women, especially single mothers. Unlike temporary aid programs, which provide momentary relief, a working handcraft workshop creates consistent, dignified jobs that are accessible to women regardless of their age, formal education level, or previous work experience. This inclusivity is especially crucial in rural settings, where educational attainment for women may be low and job opportunities scarce.

Through their involvement on the farm, women will gain hands-on skills in multiple aspects of agriculture. These include fundamental techniques such as weaving, sewing beadwork, paper crafting, and finishing. They will also learn creative design and quality control, such as choosing color combinations, ensuring product consistency, and maintaining durability.

In addition, participants will receive basic business and entrepreneurship training — including inventory management, pricing, packaging, recording sales, and communicating with local customers. These foundational skills will help them gradually connect to broader supply chains, local markets, and even international buyers, expanding their professional horizons.

Through this process, women will not only earn income but also develop a sense of confidence, ownership, and pride in their craftsmanship — transforming creativity into livelihood.

## 1.4.2 Women Entrepreneurs from a Long-Term Perspective

Over time, the handcraft workshop will evolve from a simple job provider into a launchpad for women-led entrepreneurship in Makuyu.

As the women gain experience in design, production, and business, some will emerge as leaders, trainers, and micro-entrepreneurs capable of managing their own small enterprises or community-based cooperatives.

Empowered by access to materials, knowledge, and collaborative networks, these women will move beyond wage labor into ownership and innovation.

This transformation from worker to entrepreneur will create ripple effects throughout the community.

Children benefit not only from improved household income and education but also from seeing women in roles of authority, skill, and creativity — reshaping gender expectations for the next generation.

Moreover, as women reinvest their earnings into their families and neighborhoods — typically at higher rates than men — they contribute directly to better healthcare, schooling, and overall community wellbeing.

In the long term, a local cooperative or women-run craft market can be established, allowing Makuyu's artisans to sell directly to nearby towns or connect with fair-trade and ethical fashion partners abroad.

With the right mentorship and infrastructure support — such as access to better tools, training programs, and micro-financing — this initiative has the potential to nurture a

generation of creative women entrepreneurs whose businesses uplift not just their families but the entire Makuyu economy.

# Research

## 1.3.2 Research on the Nutritional and Economically Sustainable organic farm

Our goal is to successfully cultivate organic vegetables, nutrient-rich fruits, and grains in Makuyu's acidic red soil; a systematic soil regeneration and agroecological farming approach is essential.

### ① High-nutrient crop selection and introduction

Category	Recommended Varieties	Nutritional Benefits	Adaptability
Leafy Greens	Amaranth, Moringa leaves	High calcium & iron	Thrives in poor soils
Root Crops	Purple sweet potato, Turmeric, Cassava	Rich in anthocyanins/curcumin	Deep-rooting for red soil
Grains	Teff, Sorghum	Gluten-free/high protein	Drought-tolerant
Fruits	Prickly pear, Guava, avocado, bell peppers (vegetable)	Exceptionally high in Vitamin C	Acid-tolerant

Leafy Greens in Makuyu is sole and of limited vitamins. Amaranth and moringa leaves are rich in calcium and iron, addressing common nutritional deficiencies and improving overall health. Introducing more root crops like purple sweet potatoes and turmeric can bring benefit to antioxidant and anti-inflammatory properties. Teff and sorghum are gluten-free and high in protein, making them ideal for those with gluten sensitivities and enhancing dietary protein intake. Prickly pear, guava, and avocado are exceptionally high in Vitamin C, boosting the immune system and providing essential nutrients for overall well-being.

an phased implementation plan:

#### Phase 1: Foundation & Soil Prep (Months 0–6)

**Goal:** Establish resilient, fast-growing staples to improve soil and food security.

Category	Crops	Key Actions	Adaptation Tips
Leafy Greens	Amaranth	Interplant with maize; harvest leaves at 30 days	Tolerates pH 5.5–7.5; drought-resistant
Root Crops	Cassava (early maturing)	Plant stem cuttings on compost-mounded rows	Improves soil structure; survives drought
Grains	Sorghum (short-cycle)	Broadcast seeds pre-rains; thin seedlings	Requires minimal inputs (<1kg N/ha)

**Budget:** KES 20,000 (seeds, compost, labor)

**Success Metrics:**

- 80% amaranth germination rate
- Cassava stem survival ≥90%

**Phase 2: Nutrient-Dense Expansion (Months 7–18)**

**Goal:** Introduce high-value crops with soil-building benefits.

Category	Crops	Key Actions	Adaptation Tips
Leafy Greens	Moringa	Plant live fences; coppice at 1m height	Fixes nitrogen; leaves dry for powder
Root Crops	Turmeric	Plant rhizomes in compost trenches	Shade with banana plants; pH 5.5–7.0
Fruits	Prickly Pear	Plant cladodes on rocky slopes	Thrives in acidic, low-fertility soil

**Budget:** KES 45,000 (moringa seedlings, irrigation setup)

**Success Metrics:**

- Moringa leaf yield: 500g/tree at 12 months
- Turmeric rhizome yield: 2kg/m<sup>2</sup>

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### Phase 3: Premium Crops & Processing (Months 19–36)

**Goal:** Maximize nutrition and market value.

Category	Crops	Key Actions	Adaptation Tips
Root Crops	Purple Sweet Potato	Vine cuttings in mulched ridges	Anthocyanins thrive in red soil iron
Grains	Teff	Precision seeding (5kg/ha)	Hand-weed to avoid herbicides
Fruits	Avocado (Hass)	Graft onto local rootstock	Drip irrigation; pH 6.0–7.0

**Budget:** KES 80,000 (teff seeds, grafting tools, drip lines)

**Success Metrics:**

- Teff yield: 800kg/ha
- Avocado fruiting in 24 months

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### Phase 4: Community & Market Integration (Year 4+)

**Goal:** Scale impact and secure income.

Strategy	Actions	Target	Budget
Seed Banks	Distribute moringa seeds, sweet potato vines	50+ households	KES 30,000/year
Processing Hub	Solar-dry amaranth, mill turmeric powder	Value-added products	KES 150,000
Organic Cert.	Train farmers on EU/NOP standards	Export-ready crops	KES 50,000

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### Key Techniques for Red Soil Success

### 1. Pre-Planting Adjustments:

**Cassava/Sweet Potato:** Mound planting (30cm high) for drainage.

**Teff:** Mix biochar (2 tons/ha) into soil to retain moisture.

### 2. Intercropping:

**Amaranth + Sorghum:** Complementary root depths.

**Turmeric + Pigeon Peas:** Natural shade + nitrogen.

### 3. Harvest Timing:

**Moringa:** Harvest leaves every 6–8 weeks during rains.

**Prickly Pear:** Dry-season harvest (minimizes pest pressure).

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## Monitoring & Evaluation

Crop	Key Checkpoints	Tools
Amaranth	Leaf color (dark green = iron sufficiency)	Soil test kits
Turmeric	Rhizome nodes ( $\geq 5$ = healthy growth)	Curcumin lab tests
Avocado	Graft union success (no swelling/dieback)	Brix meter for fruit sugar

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## Why This Works for Makuyu

- **Acid-Loving Crops:** Prickly pear (pH 5.0–7.5), moringa (pH 5.0–9.0).
- **Drought Resilience:** Cassava (8+ months no rain), teff (60–90 days maturity).
- **Market Potential:** Turmeric powder sells for **KES 800–1,200/kg** in Nairobi.

② multi-functional herbs selection and introduction

Herbs also play a multifunctional role in organic farming systems, offering ecological, culinary, medical, and economic benefits. Some herbs enhance red soil's poor structure, and function as Nitrogen Fixation. Some reduce reliance on synthetic pesticides by repelling pests. Many herbs are drought-tolerant and thrive in Makuyu's erratic rainfall. Last but not least, the herbs used in cuisine are limited. Most families only use salt, sugar and tomato as the only flavor. Introducing culinary herbs can transform ordinary dishes into flavorful, nutrient-dense meals. Some herbs can be put into medicinal use and diversify income sources.

Function	Herb	Local Name	Soil Adaptability	Key Benefits	Practical Application
Soil Improvement	Moringa	Mlonge	Acid-tolerant, nitrogen-fixing	Leaves enrich soil as green manure; deep roots improve structure	Plant as hedgerows; prune leaves for mulch
	Sunn Hemp	-	Thrives in poor soils	Fast-growing cover crop suppresses weeds, adds organic matter	Grow during rains, till before flowering
Pest Control	Mexican Marigold	Tagetes	Drought-resistant	Roots repel nematodes; flowers deter whiteflies	Intercrop with tomatoes/cabbages
	Lemon grass	Mchaic hai	Tolerates acidity	Citral oil repels mosquitoes/snakes; reduces crop pests	Plant along borders; make natural sprays
Drought Survival	Rosemary	Rosemary	Low-water needs	Survives dry spells; perennial with minimal care	Slope planting; windbreak for orchards

	Aloe Vera	-	Handles acidic soils	Stores water in leaves; gel acts as natural pesticide	Ground cover; process gel for pest control
<b>Culinary Flavor</b>	Coriander	Dhania	Prefers well-drained soil	Essential for stews/soups; seeds as spice	Home gardens; harvest leaves in 30 days
	African Basil	Mrihani	Heat/drought-tolerant	Enhances teas/soups; medicinal (anti-inflammatory)	Intercrop with maize; frequent pruning
<b>Medicinal/Income</b>	Turmeric	Manjaro	Needs organic matter	Rhizomes for spice/health products; high market value	Shade-grown; process into powder
	Wormwood	Mwarubaine	Extremely drought-hardy	Treats malaria/parasites; dried leaves for tea/export	Cultivate on marginal lands; dry for sale

Begin with culinary herbs like coriander and drought-resistant varieties such as rosemary, then scale up to include high-value medicinal herbs. This approach will combine scientific rigor with practical applicability for the situation in Makuyu.

here is a phased implementation plan:

### **Phase 1: Foundation (Months 0–6)**

**Goal:** Establish soil health and basic pest control

Function	Herbs	Key Actions	Target Area	Cost (KES)
<b>Soil Improvement</b>	Moringa, Sunn Hemp	Plant moringa hedges (2m spacing); sow sunn hemp as green manure	Field borders, fallow plots	15,000
<b>Pest Control</b>	Mexican Marigold, Lemongrass	Intercrop marigold with tomatoes; plant lemongrass borders	Vegetable beds, farm perimeter	8,000
<b>Quick Wins</b>	Coriander	Grow in home gardens for fast harvest	Near homestead	2,000

#### Success Metrics:

- 90% moringa hedge survival
- 50% reduction in tomato pests

### Phase 2: Drought Resilience & Flavor (Months 7–18)

**Goal:** Stabilize yields in dry spells and diversify income

Function	Herbs	Key Actions	Target Area	Cost (KES)
<b>Drought Survival</b>	Rosemary, Aloe Vera	Plant rosemary on slopes; aloe as ground cover	Erosion-prone zones	12,000
<b>Culinary Flavor</b>	African Basil, Coriander (scale)	Expand basil for drying; coriander seed production	Commercial plots	10,000

<b>Processing</b>	Herb drying racks	Build 3 solar dryers for basil/coriander	Processing shed	25,000
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**Success Metrics:**

- Rosemary survival rate  $\geq 80\%$  in dry season
- 100kg dried basil produced annually

**Phase 3: Medicinal & Income Boost (Months 19–36)**

**Goal:** Launch high-value medicinal products

Function	Herbs	Key Actions	Target Area	Cost (KES)
<b>Medicinal/Income</b>	Turmeric, Wormwood	Plant turmeric under banana shade; wormwood on marginal land	Shaded areas, rocky slopes	30,000
<b>Value Addition</b>	Turmeric powder	Install grinding mill; certify organic	Processing unit	150,000
<b>Market Links</b>	Export contracts	Partner with herbal tea exporters (e.g., Kenya Bio)	-	20,000

**Success Metrics:**

- Turmeric yield  $\geq 2$  tons/ha
- 500kg wormwood tea leaves sold/year

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## Phase 4: Ecosystem Integration (Year 4+)

**Goal:** Create self-sustaining systems

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Strategy	Actions	Partners	Budget (KES/Year)
Seed Sovereignty	Community moringa/wormwood seed banks	Women's groups	15,000
Eco-Tourism	Herb garden tours + workshops	County Tourism Dept	50,000
Policy Advocacy	Lobby for herb subsidies in county budgets	Murang'a Government	10,000

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## Key Implementation Tips

- Year 1 Priority:** Focus on moringa (soil) + marigold (pests) for quick visible impact.
- Labor Saving:** Use *mwethya* groups for lemongrass border planting.
- Soil Synergy:** Apply sunn hemp biomass as mulch under moringa hedges.

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## Budget & Impact Timeline

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Phase	Total Cost (KES)	Key Outcomes
1	25,000	Soil structure improved; pest damage halved
2	47,000	Dry-season income secured via dried herbs
3	200,000	Export-ready turmeric/wormwood products
4	75,000/year	Community resilience & policy change

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## Why This Works in Makuyu

- **Moringa:** Thrives in acidic soils (pH 5.0–9.0), yields leaves even during droughts.
- **Wormwood:** Grows on degraded land, taps into \$3B global herbal tea market.
- **Turmeric:** Kenya imports 80% of its turmeric – local production cuts costs.

## A Companion Planting Chart for Makuyu’s Organic Farm

*(Optimized for Red Soil & Climate Conditions)*

Main Crop	Best Companions	Benefits	Spacing
<b>Amaranth</b>	Sorghum, Lemongrass	Sorghum provides light shade; lemongrass repels aphids	30cm between rows
<b>Moringa</b>	Turmeric, Basil	Moringa’s shade protects turmeric; basil deters fruit flies	2m moringa, 30cm companions
<b>Cassava</b>	Sunn Hemp, Mexican Marigold	Sunn hemp fixes nitrogen; marigold repels root-knot nematodes	1m cassava, 50cm companions
<b>Turmeric</b>	Banana, Pigeon Peas	Banana provides shade; pigeon peas fix nitrogen	40cm turmeric, 1m banana
<b>Sorghum</b>	Cowpeas, Coriander	Cowpeas suppress weeds; coriander attracts beneficial wasps	50cm sorghum, 20cm companions

<b>Teff</b>	Aloe Vera, Rosemary	Aloe retains soil moisture; rosemary deters grain moths	15cm teff, 30cm aloe
<b>Prickly Pear</b>	Wormwood, Guava	Wormwood repels rodents; guava acts as windbreak	3m between plants
<b>Avocado</b>	African Basil, Clover	Basil repels thrips; clover fixes nitrogen and suppresses weeds	5m avocado, 30cm companions
<b>Tomatoes</b>	Mexican Marigold, African Basil	Marigold kills nematodes; basil repels whiteflies	50cm tomatoes, 20cm companions
<b>Maize</b>	Sunn Hemp, Coriander	Sunn hemp adds nitrogen; coriander attracts pollinators	60cm maize, 30cm companions

## Key Herb Synergies

Herb	Best Paired With	Function
<b>Lemongrass</b>	Tomatoes, Amaranth	Repels aphids, snakes, and mosquitoes
<b>Rosemary</b>	Beans, Carrots	Deters bean beetles and carrot flies

<b>Mexican Marigold</b>	Potatoes, Cabbages	Suppresses nematodes and whiteflies
<b>Wormwood</b>	Fruit Trees (e.g., Guava)	Repels rodents and ants
<b>Aloe Vera</b>	Teff, Sorghum	Acts as living mulch and pest-repellent gel source

### ③soil acidity management

Method	Material	Application Rate	Target Crops/Herbs	Frequency	Notes
<b>Initial Liming</b>	Crushed limestone (CaCO <sub>3</sub> )	2 tons/ha	Perennials (moringa, rosemary)	Once (Year 1)	Apply before planting; till into top 15cm
<b>Maintenance Liming</b>	Dolomite lime (CaMg(CO <sub>3</sub> ) <sub>2</sub> )	1 ton/ha	All crops	Every 2-3 years	Retest soil pH before reapplication
<b>Quick pH Adjustment</b>	Wood ash	500 kg/ha	Annual herbs (basil, coriander)	Every 6 months	Lightly rake into soil surface
<b>Long-Term Stabilization</b>	Biochar	5-10 tons/ha	Tree-based systems (moringa)	Once (lasts 5+ years)	Mix with compost for better results

<b>Acid-Tolerant Crops</b>	-	-	Lemongrass, turmeric, wormwood	-	Plant in unamended acidic patches
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here is a phases implementation plan:

### Phase 1: Initial Correction (0–6 Months)

**Goal:** Stabilize pH for perennial crops and critical zones.

Method	Key Actions	Target Areas	Cost (KES)
<b>Initial Liming</b>	Apply crushed limestone (2 tons/ha) to moringa/rosemary plots; till into top 15cm	Perennial zones	25,000
<b>Acid-Tolerant Crops</b>	Plant lemongrass, turmeric, and wormwood in unamended acidic patches (pH <5.0)	Marginal/rocky soils	10,000
<b>Soil Testing</b>	Conduct baseline pH tests (0–15cm depth) across the farm	Entire farm	5,000

#### Success Metrics:

- Raise pH to **5.5–6.0** in perennial zones.
- Acid-tolerant herbs show ≥80% survival rate.

### Phase 2: Annual Crop Support (7–18 Months)

**Goal:** Optimize pH for annual herbs and expand soil health.

Method	Key Actions	Target Areas	Cost (KES)
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<b>Quick pH Adjustment</b>	Apply wood ash (500 kg/ha) to basil/coriander beds; rake lightly	Annual herb gardens	8,000
<b>Biochar Integration</b>	Mix biochar (5 tons/ha) with compost for moringa tree basins	Moringa agroforestry	30,000
<b>Monitoring</b>	Retest soil pH quarterly; adjust lime/ash rates as needed	High-value plots	3,000

#### Success Metrics:

- Annual herb zones maintain pH **6.0–6.5**.
- Biochar reduces lime reapplication needs by 30%.

### Phase 3: Long-Term Stability (19–36 Months)

**Goal:** Sustain balanced pH and reduce dependency on inputs.

Method	Key Actions	Target Areas	Cost (KES)
<b>Maintenance Liming</b>	Apply dolomite lime (1 ton/ha) to all crops; prioritize pH <5.8 areas	Entire farm	40,000
<b>Biochar Expansion</b>	Apply biochar (10 tons/ha) to citrus/avocado orchards	Fruit tree zones	50,000
<b>Cover Cropping</b>	Plant sunn hemp in acidic fields to add organic matter	Fallow plots	12,000

#### Success Metrics:

- pH fluctuation  $\leq 0.3$  units/year.
- Fruit tree yields increase by 20%.

### Phase 4: Sustainable Systems (4+ Years)

**Goal:** Institutionalize low-cost, self-regulating systems.

Method	Key Actions	Target Areas	Cost (KES/Year)
<b>Community Lime Bank</b>	Bulk-purchase lime with neighboring farms; share application equipment	Cooperative farms	15,000
<b>Biochar Production</b>	Train farmers to convert crop waste into biochar	On-farm waste zones	20,000
<b>Acid-Tolerant Seedlings</b>	Distribute turmeric/lemongrass clones to farmers	Marginal landholders	10,000

### Key Implementation Tips

- 1. Timing:**
  - Apply lime/ash **2–3 weeks before planting** to allow pH adjustment.
  - Conduct soil tests **after harvest** and **before rains**.
- 2. Cost Savings:**
  - Use **community labor** (*mwethya*) for lime/biochar spreading.
  - Source **wood ash** from local kitchens/furnaces (free or low-cost).
- 3. Avoid Over-Liming:**
  - Do NOT exceed 2.5 tons/ha limestone initially (risk of over-alkalization).

### Budget Summary

Phase	Duration	Estimated Cost (KES)	Key Outcomes
1	0–6 months	40,000	Perennials stabilized; acid-tolerant crops established
2	7–18 months	41,000	Annual herbs thrive; biochar reduces input needs
3	19–36 months	102,000	pH stabilized; fruit yields boosted

4	4+ years	45,000/year	Self-sufficient systems; community resilience
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### Adaptation for Challenges

- **Heavy Rains:** Reapply wood ash more frequently (every 4 months) to combat leaching.
- **Budget Limits:** Prioritize lime for moringa/rosemary and biochar for high-value crops.
- **Labor Shortages:** Use donkeys/oxen for lime spreading on slopes.

### ④ nutrition management

#### A. Organic Fertilization Schedule:

Crop Type	Input	Frequency
<b>Leafy Herbs</b> (Basil, Dhania)	Vermicompost (3 tons/ha) + compost tea	Every 6 weeks
<b>Root Crops</b> (Turmeric, Ginger)	Rock phosphate (200 kg/ha) + bone meal	Pre-planting + mid-season
<b>Trees</b> (Moringa, Neem)	Cattle manure (10 tons/ha) + mulch	Biannually (rains onset)

**B. Nitrogen Fixers:** Intercrop **sun hemp** between herb rows; chop before flowering to release N.

Here is a phased implementation plan:

#### Phase 1: Foundation (Months 0–6)

**Goal:** Establish baseline fertility for fast-growing crops.

Crop Type	Actions	Target Area	Cost (KES)
<b>Leafy Herbs</b>	Build vermicompost bins; apply 3 tons/ha vermicompost to basil/coriander	Home gardens	15,000
<b>Root Crops</b>	Apply rock phosphate (200 kg/ha) during pre-planting soil prep	Turmeric trial plots	10,000
<b>Nitrogen Fixers</b>	Plant sunn hemp in fallow fields (not yet intercropped)	Marginal zones	5,000

#### Key Tools:

- Vermicompost bins (using local earthworms)
- Soil test kits for phosphorus levels

#### Success Metrics:

- Vermicompost production: 1 ton/month
- Sunn hemp biomass: 2 tons/acre at 6 months

### Phase 2: Expansion (Months 7–18)

**Goal:** Scale up fertility for diversified crops.

Crop Type	Actions	Target Area	Cost (KES)
<b>Leafy Herbs</b>	Brew compost tea weekly; apply to basil/coriander every 6 weeks	Commercial herb plots	8,000
<b>Root Crops</b>	Add bone meal (100 kg/ha) at mid-season to turmeric/ginger	Expanded root zones	12,000
<b>Trees</b>	Apply cattle manure (10 tons/ha) at onset of long/short rains	Moringa windbreaks	25,000

<b>Nitrogen Fixers</b>	Intercrop sunn hemp between herb rows; chop before flowering	Basil & coriander beds	7,000
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#### Key Tools:

- Compost tea brewer (200L capacity)
- Manure spreader (rented)

#### Success Metrics:

- Turmeric yield increase: 30% over baseline
- Sunn hemp nitrogen contribution: 50 kg N/ha

### Phase 3: Optimization (Months 19–36)

**Goal:** Maximize nutrient cycling and reduce inputs.

Crop Type	Actions	Target Area	Cost (KES)
<b>Leafy Herbs</b>	Upgrade compost tea with fish hydrolysate for NPK boost	High-value export herbs	10,000
<b>Root Crops</b>	Replace 50% rock phosphate with composted poultry manure (richer in P)	All root crop zones	15,000
<b>Trees</b>	Mulch moringa with sunn hemp biomass + biochar	Moringa agroforestry	8,000
<b>Nitrogen Fixers</b>	Introduce lablab as secondary nitrogen fixer in shady areas	Under fruit trees	6,000

#### Key Tools:

- Fish hydrolysate production unit
- Soil nutrient monitoring lab (outsourced)

#### Success Metrics:

- Reduce rock phosphate use by 50%
- Lablab contributes 30 kg N/ha/year

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### Phase 4: Sustainability (Year 4+)

**Goal:** Self-sufficient nutrient cycling and community adoption.

Strategy	Actions	Target	Cost (KES/Year)
<b>Seed Sovereignty</b>	Establish sunn hemp seed bank for community distribution	100+ farmers	20,000
<b>Manure Cooperatives</b>	Bulk purchase cattle manure from pastoralist communities	Cooperative farms	50,000
<b>Training Hub</b>	Teach compost tea brewing & green manure techniques	County-wide	30,000

### Key Techniques for Makuyu's Red Soil

- Compost Tea Recipe:**
  - 1 part vermicompost + 5 parts water + 2 tbsp molasses → aerate for 48 hours.
- Sunn Hemp Management:**
  - Chop at 60 days (pre-flowering) → incorporate into soil 2 weeks before planting.
- Moringa Mulching:**
  - Layer cattle manure + sunn hemp biomass + biochar (3:2:1 ratio).

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### Budget & Impact Summary

Phase	Total Cost (KES)	Key Outcomes
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1	30,000	Vermicompost system operational
2	52,000	Herb yields doubled; sunn hemp N fixation
3	39,000	Reduced synthetic inputs by 50%
4	100,000/year	Community-wide adoption; 100% organic inputs

### Why This Works in Makuyu

- **Vermicompost:** Thrives in warm climates (20–30°C), processes farm waste efficiently.
- **Sunn Hemp:** Fixes 100–200 kg N/ha, suppresses nematodes in acidic soils.
- **Cattle Manure:** Widely available; 10 tons/ha adds 200 kg organic matter.

### ⑤ Erosion Control & Moisture Conservation

#### Techniques by Slope Gradient:

Slope	Method	Herbs/Crops Suited
0–10%	Mulching (straw/banana leaves)	Coriander, basil, aloe vera
10–25%	Contour bunds + vegetative strips	Lemongrass, vetiver grass
>25%	Terracing (stone/grass-backed)	Moringa, rosemary (windbreaks)

**Key:** Plant **deep-rooted herbs** (e.g., comfrey) at terrace edges to stabilize soil.

Here is a phased implementation plan:

#### Phase 1: Immediate Stabilization (0–6 Months)

**Goal:** Halt active erosion and retain moisture in critical areas.

Slope Gradient	Method	Key Actions	Plants/Herbs Used	Cost (KES)
0–10%	Mulching	Cover soil with 10cm banana leaves/straw	Basil, coriander, aloe vera	15,000
10–25%	Contour vegetative strips	Plant lemongrass + vetiver every 2m along contours	Lemongrass, vetiver grass	10,000
>25%	Emergency grass terraces	Build Napier grass barriers every 5m	Napier grass (quick-establishing)	12,000

#### Focus:

- Prioritize **gullies** and **bare slopes** with visible erosion.
- Use **free local materials**: banana leaves, grass cuttings.

### Phase 2: Structural Reinforcement (7–18 Months)

**Goal:** Long-term slope stabilization and productivity.

Slope Gradient	Method	Key Actions	Plants/Herbs Used	Cost (KES)
10–25%	Stone contour bunds	Build 30cm-high stone lines (1m intervals)	-	25,000
>25%	Terraced herb spirals	Construct 1m-wide stone terraces; plant comfrey/rosemary edges	Comfrey, rosemary, moringa	40,000
All slopes	Deep-rooted hedgerows	Plant moringa every 10m as windbreaks	Moringa (nitrogen-fixing)	18,000

#### Focus:

- Use **community labor** (*Mwethya*) for stone bund construction.
- Source **comfrey cuttings** from local farms.

### Phase 3: Ecosystem Integration (19–36 Months)

**Goal:** Create self-sustaining erosion control systems.

Slope Gradient	Method	Key Actions	Plants/Herbs Used	Cost (KES)
All slopes	Agroforestry layering	Plant moringa (canopy), coffee (mid-layer), sweet potato (ground cover)	Coffee, sweet potato vines	20,000
>25%	Bioengineered terraces	Reinforce with vetiver + sisal fiber nets	Vetiver, sisal	30,000
0–10%	Living mulch	Interplant clover between crops	Clover (nitrogen-fixing)	5,000

**Focus:**

- **Income-generating plants:** Coffee and moringa for economic incentives.
- **Natural materials:** Sisal nets (last 5+ years).

**Phase 4: Community Scaling (4+ Years)**

**Goal:** Landscape-scale impact and knowledge sharing.

Action	Details	Target	Cost (KES/Year)
<b>Terrace Cooperatives</b>	Train youth groups in terrace construction	50+ farmers	50,000
<b>Seed Banks</b>	Distribute vetiver/lemongrass cuttings to neighbors	Marginal landholders	15,000
<b>Erosion Audits</b>	Annual drone surveys to monitor progress	County Government	100,000

## Key Techniques

1. **Terrace Edge Planting:**
  - Comfrey (deep roots) + rosemary (drought-resistant) at terrace edges.
2. **Mulching:**
  - Use **coffee husks** or **maize stalks** if banana leaves are scarce.
3. **Contour Strips:**
  - Lemongrass repels pests, vetiver roots penetrate 3m deep.

## Budget & Timeline

Phase	Duration	Estimated Cost (KES)	Key Outcomes
1	0–6 months	37,000	50% erosion reduction; moisture retention +20%
2	7–18 months	83,000	Terraces stabilize slopes; moringa windbreaks established
3	19–36 months	55,000	Self-sustaining systems; coffee/moringa income
4	4+ years	165,000/year	Community resilience; landscape restoration

### Why This Works in Makuyu

- **Comfrey:** Thrives in acidic soils (pH 5.0–7.0), accumulates potassium.
- **Vetiver Grass:** Tolerates infertile soils, survives droughts.
- **Moringa:** Roots stabilize terraces; leaves improve soil organic matter.

**Pro Tip:** Use **old coffee sacks** to stabilize emergency terraces (zero cost). Monitor soil movement with marked stones at terrace edges.

## ⑥ Water management

Method	Best For	Implementation	Water Savings	Maintenance
<b>Zai Pits</b>	Drought-tolerant herbs (rosemary, aloe)	30cm deep holes filled with compost	40% reduction	Refill compost annually
<b>Clay Pot Irrigation</b>	Water-loving herbs (basil, coriander)	Bury porous pots near plants	50% reduction	Refill pots weekly
<b>Drip Irrigation</b>	High-value crops (turmeric, moringa)	Solar-powered system with 2L/hr emitters	60% reduction	Clean filters monthly
<b>Rainwater Harvesting</b>	All crops	1,000L tanks + gutter systems	100% dry-season supply	Clean tanks before rains
<b>Mulching</b>	All crops	10cm layer of straw/banana leaves	30% reduction	Replenish every 3 months
<b>Contour Planting</b>	Slopes (>10% gradient)	Herbs along elevation lines (lemongrass)	Prevents runoff	Maintain vegetative barriers

here is a phased implementation plan:

### Phase 1: Immediate Water Savings (0–6 Months)

**Goal:** Rapid moisture retention and dry-season preparedness.

Method	Key Actions	Target Area	Cost (KES)	Water Savings
<b>Mulching</b>	Cover all plots with 10cm banana leaf/straw mulch	Entire farm	15,000	30% reduction
<b>Zai Pits</b>	Dig 30cm compost-filled pits (3/m <sup>2</sup> ) for rosemary/aloe	Slopes & dry zones	10,000	40% reduction
<b>Rainwater Harvesting</b>	Install 2×1,000L tanks with gutter systems	Near greenhouses	45,000	Dry-season backup
<b>Contour Planting</b>	Plant lemongrass along elevation lines on >10% slopes	Erosion-prone areas	8,000	Prevents runoff

#### Focus:

- Prioritize high-value herbs (rosemary, basil) and critical food crops.
- Use free materials: banana leaves from local farms, community labor (*mwethya*).

### Phase 2: Precision Irrigation (7–18 Months)

**Goal:** Optimize water use for high-value crops.

Method	Key Actions	Target Area	Cost (KES)	Water Savings
<b>Clay Pot Irrigation</b>	Bury 20L terracotta pots (1 per 4 plants) near basil/coriander	Herb gardens	25,000	50% reduction

<b>Drip Irrigation</b>	Install solar-powered drip system (2L/hr emitters) for turmeric/moringa	Export crop zones	120,000	60% reduction
<b>Contour Expansion</b>	Add vetiver grass strips between lemongrass rows	Steep slopes	12,000	Enhances retention

**Focus:**

- Train staff on drip system maintenance (filter cleaning, leak repairs).
- Partner with **Juhudi Kilimo** for affordable terracotta pots.

**Phase 3: System Optimization (19–36 Months)**

**Goal:** Maximize efficiency and resilience.

Method	Key Actions	Target Area	Cost (KES)	Water Savings
<b>Smart Drip Upgrade</b>	Add soil moisture sensors + automated valves	Entire drip network	80,000	70% reduction
<b>Biochar Zai Pits</b>	Line pits with biochar for extended water retention	Drought-prone zones	15,000	+20% efficiency
<b>Rainwater Expansion</b>	Build 10,000L communal reservoir	Cooperative farms	150,000	Year-round supply

**Focus:**

- Use IoT sensors to monitor soil moisture in real time (e.g., **AridAI** platform).
- Process farm waste into biochar for Zai pit upgrades.

## Phase 4: Community Scaling (4+ Years)

**Goal:** Sustain water security across the region.

Action	Key Steps	Target	Cost (KES/Year)
Farmer Training	Teach Zai pits/clay pot irrigation to 50+ neighbors	Local communities	30,000
Water Cooperative	Bulk-purchase drip parts; share reservoir access	10+ farms	50,000
Biochar Enterprise	Sell biochar-enhanced Zai pit kits	Regional markets	Self-sustaining

## Key Metrics & Timelines

Phase	Duration	Total Cost (KES)	Water Savings	Key Outcomes
1	0–6 months	78,000	30–40%	Immediate drought protection
2	7–18 months	157,000	50–60%	High-value crop yields stabilized
3	19–36 months	245,000	60–70%	Smart systems cut labor/water waste
4	4+ years	80,000/year	Sustained	Community resilience + new income streams

## Adaptation for Makuyu's Challenges

- Red Soil Fix:**
  - Biochar in Zai pits counters acidity (pH 5.0–5.5 → 6.0).
  - Lemongrass roots stabilize slopes while repelling pests.
- Labor Solutions:**

- Use donkeys to transport water tanks to steep areas.
  - Train youth groups in drip system repairs.
3. **Cost Cuts:**
- **Phase 1:** Use free banana leaves from local markets.
  - **Phase 4:** Sell surplus biochar to offset costs.

## Why This Works

- **Zai Pits:** Ideal for Makuyu's short rains, funneling runoff to plant roots.
- **Clay Pots:** Perfect for smallholder basil/coriander plots needing frequent irrigation.
- **Drip Systems:** Solar power avoids Kenya's unreliable grid.

## ⑦ Production Equipments

### A. Core Production Equipment (Essential)

Equipment	Purpose	Recommended Specifications	Local Adaptation Tips
<b>Drip Irrigation</b>	Water-efficient delivery	Solar-powered, pressure-compensated (2L/h)	Pair with rainwater harvesting for slopes
<b>Compost System</b>	Organic fertilizer production	3m <sup>3</sup> rotary composter or vermibeds	Use farm waste + coffee husks/banana stems
<b>Biochar Kiln</b>	Soil amendment production	Mobile metal kiln (500kg/day capacity)	Utilize pruning waste/maize cobs
<b>Hand Tools</b>	Daily farming operations	Titanium-coated hoes, machetes, broad forks	Anti-rust design for sticky red soil

## B. Protective Structures (Conditional)

Structure	Best Use	Cost-Benefit Analysis	Makuyu-Specific Solutions
<b>Insect Net Houses</b>	High-value greens/nursery	32-mesh white nets on steel arches (6m×30m)	Grow export-grade coriander/basil
<b>Retractable Shade Nets</b>	Coffee/herb seedlings	70% shade rate, PE roofing	Prevent dry-season sunburn
<b>Low-Cost Greenhouses</b>	Dry-season nursery	Polyethylene tunnels (natural ventilation)	Ideal for medicinal plants (e.g., aloe)
<b>Stone Windbreaks</b>	Slope protection	Local red soil + rocks (1.5m height)	Shield rosemary/thyme from winds

## C. Processing/Storage (Value Addition)

Equipment	Function	Recommended Models	Organic Certification Requirements
<b>Solar Dryers</b>	Herb dehydration	8-tray, 40-60°C temperature control	Food-grade stainless steel interiors
<b>Cold-Press Oil Extractors</b>	Essential oil production	Hydraulic (50kg fresh material/day)	Non-metal contact to preserve compounds
<b>Vacuum Sealers</b>	Herb packaging	Tabletop single-chamber (20×30cm)	EU-compliant organic packaging
<b>Root Cellars</b>	Turmeric/ginger storage	Underground (15°C, 65% humidity)	Red soil excavation + straw insulation

#### D. Smart Monitoring (Optional Upgrade)

System	Parameters Tracked	Local Suitability	Cost Estimate
Soil Sensor Network	pH/moisture/temperature	Solar-powered, corrosion-proof of probes	\$200/acre (with base station)
Weather Stations	Rainfall/UV index	Locust outbreak alerts	\$500 (community-shared)
Mobile Apps	Irrigation/pest alerts	Swahili interface, offline mode	Free (government-provided)

here is a phased implementation plan:

#### Phase 1: Core Essentials (0–12 Months)

**Goal:** Establish foundational infrastructure for sustainable production.

Category	Equipment	Key Actions	Local Adaptation	Cost (KES)
Drip Irrigation	Solar-powered system	Install on 1-acre plots, paired with rainwater tanks	Use red soil mounds to stabilize emitters	180,000
Compost System	Vermibeds	Build 3m <sup>3</sup> beds using coffee husks + banana stems	Train staff on vermicast harvesting	25,000

Hand Tools	Titanium-coated tools	Distribute hoes, machetes, broad forks to workers	Treat tools with anti-rust oil weekly	15,000
Biochar Kiln	Mobile metal kiln	Process maize cobs/pruning waste into biochar (500kg/day)	Partner with local sawmills for feedstock	50,000

Success Metrics:

- 80% farm area under drip irrigation
- 5 tons/month compost production

Phase 2: Protective Infrastructure (13–24 Months)

**Goal:** Expand production quality and climate resilience.

Category	Equipment	Key Actions	Local Adaptation	Cost (KES)
Insect Net Houses	32-mesh white nets	Install over basil/coriander plots (6m×30m)	Use bamboo poles instead of steel	120,000
Retractable Shade	70% PE shade nets	Protect coffee seedlings in nurseries	Manual pulley system for cost savings	45,000
Stone Windbreaks	1.5m rock barriers	Build along rosemary/thyme plots on slopes	Source rocks from local quarries	30,000

Success Metrics:

- 50% reduction in pest damage
- 90% seedling survival rate in nurseries

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### Phase 3: Value Addition (25–36 Months)

**Goal:** Boost profitability through processing and certification.

Category	Equipment	Key Actions	Local Adaptation	Cost (KES)
Solar Dryers	8-tray stainless steel	Dehydrate moringa leaves, turmeric	Use charcoal backup during cloudy days	80,000
Cold-Press Oil	Hydraulic extractor	Produce lemongrass/rosemary essential oils	Sell spent biomass as compost	250,000
Root Cellars	Underground storage	Excavate 3m×3m cellar with straw insulation for ginger/turmeric	Use red soil's natural cooling properties	35,000

Success Metrics:

- 100kg/month dried herbs for export
- Organic certification achieved

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### Phase 4: Smart Scaling (37+ Months)

**Goal:** Optimize efficiency and community impact.

Category	Equipment	Key Actions	Local Adaptation	Cost (KES)
Soil Sensors	Solar-powered probes	Monitor pH/moisture in high-value plots (e.g., turmeric)	Share data via WhatsApp groups	150,000
Weather Station	Community-shared unit	Install with locust outbreak alerts	Link to county early-warning systems	60,000
Mobile Apps	Government-provided	Train farmers on irrigation scheduling (Swahili interface)	Use offline mode during network outages	0 (subsidized)

### Success Metrics:

- 30% water use reduction via sensor data
- 50+ farmers trained annually

### Budget & Timeline

Phase	Duration	Total Cost (KES)	Key Outcomes
1	0–12 months	270,000	Core systems operational
2	13–24 months	195,000	Protected high-value crops

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3	25–36 months	365,000	Value-added products for export
4	37+ months	210,000	Smart farming adopted; community resilience

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## Key Local Adaptations

1. **Drip Irrigation:**
    - Slope Fix: Use terracotta emitters to prevent clogging from red soil sediment.
  2. **Biochar Kiln:**
    - Feedstock: Blend maize cobs (60%) + invasive lantana (40%) for sustainable sourcing.
  3. **Solar Dryers:**
    - Backup: Use biochar-burning heaters during Kenya’s April/October cloud cover.
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## Why This Works in Makuyu

- **Labor Solutions:** Train youth groups via **Murang’a TVET Institute** for equipment maintenance.
- **Cost Cuts:** Repurpose coffee sacks as shade nets in Phase 2.
- **Market Links:** Leverage **KEBS** (Kenya Bureau of Standards) for organic certification support.

## ⑧ Women-centric workshops on agricultural knowledge training

### Phase 1: Needs Assessment & Curriculum Design (Month 1–2)

#### 1. Stakeholder Consultations:

Conduct focus groups with farmers, women’s groups, and local agronomists to identify knowledge gaps.

Priority topics: Soil acidity management, pest control, water conservation, and organic certification.

## 2. Curriculum Development:

### Core Modules:

- Organic soil amendments (compost, biochar).
- Drought-resilient crop selection.
- Low-cost irrigation techniques (Zai pits, clay pots).
- Value addition (herb drying, packaging).

**Local Case Studies:** Include success stories from nearby organic farms (e.g., Embu's avocado cooperatives).

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### Phase 2: Pilot Workshops (Month 3–4)

#### 1. Training of Trainers (ToT):

Select 10–15 lead farmers (mix of youth/women) for intensive 5-day training.

Focus: Hands-on practice with compost tea brewing, drip system setup, and pest trap construction.

#### 2. Community Pilot Sessions:

**Day 1:** Soil Health & Composting (demonstration on vermicompost bins).

**Day 2:** Water Conservation (build Zai pits and clay pots).

**Day 3:** Organic Pest Control (prepare neem/chili sprays).

**Day 4:** Crop Diversification (planting moringa/turmeric intercrops).

**Day 5:** Business Skills (pricing, packaging, accessing Nairobi markets).

#### Tools Provided:

Free take-home kits: Biochar samples, neem seeds, and drip irrigation emitters.

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## Phase 3: Scaling & Farmer-Led Training (Month 5–12)

### 1. Farmer Field Schools (FFS):

Establish 5–7 field schools across Makuyu, led by ToT graduates.

Monthly sessions: Track soil pH improvements, crop yields, and pest incidence.

### 2. Mobile Training Units:

Use motorbike-mounted "agro-educators" to reach remote villages.

Topics: Seasonal adjustments (e.g., rainwater harvesting before long rains).

### 3. Women-Centric Workshops:

Tailored sessions on herb drying and medicinal plant processing.

Partner with **Murang'a Women's Enterprise Fund** for microloans.

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## Key Activities & Resources

Component	Activities	Resources Needed	Cost (KES)
<b>Venue &amp; Logistics</b>	Rent community halls, provide lunch/transport stipends	Tents, chairs, projectors	150,000
<b>Training Materials</b>	Print Swahili manuals, toolkits (pH test strips, compost thermometers)	Local translators, graphic designers	50,000
<b>Demonstration Plots</b>	Set up 2–3 organic vs. conventional comparison plots	Seeds, mulch, irrigation kits	75,000

<b>Certification</b>	Issue participation certificates (linked to county agriculture office)	Partnership with KALRO/Murang'a Government	10,000
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### Monitoring & Evaluation

1. **Pre-/Post-Tests:** Assess knowledge gains (e.g., “How to adjust soil pH with lime?”).
2. **Field Visits:** Track adoption rates (e.g., % of farmers using Zai pits after 6 months).
3. **Economic Impact:** Monitor income changes via farmer diaries (e.g., basil sales revenue).

### Expected Short-Term Outcomes (6–12 Months)

- **Skills:** 70% of trainees adopt ≥3 organic practices (composting, mulching, etc.).
- **Economic:** 30% increase in household income from herb sales.
- **Ecological:** 50% reduction in synthetic pesticide use.

### Long-Term Sustainability Strategies

1. **Peer Learning Networks:** Create WhatsApp groups for real-time Q&A (e.g., “Makuyu Organics Forum”).
2. **Government Partnerships:** Embed training in Murang'a's **County Integrated Development Plan (CIDP)**.
3. **Private Sector Links:** Partner with **Twiga Foods** for guaranteed organic produce purchases.

### Budget Summary

Component	Cost (KES)
Needs Assessment	30,000
Pilot Workshops	150,000

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Farmer Field Schools	200,000
Materials & Tools	125,000
Monitoring	45,000
<b>Total</b>	<b>550,000</b>

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#### Why This Works for Makuyu

- **Cultural Relevance:** Swahili manuals + local trainers ensure accessibility.
- **Economic Incentives:** Direct links to premium markets (e.g., organic coriander to Nairobi hotels).
- **Scalability:** Farmer-to-farmer model reduces dependency on external experts.

### 1.3.3 Feasibility assessment and ecological-economic alignment alignment for Makuyu's adaptive organic farm proposal