

Summer 2026



Your Holiday Hub toolkit

Background:

Your Holiday Hub is funded by the Department for Education's [Holiday Activity and Food \(HAF\)](#) Programme, designed to provide holiday activities and nutritious food to school age children and young people in receipt of benefits related free school meals (FSM) during the school holidays.

In Bristol, we have over **19,500** children and young people in receipt of FSM that are eligible to attend the sessions, which can be booked online on our website:
www.yourholidayhubbristol.co.uk.

If you could share our posts or promote Your Holiday Hub and the spring sessions with your networks, it will help us reach lots of eligible families across Bristol.

Suggested text:

If you have a **newsletter** going out soon, feel free to use the following text:

Get ready for new adventures this summer with Your Holiday Hub

Children and young people in Bristol who receive benefits-related free school meals, can book lots of fun activity sessions taking place during the school holidays from 23 July to 2 September. Your Holiday Hub sessions are fully funded and include a healthy meal as part of the day. There's lots to choose from with activities ranging from sports to crafts, and drama to baking and cooking plus so much more. Join in and stay active with fun new things to see and do.

Go to www.yourholidayhubbristol.co.uk to find out more and book your place today.

For **social media posts**, please find some text below for you to use if needed. Feel free to use the social media images attached and the hashtag **#YourHolidayHub**. This will help families find all providers involved and the sessions near them they can book.

Example one: 🌻 🌻 Are you looking for some adventure this Summer? #YourHolidayHub is back for 2026, ready to welcome children and young people who receive benefits-related free school meals at school. Choose and book from a range of fully funded activities and clubs across Bristol at www.yourholidayhubbristol.co.uk

Example two: 🌻 #YourHolidayHub has sessions open and ready for you to book!

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If your child receives benefits-related free school meals and wants to have some fun during the summer school holidays, take a look at www.yourholidayhubbristol.co.uk and find some great activities they can do!

Resources:

- Poster -
<https://www.yourholidayhubbristol.co.uk/wp-content/uploads/2026/06/BD18382-Holiday-Hub-A4-Poster.pdf>
(Please note this poster is also available in Pashto, Somali, Arabic, Ukrainian and Dari - [Resources - Your Holiday Hub Bristol](#))
- Flyer (A5) (with no bleed so it can be printed side by side on A4) -
<https://www.yourholidayhubbristol.co.uk/wp-content/uploads/2026/06/BD18382-Holiday-Hub-A5-Flyer-2UP.pdf>
- Videos:
 - Food - <https://youtu.be/puv3O-3kyLU?si=YMpjtWB2sVsB9jDq>
 - Activities - <https://youtu.be/pDMv9B6UTZo?si=RzbWCUZWvpBfMug3>
 - What children think - <https://youtu.be/oTLkLb5V-gw?si=xg1Cqf90gKnvKYIb>
- Email footer *(attached)*
- Logo and assets *(attached)*

Useful links:

- Your Holiday Hub website: www.yourholidayhubbristol.co.uk and [Frequently Asked Questions](#)
- Eequ booking platform: <https://www.eequ.org/bristolyourholidayhub>
- Bristol City Council webpage:
<https://www.bristol.gov.uk/residents/people-and-communities/find-a-holiday-activity-in-your-area>