

Caitlin Creech

UX Designer Profile

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Innovative and user-centric professional, **equipped with UX Design certification**, combined with excellent hands-on experience in creating intuitive and user-centric digital experiences. Strong foundation in user research, wireframing, and prototyping, combined with a keen eye for visual design. Skilled at collaborating with cross-functional teams to translate user needs into compelling design solutions. Proven ability to analyze user feedback and iterate designs for optimal usability. Committed to staying updated on industry trends and best practices to deliver exceptional user experiences. Capable of communicating effectively with technical and non-technical individuals across all levels of the organization.

Technical Proficiencies

User Experience (UX) | User Interface Design | Front-end Development | Interaction Design | User Interface Prototyping | Figma (Software) | Adobe XD | Wireframing | User Personas | HTML | CSS | JavaScript | React

Education & Credentials

MSc, Conflict Studies

The London School of Economics and Political Science (LSE) – London

BA, International Relations; Spanish, International Human Rights

Webster University – Webster Groves, MO

Front End Development Certification – SheCodes | Expected Spring 2026

UX Design – Springboard | 2022

Description: Covered fundamental design research methods, user-centered design techniques, interviewing users in real-world situations, and creating personas.

UI Design – Designlab | 2022

Description: Gained extensive knowledge of interactive patterns, brand & identity, visual hierarchy, layouts & grids, responsive web design, typography, iconography, and prototyping.

Career Experience

Product Designer

Nov 2022 – Present

Freelance

Lead number of UX design overhauls for food, beverage, and hospitality websites aimed at driving increased user engagement and donation portal visits.

- Enhanced user experience of non-profit websites by leveraging strong UX expertise.
- Conducted a comprehensive website audit, resulting in significant improvements to overall information architecture.
- Employed Figma, Adobe XD, Google Analytics, Optimal Workshop, and Google Suite expertise to effectively communicate solutions and provide actionable recommendations.

Additional Experience

Director of the Global STEM Corps and Volunteers

Feb 2017 – Present

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FIRST Global (IFCA)

- Developed Global STEM Corps program, a volunteer program aimed at fostering youth education in robotics, continually refining it to ensure an exceptional experience for both volunteers and students.
- Facilitated support to 2,500 students through the program since 2017, enhancing their educational opportunities and promoting STEM awareness.
- Spearheaded successful recruitment and management of a diverse network of 1000+ volunteers, contributing to the annual FIRST Global Challenge and the Global STEM Corps.
- Managed annual event by managing relationships with cross-functional stakeholders and sponsors.

Senior Field Organizer

Florida Democratic Party/Hillary for America

June – Nov 2016

- Registered over 450 voters and contributed to a 5% increase in voter turnout within the district.