

# THE STUDENT ENVIRONMENTAL RESOURCE CENTER'S EARTH WEEK 2023!



Celebrate Earth Week with the Berkeley community! Hosted by the [Student Environmental Resource Center](#) (SERC) in collaboration with campus departments, student organizations, and community organizations, events explore a wide range of environmental and sustainability topics.

In honor of SERC's 10 Year Anniversary, this year's theme is "Hummingbirds: joy, healing, and changemaking", inspired by Wangari Maathai and the [Story of the Hummingbird](#). The week draws community members from across campus for a week of events, including free food, workshops, panels, and art! This wouldn't have been possible without the work done by students, staff, and departments across campus. We have almost 20 events throughout the week, and **we will be raffling off prizes for event attendees! Prizes include gift cards to Cafe Strada, Babette Cafe, and Urban Ore,**

**along with day passes to Mosaic Boulders.** To be eligible for the raffle, please attend any event (if you attend multiple events, you can be entered multiple times!) and [fill out this evaluation form](#).

These events are an opportunity for all undergraduate and graduate students, staff, and faculty at UC Berkeley, regardless of level of experience with the environmental movement and the environmental justice movement, to learn more about climate change, environmental justice, and more. These on campus and online events can introduce you to amazing opportunities and new spaces both on and off campus. We hope the events are inspiring and joyful!

You can add SERC's Calendar to your Calendar [here](#).



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## MONDAY, APRIL 17

1:00-2:00 pm

### **Zero Waste Resource Center Picnic**

The Zero Waste Resource Center will be having a picnic on the glade before the Earth Week Kick-Off Festival. There will be games like spike ball and snacks to share. Anyone is welcome to join and learn more about different environmental groups on campus- just make sure to bring your own reusable foodware!

*Location: memorial glade*





3:30- 7:00 pm

### **Earth Week Kick-Off Festival**

On April 17 (the Monday of Earth Week) from 2-5pm, we are planning on having an Earth Week Kick-off Festival on the glade! This will be an outdoor collaborative event for all students to celebrate Earth Week. We are hoping to have fun picnic/activity/sporty vibes! SERC will also be bringing a popcorn machine and doing a merch giveaway!

*Location: memorial glade*



4:00-5:30 pm

## **Hummingbird Heyday**

Bears for Birds - Audubon at Berkeley

We will begin with a presentation on hummingbird symbolism, by our very own bird club members, followed by a birdwatching crash course, featuring beginners tips and how to ID the common birds of the Berkeley campus. Then, test your knowledge with a game of bird-themed trivia. Come by to learn about birds from your fellow student bird enthusiasts, play some trivia, and grab a sticker or hummingbird temporary tattoo!

*Location: Wheeler 126*



5:00-7:00pm

## **EJ Applied 2.0**

SERC x ASUC Eco-Office

EJ Applied is BACK this spring (EJ Applied 2.0)! We'll be diving into 5 different case studies that are at the intersection of environmental justice and sustainability. Our topics this Spring include EJ x data science 🖥️ unsustainability in the music industry 🎸 food as resistance 🍎

greenwashing in sports 🏈 and green gentrification 🏠 This event is part of SERC's Earth Week and is open to all! We will also have FOOD 🍿 and ART programming! 🎨

RSVP here: [bit.ly/ejappliedrsvp](https://bit.ly/ejappliedrsvp)

*Location: ASUC Senate Chambers (5th floor of Eshleman Hall)*



7:00-8:00pm

## **Environmental Career Panel**

SURG x SERC

Considering an environmental career and wondering what that might look like? Join SURG and SERC for an environmental career panel! Our panelists are excited to share their experiences in various fields including environmental consulting, legislation & policy, energy & social science research, ecology, geographic information systems (GIS) & remote sensing, environmental social governance (ESG) and more! We will ask the speakers questions in a Q&A panel format. At the end of the zoom, participants may be able to ask questions.

RSVP: <https://tinyurl.com/surgsercrsvp>

*Location: Online, Zoom: <https://tinyurl.com/surgsercpanel>*



Wondering what environmental career pathways look like? Trying to understand the sustainable job market? Considering post-grad plans?

**SURG x SERC presents:**

# CAREERS IN THE ENVIRONMENT

a career panel featuring professionals from a variety of environmental careers

**APR 17, 7-8<sup>PM</sup>**

on zoom at [tinyurl.com/surgsercpanel](https://tinyurl.com/surgsercpanel)



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## TUESDAY, APRIL 18

12:10-1:00pm

### **Cook Well Berkeley: Plant-Based & Planet-Friendly**

Be Well at Work, University Health Services

Eating lower on the food chain uses less natural resources and provides your body with loads of valuable nutrients. Whether it's a meatless meal once a day or week, or eating mostly plants at every meal, there are benefits to your health and your planet. Demonstration, recipes, and samples provided. For UC Berkeley students/faculty only.



*Location: Tang Education Center & on Zoom*

RSVP required [here](#).

2:00-3:00pm

## **UC Berkeley Sustainability Walking Tour**

Office of Sustainability and Carbon Solutions

Join the [Office of Sustainability](#) for a walking tour of UC Berkeley's sustainability projects! UC Berkeley is a leader in promoting sustainability and is a responsible steward of the campus environment. Through our actions such as the strategic energy program, equity and inclusion based programs, student-led passion projects, and green buildings, Berkeley's passionate faculty, staff, and students have created many sites on campus that demonstrate our commitment to sustainability. This tour provides participants with a brief overview of UC Berkeley's sustainable projects, as well as additional resources to further explore sustainability both on and off campus.

*Location: Meet at Sproul Plaza in front of Goldie's Cafe!*

RSVP here: <https://tinyurl.com/OSwalkingtour>



6:00-7:00pm

## **Environmental Health Career Panel + Skill Share**

Environmental Health Alliance

Interested in learning about careers in environmental health? Join EHA for our Earth Week event on April 18th from 6-7pm in Dwinelle 215! This event will highlight specific environmental health professionals, and the skills they've learned along the way. Our



speakers come from different backgrounds related to Environmental Medicine, Ergonomics, Occupational Health, Toxicology, Research, Policy, and more! *Location: Dwinelle 215*

*See list of speakers @ehaberkeley on instagram!*



6:00-7:30pm

### **Sustainability Panel: How Should Sustainability be Taught in the 21st Century?**

College of Environmental Design

Sustainability took its formal birth in the late 1900s, when several organizations, scientists, and people understood the coming challenges and consequences of past actions. Fast forward to today, sustainability has taken the center stage on countless platforms and disciplines. We want to take a moment and reflect on the caliber of our education systems to adequately prepare students to make essential environmental and social decisions.

This is a student organized and moderated panel, with speakers who have taken the sustainability movement forward in countless ways.

Topic: Sustainability Education: How can we match our education material with the 21st century thoughts, practices, and demands?

We have professors who center environmental justice and oakland-based organizations very much at the front lines of the EJ movement (such as West Oakland Environmental Indicators

Project) coming to speak on the panel to each other and to us. This will indeed be a unique setting with academic and real world dynamics.

*Location: Wurster 112*

# Sustainability Panel

Hosted by CED UgSC, SERC Earth Week, & CED  
Equity Steering Committee  
Moderated by Sustainable Environmental Design  
Undergraduates  
4/18/2023 6pm - 7:30pm, 112 WURSTER  
AUDITORIUM

[CLICK TO RSVP & SEND IN QUESTIONS](#)

**Brian Beveridge**



West Oakland  
Environmental  
Indicators  
Project

"A resident of West Oakland since 1999, Mr. Beveridge joined the struggle for environmental justice in 2003 after personally experiencing the toxic emissions from the Lesaffre Corporation's Red Star Yeast factory in his neighborhood."

**Charisma Acey, Ph.D**



"Her work focuses on local and regional environmental sustainability with a focus on poverty reduction, urban governance, environmental justice, food justice and access to basic services."

**Hossein Ayazi, Ph.D**



Othering  
& Belonging  
Institute

"He centers the political economy and racial politics of U.S. and global agri-food systems and environmental change, and their relationship to antiracist, anticolonial, and revolutionary-socialist struggles from the 20th century on into the present."

**Kalina Browne**



"Her upbringing as an islander from the country of Saint Vincent and the Grenadines drives her passion to create equitable climate change solutions that are inclusive of historically underserved communities."

## HAVE YOU EVER WONDERED.....

How do we switch sustainability education from a study of replacements and alternatives to a study of processes and practices?

How has sustainability education transformed since its birth? How do we keep education relevant to our current context and new discoveries?

What are tools that you heavily rely on to complete and accomplish your climate/ sustainability work?

How do we build a uniformity and clarity in the base of sustainability education while also enabling variety of application and emphasis?



ASUC  
SENATOR  
CENTENO



SERC  
STUDENT ENVIRONMENTAL  
RESOURCE CENTER  
UNIVERSITY OF CALIFORNIA, BERKELEY



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WEDNESDAY, APRIL 19

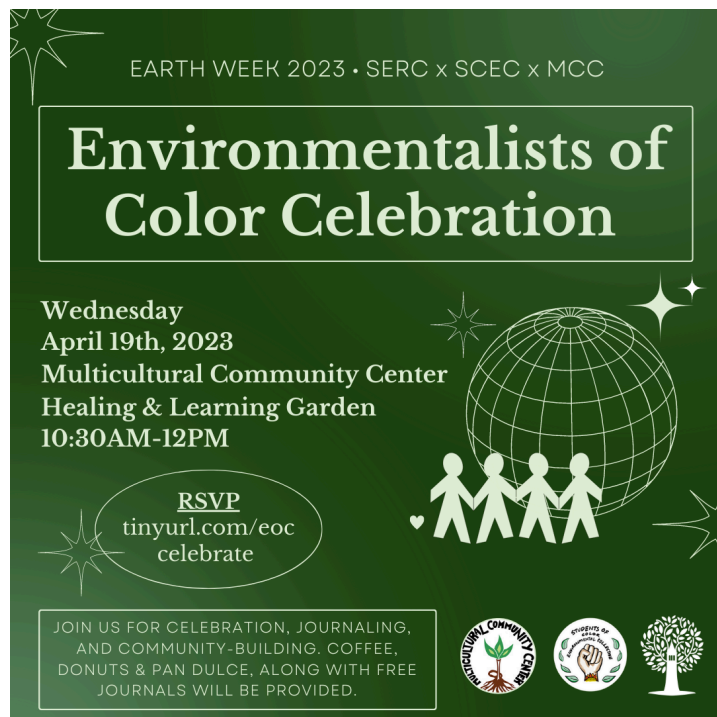
10:30am-12:00pm

## Environmentalists of Color Celebration

SERC x MCC x SCEC

SERC, the [Students of Color Environmental Collective \(SCEC\)](#), and the [Multicultural Community Center \(MCC\)](#) are excited to host an Environmentalists of Color Celebration 🌻🌿☀️ This event will be outdoors (a garden party! 🌱) and will feature a guided journaling session 📝🌸 Prompts will be related to celebrating identity, building community resilience, and visualizing a healthy & just future. We will also be providing pan dulce, vegan donuts, and coffee 🍩🥞☕ Free journals will be provided to the first 30 people who RSVP ([tinyurl.com/eoccelebrate](https://tinyurl.com/eoccelebrate)).

*Location: MCC Healing & Learning Garden, 2nd Floor of MLK*

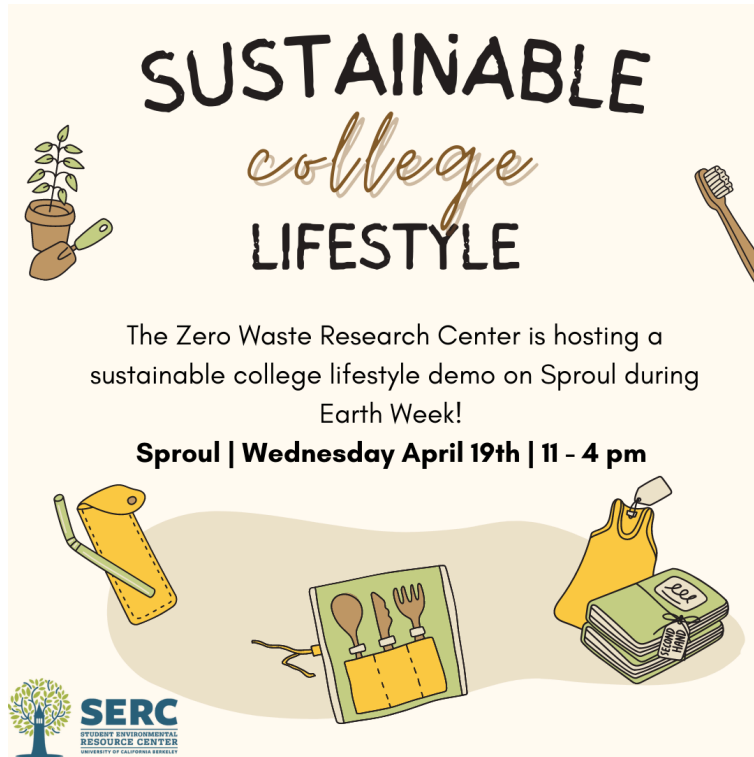


11:00am-4:00pm

## ZWRC Sustainable College Lifestyle Demo

Zero Waste Research Center

The Zero Waste Research Center will be hosting a sustainable college lifestyle demo on upper sproul, which will feature zero waste products for college students!



12:00-1:00pm

### SERC x Cal Forestry Club - Earth Week Springside Chat

SERC & Cal Forestry Club

Come hang with fellow students and Assistant Professor Miranda Redmond on Wednesday, April 19, from 12-1pm at Mulford Hall room 103. Hear about all that forestry has to offer as we collectively face novel climate challenges as an eco-community! Food will be provided (catered by SERC - vegan with other accommodations available upon request), and we'll have time to address any and all questions you might have for one of Cal's own climate-and-forests researchers!

*Location: Mulford 103*





SERC X CAL FORESTRY CLUB  
PRESENTS



## SPRINGSIDE CHAT



JOIN US WITH

### ASSISTANT PROFESSOR MIRANDA REDMOND

Learn about all that forestry has to offer as we face novel climate challenges as an eco-community! Gain insights on Cal's ongoing climate-&-forests research! Food will be provided.

APRIL 19TH 12 - 1PM

MULFORD HALL ROOM 103

RSVP AT

[TINYURL.COM/MIRANDAFORESTRY](https://tinyurl.com/mirandaforestry)

1:00-3:00pm

### Arts & Crafts Picnic!

SERC EJ Coalition

You have the strong urge to attend our nature arts and crafts with the most fantastic spring snacks!!! You can think of no better way to spend Wednesday afternoon than laying in the luscious grass! HAPPY EARTH WEEK TO ALL!!!<3

*Location: 4.0 hill*





5:00-7:00pm

## **Environmental Justice in Film: “Feeling the Apocalypse” and “Greenway”**

SERC x ASUC Eco Office

Location: ASUC Chambers (5th Floor Eshleman)

Come out and watch two amazing student films that will both inspire you and reinvigorate your hope in the climate movement. We're so excited to screen “Feeling the Apocalypse” by Chen Sing Yap and “Greenway” by SERC’s very own Jed Lee!

Feeling The Apocalypse is a short animated documentary about how psychotherapist Anderson Todd struggles with climate anxiety and stays grounded in an increasingly fragmenting world.

It’s a revolutionary Rich City! Come hear the full story of the Richmond Greenway! The feature “Greenway” by documentary filmmaker Jed Lee weaves together the enriching tale of how a once abandoned and dangerous railroad line is now a beautiful stretch of walking path decorated on each side with gardens, murals, and parks. Hear from current Richmond community leaders about how this transformation was 100 % fought for and by the community.

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THURSDAY, APRIL 20

12:00-4:00pm

### **\$5 Clothing Sale**

The ReUse store will be having a sale in our store where visitors are given a bag and any item from our store that they are able to fit in the bag will cost \$5.

*Location: ReUse in MLK*



6:00-7:00pm

### **Leave Only Footprints, Take Only Memories - How to Ethically Appreciate the Outdoors**

#### **Outsiders**

Outsiders will be hosting a conservation workshop where we will explore the importance of respecting the outdoors and leaving no trace. We will delve into the history of conservation and the role of California in shaping our understanding of environmental stewardship.

Through interactive activities, we will learn how to be prepared for outdoor adventures while minimizing our impact on the environment. We will also discuss the absence of POC voices

in conservation and restoration. Together, we can learn how to be responsible stewards of our natural resources and work towards a more sustainable future.

*Location: VLSB Lawn*

7:30-9:30pm

### **Crafter Dark**

Earth Day crafting activities!

DIY flowers from recycled materials and clay wildflower seed bombs.

*Location: MLK first floor game zone area*



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## FRIDAY, APRIL 21

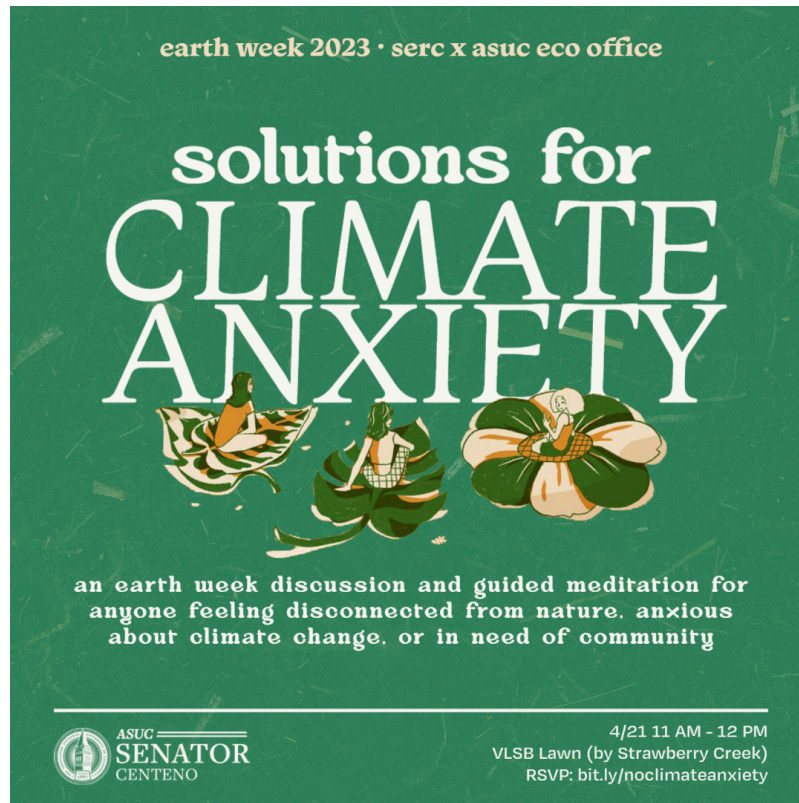
~~11:30-12:30pm~~ Rescheduled to 11:00 am - 12:00 pm!!!

### **Solutions for Climate Anxiety**

ASUC Eco-Office

Feeling disconnected from nature or anxious about climate change? The ASUC Eco Office invites you to join us this Earth Week on Friday at 11 AM to our healing session on Solutions for Climate Anxiety! We will be sitting outside and facilitating discussion and community building, followed by meditation. Anyone is welcome from all communities. Feel free to bring a blanket and journal. Register at [bit.ly/noclimateanxiety](https://bit.ly/noclimateanxiety).

*Location: VLSB Lawn (by Strawberry Creek)*



12:00-2:00pm

## **Rally Against PepsiCo & Pouring Rights**

Pour out Pepsi

In our event we will be gathering fellow activists to rally against PepsiCo to strengthen our alignment to provide a sustainable beverage alternative from small and local businesses and show to the finance committee how dedicated we are on this matter. Since the 10 year contract is coming up for renewal, we need to gather all the support we can to make a lasting impact for the future of our campus. Participants can learn how to make a lasting impact for a cause they are passionate about, about the negative impacts monopolistic capitalist businesses have on the environment (specifically PepsiCo in our focus), and about how student power can influence administrative campus decision making. Students will join us in a rally against PepsiCo dominating our beverage choices on campus and can experience alternative sustainable beverages from local vendors.

Location: outside California Hall

# MAKE SOME NOISE!

DURING EARTH WEEK  
ON FRIDAY 4/21

POUR  
OUT  
PEPSI



**RALLY THIS  
FRIDAY 12-1 PM**

STARTING ON SPROUL PLAZA,  
ENDING AT CALIFORNIA HALL

**END UCB'S UNSUSTAINABLE  
UNETHICAL CONTRACT WITH  
PEPSICO**

**SUPPORT DIVERSE VENDOR  
OPTIONS INSTEAD!**

LOCAL ALTERNATIVE  
BEVERAGES PROVIDED



@POUROUTPEPSI ON IG  
POUROUTPEPSI.COM



12:30-2:30pm

## Electronic Waste Collection, Education, and Outreach

SERC Electronic Waste Education Team

Come find the E-Waste team on Sproul to get resources on where individuals in the Berkeley community can go to recycle their personal electronic waste, learn more about the environmental impacts of e-waste, and properly dispose of any non-hazardous e-waste such as batteries, calculator, or chargers that you have! There will be snacks and a survey.

*Location: Upper Sproul*



12:30-2:30pm

## Brita Recycling Drive

SERC Green Team & Network Team

If you have any used or old Brita products lying around, don't throw them away just yet! SERC's Green Team will be at Upper Sproul to collect **Brita** filters, packaging, bottles and caps, flexible plastic pouches, and pitchers. These items will be sent to TerraCycle's Brita recycling program, where they will be recycled into new products. By dropping off your Brita

products, you'll not only be supporting sustainable practices, but you'll also be entered into a raffle to win a zero waste prize!

*Location: Upper Sproul*

SERC's Green Team & Network Team x TerraCycle

## Brita Recycling Drive

collecting **Brita** filters, packaging, bottles and caps, flexible plastic pouches, and pitchers

do you have used or old Brita products? SERC's green team is recycling Brita products through TerraCycle's free recycling program!



April 19th, 11am-4pm  
April 21st, 12:30-2:30pm

**Upper Sproul Tabling**



**SERC**  
STUDENT ENVIRONMENTAL  
RESOURCE CENTER  
UNIVERSITY OF CALIFORNIA BERKELEY

1:00-2:00pm

### **Decolonial and anti-capitalist environmentalism: Reject Rausser Workshop**

ASUC Eco-Office Environmental Justice Campaigns Department

We plan to hold a workshop that would discuss the issue of privatization in public universities, and what that means for environmental studies and CNR. We will talk about this in the context of the College of Natural Resources name change in 2020, and how privatization in public research and universities threatens the way in which we learn about the environment, the autonomy of environmental research, and the overall values that many CNR students hold related to intersectional, decolonial, and anti-capitalist environmentalism. We would have discussion questions/prompts and ideally a large poster or butcher paper that attendees can draw or write on to represent their vision of CNR and its values. The goal of this workshop is to collaboratively develop anti-capitalist language in relation to our Reject Rausser campaign with students, as well as teach students who are unfamiliar with CNR's name change about the issue.

*Location: BNorth 82D*

3:00-4:30pm

## **Visualizing Environmental Justice Goals: UCGND Art Build**

UC Green New Deal

Join us to collage, paint, draw, or write our response to EJ themes and prompts. After the event we will combine these pieces into a collaborative collage of our own values and responses, hanging this piece on campus for the community to see. Materials are provided, but everyone is welcome to also bring their own!

*Location: Faculty Glade*



5:00-6:00pm

## **[Cancelled] How to Spot Greenwashing**

SERC Network Team

*POV: You are overwhelmed by all the product options out there. Is this actually sustainable or are they just saying it? Wanna make sure you're making the right purchases and being a conscious consumer? Join our workshop on enhancing consumer literacy and making a*

conscious impact! We'll dissect what greenwashing is and different ways you can educate not only yourself, but others, on making an impact from day-to-day purchases.

*Location: BNorth 82D*



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## OTHER FUN EVENTS TO CHECK OUT!

Sunday, April 16, 10:00-1PM

### **SERC NEWT x SCEC x Cal Adventures BIPOC Ropes Course**

Join SCEC and SERC NEWT for a BIPOC ropes course day at the Cal Adventures Ropes Course! Come build community, be in nature, and engage in group bonding activities!

☀️ Please fill out the following interest form: [tinyurl.com/4l6ropes](https://tinyurl.com/4l6ropes)





Sunday, April 21, 10:00-1PM

**No One Is Disposable Earth Day  
 Action**





## **YVA is hosting a Bay Area Action in San Francisco as part of Earth Day activism on April 21st, 2023**

Youth across the Bay Area are demanding that Governor Newsom be held accountable for not protecting our communities. We will empower young people to become involved in activism that allows them to tell their stories, make change, and keep them engaged in the movement after this action.

Sunday, April 23, 11-7pm

Mobilize Berkeley Healing Gathering (11-12) + People's Park Anniversary (12-7)



*Climate Healing Gathering*  
**PEOPLES PARK COMMUNITY**



**SUNDAY, APRIL 23RD  
11:00AM FOLLOWED BY  
THE PEOPLES PARK ANNIVERSARY CONCERT  
2556 HASTE ST BERKELEY 94794**



IN LOVING MEMORY OF MICHAEL DELACOUR

# PEOPLE'S PARK 54<sup>TH</sup> ANNIVERSARY

YUKON   
HANNIBAL  
CAROL DENNEY  
MAX VENTURA,  
DRESS AND  
GEORGE FRANKLIN   
FILTHMILK 



 HALI HAMMER  
AND RANDY BERGE  
VIXI BOO   
MARIKA SAGE   
EVELIE DELVINO  
SALES PORSCHE   
JORDAN HUEZ

ANDREA PRICHETT GROUP  AFTERTHOUGHT  
JAZMIN  ANDREA MALLIS, ASTROLOGER   
DRIFTWOOD DAVE DUO  GURSACH

# SUNDAY, APRIL 23<sup>11<sup>TO</sup></sup> 6<sup>PM</sup>

M. 4-23

[www.people'spark.org](http://www.people'spark.org)

Sunday, April 23, 11-4pm

## Gill Tract Community Farm B-Earth Day Event



## FREE B'EARTH DAY EVENT

at UC Gill Tract Community Farm

*Cultivating Resilience*

**SUNDAY APRIL 23, 2023**  
**FROM 11 A.M.-4 P.M.**

Come enjoy a fun, family-friendly day on the farm

**WHAT:** Music, Children's & Family Activities, Community Information Tables, Hands on Demonstrations, Food Prepared by Farmers,

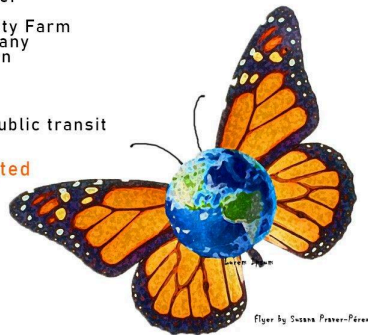
**PANEL DISCUSSION**  
"Working Together Brings Good Fortune"  
with: Hazel Vaarde, Starhawk,  
Redbird Willie, & Cyrus Mayer

**WHERE:** UC Gill Tract Community Farm  
1050 San Pablo Avenue, Albany  
Buchanan/Marin intersection

**PARKING** is extremely limited.  
Please walk, bike, or take public transit

**Donations gratefully accepted**

Visit our website:  
[Gilltractfarm.org](http://Gilltractfarm.org)



Friday, April 28, 5:30-9PM

## SERC's 10-Year Anniversary Gala!

Please join us at the 2023 Student Environmental Resource Center (SERC) 10 Year Anniversary Gala: ["Sweet Adventures: Celebrating SERC's Past, Present, and Future Flights"](#).

Since SERC's inaugural founding by transfer students in 2013, SERC has been on a rich journey of activism, growth, and community engagement. SERC is inviting our diverse community of current students, alumni, community partners, and allies to come celebrate our collective efforts towards an environmentally just world. This will be an exhilarating evening celebrating our roots as an environmental center and inspiring our growth into the future.



The 10 Year Anniversary Gala will include a delicious vegan dinner catered by local Bay Area restaurant, Vegan Mob, live music and performances, interactive art, tabling from organizations and local businesses, silent auction, and an engaging formal program.

Purchase tickets [here](#).



Monday, May 1, 1:30-3:30 p.m.

## CACS Annual Sustainability Summit and Awards Ceremony

The campus community is invited to this annual celebration sponsored by the Chancellor's Advisory Committee on Sustainability. This event will include an interactive poster session, a ceremony honoring campus sustainability champions, and will feature an artist discussion and hands-on clay seed making workshop.

*Location: [Platform Artspace](#)- southside of Wurster Hall*